

## Creative Communications Designer

The Vine is a multi-cultural, inter-denominational, and vibrant church community based in the Wan Chai district of Hong Kong. We are both a local and an international family, made up of people born and raised in Hong Kong, as well as those who have moved here from other countries.

This is a full-time position which reports to the Creative Project Manager.

### Key Responsibilities:

- Design and produce engaging graphics, videos, and animations for social media platforms (Instagram and Facebook).
- Collaborate with the creative team to develop creative concepts for campaigns and promotions.
- Ensure all designs adhere to brand guidelines and maintain a consistent visual identity.
- Optimize content for different platforms and formats (stories, reels, ads, posts).
- Conceptualize and design physical spaces for brand activations, retail displays, exhibitions, and events.
- Develop layouts, mood boards, and visual mockups for spatial projects.
- Develop and maintain a consistent brand voice across all marketing channels.
- Write clear, compelling copy for bulk email communications, social media posts, event materials, and marketing campaigns.
- Develop and execute content and creative components of The Vine annual report
- Collaborate with Creative Pastor to ensure messaging aligns with brand strategy.
- Monitor audience engagement and adjust communication strategies for growth and maximum impact.
- Maintaining podcast recordings on the relevant streaming platforms.

### Job Requirements:

- Bachelor's degree in Graphic Design, Communications, Marketing, or related field (or equivalent experience).
- Proficiency in design tools such as Adobe Creative Suite (Photoshop, Illustrator, After Effects), Canva, and 3D software (SketchUp, AutoCAD, or similar).
- Experienced in photography, videography, production, and filmmaking will be a bonus.
- Strong writing and editing skills with attention tone and clarity.
- Knowledge of social media platforms and best practices for visual and written content.
- Excellent communication and collaboration skills.

## How to Apply

Please send your cover letter and resume with current and expected salary to [career@thevine.org.hk](mailto:career@thevine.org.hk).

Personal data provided by job applicants will be strictly used for recruitment purpose.