

Official Rules for the Vivid Seats Free-to-Play Football 1-Minute Drill Challenge
("Official Rules")

OFFICIAL RULES:

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE WILL NOT INCREASE
YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW
AND OUTSIDE THE UNITED STATES.

1. **Contest:** Vivid Seats Free-to-Play Football 1-Minute Drill Challenge ("**Promotion**").
2. **Sponsor:** Vivid Seats LLC, 24 E. Washington Street, Suite 900, Chicago, IL 60602 ("**Sponsor**").
3. **Acknowledgement:** As a condition of participating in the Promotion, you agree to be fully and unconditionally bound by these Official Rules, the Vivid Seats Terms of Use ("**Terms of Use**"), and the Vivid Seats Privacy Policy ("**Privacy Policy**"), and the decisions of Sponsor, whose decisions shall be final and binding in all respects, and you agree to fully and unconditionally waive any right to claim ambiguity in the Promotion, the Official Rules, the Terms of Use, or the Privacy Policy. THESE OFFICIAL RULES CONTAIN AN ARBITRATION AND DISPUTE RESOLUTION PROVISION THAT REQUIRES YOU AND SPONSOR TO RESOLVE DISPUTES (WITH CERTAIN EXCEPTIONS) BY BINDING AND EXCLUSIVE ARBITRATION INSTEAD OF IN COURT OR BEFORE A JURY.
4. **Promotion Period:** The Promotion begins on Monday, August 4, 2025 at 12:00 a.m. ET and ends on Sunday, August 11, 2025 at 11:45 p.m. ET (the "**Promotion Period**"), unless earlier terminated in accordance with these Official Rules. The Promotion consists of seven (7) daily free-to-play contests (four (4) questions per contest) in which all participants must answer all four questions per contest (each a "**Daily Contest**"). The questions shall consist of three (3) "yes/no" questions, and one (1) true/false trivia question. The entry period for each Daily Contest ("**Daily Entry Period**") may vary but will open no later than 5:00 a.m. CST and remain open until 11:45 p.m. CST. By playing in any Daily Contest and answering all four questions for that Daily Contest, you will be entered into the Promotion.
5. **Eligibility:** The Promotion is open only to legal residents of the United States (including DC) who, at the time of entry: (i) are at least eighteen (18) years of age or age of majority in their state of residence (nineteen (19) for residents of Alabama and Nebraska and twenty-one (21) for residents of Mississippi) and (ii) have a Vivid Seats account. Employees of Sponsor and any of their parent and affiliate companies as well as the immediate family and household members of such employees are not eligible to participate or win. The Promotion is subject to all applicable federal, state, and local laws and regulations and is void where prohibited.
6. **Prize:** Game Center users that play in the Daily Contests during the Promotion Period will receive a discount code according to the tiers below:
 - a. Game Center users that play in 1-2 Daily Contests will receive 5% off (max \$1000) football tickets on Vivid Seats
 - b. Game Center users that play in 3-6 Daily Contests will receive 10% off (max \$1000) football tickets on Vivid Seats
 - c. Game Center users that play in all 7 Daily Contests will receive 15% off (max \$1000) football tickets on Vivid Seats and will also be entered to win the **Grand Prize** (defined below).

Prize winners will receive an email no later than August 12, 2025 that contains the discount code. The discount code can be redeemed by either (i) clicking on the link in the email and the discount code will be automatically applied at checkout; or (ii) entering the discount code at checkout. The discount code is only valid on orders containing football tickets on the Vivid Seats website or mobile app and cannot be used for any other purchases. The discount code expires on August 24, 2025 at 11:59 pm CST.

7. **Grand Prize:** One (1) Grand Prize winner will be randomly chosen from all users who played in all 7 Daily Contests. In addition to receiving a 15% off discount code, the Grand Prize winner will also receive one (1) Vivid Seats Gift Card with a value of up to one thousand dollars (\$1,000) (the “**Grand Prize**”). Total ARV: (\$1,000). The Grand Prize will be sent to the winner via email. All potential winners are subject to verification of eligibility and compliance with these Official Rules. The Prize is non-transferable. No prize substitutions or cash redemptions, except Sponsor reserves the right to substitute a prize of equal or greater value if for any reason an advertised prize cannot be awarded as intended in these rules; and potential winners agree to such substitution as a condition of entry in this Promotion. Sponsor is not responsible for, and winners will not receive, the difference, if any, between the actual value of a prize at the time of award and the stated ARV in these Official Rules or in any Promotion-related correspondence or materials. Winners are responsible for all travel, lodging, meals, and other ancillary expenses necessary to attend the events in connection with the Prize. Taxes and fees associated with the Prize, if any, are the sole responsibility of the Prize winner. Sponsor is responsible only for prize delivery and expressly disclaims responsibility for prize utility, quality, or otherwise. Potential winners may be required to provide a tax ID (via PayPal or other method requested by Sponsor) prior to claiming the Prize.
8. **How to Enter:** Log into your Vivid Seats app and find the “Football 1-Minute Drill” Trivia Challenge. If you don’t have an existing Vivid Seats account, you may create a new account by downloading the Vivid Seats app. Creating an account is free. You may enter into the Grand Prize drawing by playing in all 7 Daily Contests during the Promotion Period.

Daily Contests: Users who play in all 7 Daily Contests will be entered into the Grand Prize drawing; each correct trivia answer within a Daily Contest entry earns you an additional ten (10) entries into the Grand Prize drawing. To play in a Daily Contest, you must, during the applicable Daily Entry Period for that Daily Contest, log into your Vivid Seats app, find the Football 1-Minute Drill Challenge, and select an answer to all four (4) questions to complete your Daily Contest entry. You may play in as many or as few Daily Contests as you like during the Promotion Period, but no more than one entry per Daily Contest per Vivid Seats account. Late entries will not be acknowledged. Sponsor’s time clock is the official time clock for the Promotion.

The “correct” answer to the trivia questions in each Daily Contest will be determined based on Sponsor’s Vivid Seats marketplace sales data (if applicable) and/or reputable internet resources reviewed by Sponsor.

9. **Grand Prize Winner Determination:** The Grand Prize winner will be randomly chosen from all eligible entries earned during the Promotion Period no later than the Wednesday following the Promotion Period at 11:59 p.m. CST. Your odds of winning the Grand Prize depend upon the number of entries you earn out of the total number of entries earned by all eligible participants. Sponsor reserves the right at its sole discretion to choose an alternative qualifier or possible winner in the event that a qualifier or possible winner has been disqualified or is deemed ineligible, in Sponsor’s sole discretion.

10. **Grand Prize Winner Notification:** Once the selection of the winner is complete, the selected winner will be notified no later than the Thursday following the Promotion Period at 11:59 p.m. CST via email to the email address associated with your Vivid Seats account. Sponsor is not responsible for any change in an entrant's email address or other contact information. Sponsor is not obligated to attempt to notify potential winners by any other method or means of communication. Potential Prize winner(s) must have a PayPal account in order to accept the Prize. Potential Prize winner(s) may also be required to complete and return an affidavit of eligibility and, except where prohibited by law, a publicity rights and liability release ("**Affidavit**") and/or submit a W-9 to Sponsor (via PayPal or other method requested by Sponsor) if the actual value of the Prize at the time of the award is equal to or greater than \$1,000 within the time period set forth in Sponsor's notification or any follow-up communication. In the event a potential Prize winner: (a) is found to be ineligible to enter the Promotion or receive the Prize; (b) exhibits any kind of disrespectful or inappropriate behavior towards Sponsor or Sponsor's employees; (c) fails to sign the Affidavit, otherwise fulfill the Affidavit-related obligations, or submit a W-9 if requested by Sponsor; (d) cannot be reached or a winner notification or Affidavit is returned as undeliverable; (e) does not respond within 48 hours from the time Sponsor emails the winner notification; or (f) cannot or does not comply with these Official Rules, such potential Prize winner may be disqualified from the Promotion and the Prize will be awarded to the next randomly selected entrant from all eligible entries in accordance with the methodology described in these Official Rules. Sponsor reserves the right to repeat this process until a potential Prize winner has complied with all eligibility and verification requirements.
11. **Right to Suspend or Terminate:** Sponsor reserves the right to cancel, suspend, or modify the Promotion and/or any Daily Contest if fraud or technical failures destroy the integrity of the Promotion and/or any Daily Contest, as determined by the Sponsor in its sole discretion; and/or if Sponsor is prevented from awarding prizes or continuing with the Promotion and/or any Daily Contest as contemplated herein by any event beyond its control. If the Promotion and/or any Daily Contest is terminated before the designated end date, Sponsor reserves the right to award the Prize(s) based on eligible entries received prior to the termination.
12. **Indemnification:** By entering this Promotion and/or accepting receipt of any prize, you agree to release, defend, covenant not to sue, and discharge and hold harmless Sponsor, its parents, subsidiaries and affiliates, and their respective advertising and Promotion agencies, employees, directors, and officers from and against any claims, causes of action, losses, and damages arising out of your participation in this Promotion, including, but not limited to, any Promotion-related activities, the administration of the Promotion, publicity rights, invasion of privacy, personal injury, death, damage to or loss of property, and the acceptance, possession, use and/or misuse of any prize awarded in this Promotion. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.**
13. **Publicity Rights:** By accepting any Prize, you further agree that Sponsor may use your name, likeness, photographs, voice, address, and biographical information for worldwide marketing purposes, in perpetuity, in any and all forms of media, now known or hereafter devised, without further compensation or right of approval, unless prohibited by law.
14. **Disputes:** **EXCEPT WHERE PROHIBITED, YOU AGREE THAT THESE OFFICIAL RULES AND YOUR PARTICIPATION IN THE PROMOTION ARE GOVERNED BY THE LAWS OF THE STATE OF ILLINOIS. EXCEPT WHERE PROHIBITED, BOTH YOU AND SPONSOR WAIVE THE RIGHT TO A TRIAL BY JURY AND THE RIGHT TO BRING OR RESOLVE**

ANY DISPUTE AS A CLASS, CONSOLIDATED, REPRESENTATIVE, COLLECTIVE, OR PRIVATE ATTORNEY GENERAL ACTION. NOTWITHSTANDING ANY PROVISION IN THE AAA RULES (DEFINED IN THE VIVID SEATS TERMS OF SERVICE) TO THE CONTRARY, THE ARBITRATOR SHALL NOT HAVE THE AUTHORITY OR ANY JURISDICTION TO HEAR THE ARBITRATION AS A CLASS, CONSOLIDATED, REPRESENTATIVE, COLLECTIVE, OR PRIVATE ATTORNEY GENERAL ACTION OR TO CONSOLIDATE, JOIN, OR OTHERWISE COMBINE THE CLAIMS OF DIFFERENT PERSONS INTO ONE PROCEEDING. THE FEDERAL ARBITRATION ACT SHALL GOVERN THE INTERPRETATION, ENFORCEMENT AND ALL PROCEEDINGS AT SUCH ARBITRATION, AND JUDGMENT UPON SUCH ARBITRATION AWARD MAY BE ENTERED IN ANY COURT HAVING JURISDICTION.

15. General Terms:

- a. Sponsor reserves the right to amend these Official Rules at any time, and it is your responsibility to review these Official Rules for any changes. By participating in the Promotion or accepting a prize after we change these Official Rules, you accept all changes thereto.
- b. Sponsor is not responsible for errors or problems downloading or uploading any Promotion-related materials or information, or for any other technical malfunctions of electronic equipment, computer on-line systems, servers, or providers, computer hardware or software failures, failure of any electronic mail entry to be received by Sponsor on account of technical problems, traffic, congestion on the internet, or any other technical problems related to Promotion entries that may limit an entrant's ability to participate in this Promotion. Entries made using a false identity, on behalf of another individual, or through any robotic, automatic, mechanical, programmed or similar entry duplication method will be disqualified.
- c. Sponsor's decisions are final and binding in all matters relating to the Promotion.
- d. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Promotion, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Promotion, or to annoy, abuse, threaten or harass any other person, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law.
- e. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. If any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

16. Winners List: The winners list will be available upon request for a period of three (3) months from the end of the Promotion Period. To obtain a copy of the winners list, send a self-addressed, stamped envelope to "Vivid Seats Football 1-Minute Drill Challenge", 24 E. Washington Street, Ste. 900, Chicago, IL 60602, Attn: Legal.