

Information

First Name(s)	**Robert Jeroen**
Surname	**van der Kooij**
City	**Groningen**
Gender	**Male**
Date of Birth	**26-05-1997**

Education

Traineeship Development Program
Vonk Traineeship *2021 - 2023*

Bachelor Interaction Design
Hanzehogeschool UAS *2016 - 2020*

Graphic Design
Friesland College *2013 - 2016*

Languages

Dutch	**Mother Tongue**
German	**B1.1**
English	**C2.1**

Toolbox

- **Information Management**
- **Figma**
- **Usability Testing**
- **Design Systems**
- **Design Thinking**
- **Responsive Design**
- **Prototyping**
- **Creative Presenting**
- **Design Systems**
- **Grid Systems**
- **Adobe Creative Suite**
- **HTML/SCSS/PHP**
- **Javascript**
- **Miro**
- **Notion**
- **Slack**
- **Microsoft Suite**

Extra Curricular

Bar Coordinator Volunteer
Poppodium Simplon *2021 - Current*

Student Assistant
Hanzehogeschool UAS *2017 - 2019*

Contact

Website	**https://objektiiv.com**
LinkedIn	**/in/jeroenvdk/**
Instagram	**@rj.vdk**
Email	**jeroen@objektiiv.com**

Pleased to meet you!
I am Jeroen van der Kooij
UX & Service Designer

My experience

Freelance Designer
Objektiiv *Jan 2024 - Current*

- Designing user-centric products tailored to clients' needs, preferences, and requirements.
- Presenting and advocating for design concepts through clear, compelling client presentations.
- Conducting in-depth design research to inform and inspire concept development.
- Developing and iterating prototypes to test and refine user experiences.

Junior Service Designer
Gemeente Eemsdelta *May 2022 - Sept 2023*

- Observing audiences to design solutions tailored to their needs.
- Data visualisation to present project insights.
- Supporting social initiatives through design thinking and human-centered methodologies.
- Leading ideation sessions for program stakeholders and social initiatives.
- Facilitating cross-disciplinary collaboration within the municipal program and engaging with external stakeholders.
- Presenting and advocating for research-driven design concepts.

Junior UX designer
Gemeente Groningen *Sept 2021 - Apr 2022*

- Enhancing the website's content and information delivery to better serve users.
- Facilitating design thinking workshops to encourage collaboration and innovation.
- Gathering design requirements to improve the user experience on the website.
- Presenting design concepts and recommendations for website optimization.

Junior Front-End Developer
Qlic Internet Solutions *Sept 2020 - Apr 2021*

- Developing websites with Wordpress, HTML/SCSS/Javascript & PHP.
- Responsive webdesign.
- Desiging UX/UI elements features for cliënt websites.
- Collaborating with senior developer on design decisions during development.

(Graduate) Junior UX/UI Designer
NDC Mediagroep *Oct 2019 - July 2020*

- Stakeholder and user interviews with target audience for mobile app.
- Low / High fidelity design of mobile app in Figma
- Conducting user-testing with the aim of identifying issues in the design.
- Adjusting revisions of designs based on user input.
- Presenting concepts towards stakeholders/cliënts.

Want a deeper dive into my background and experience?
Click here for my website or LinkedIn profile.