

Information

First Name(s)	**Robert Jeroen**
Surname	**van der Kooij**
City	**Groningen**
Gender	**Male**
Date of Birth	**26-05-1997**

Education

Traineeship Development Program
Vonk Traineeship *2021 - 2023*

Bachelor Interaction Design
Hanzehogeschool UAS *2016 - 2020*

Graphic Design
Friesland College *2013 - 2016*

Languages

Dutch	**Mother Tongue**
German	**B1.1**
English	**C2.1**

Toolbox

- **Figma/Penpot**
- **Interface Design**
- **Usability Testing**
- **Design Systems**
- **Design Thinking**
- **Responsive Design**
- **Prototyping**
- **Creative Presenting**
- **Grid Systems**
- **Adobe Creative Suite**
- **HTML5/SCSS**
- **Javascript**
- **PHP/MySQL**
- **Vue/React**
- **Miro**
- **Notion**
- **Microsoft Suite**

Extra Curricular

Bar Coordinator Volunteer
Poppodium Simplon *2021 - Current*

Student Assistant
Hanzehogeschool UAS *2017 - 2019*

Contact

Website	**https://objektiiv.com**
LinkedIn	**/in/jeroenvdk/**
Instagram	**@rj.vdk**
Email	**jeroen@objektiiv.com**

Pleased to meet you!
I am Jeroen van der Kooij
UX & Service Designer

My experience

Freelance Designer
Objektiiv *Jan 2024 - Current*

- Designing user-centric products tailored to clients' needs, preferences, and requirements.
- Presenting and advocating for design concepts through clear, compelling client presentations.
- Conducting in-depth design research to inform and inspire concept development.
- Developing and iterating prototypes to test and refine user experiences.

Service Designer
Gemeente Eemsdelta *May 2022 - Sept 2023*

- Researching and designing new products/concepts using agile design-thinking processes.
- Creating data visualizations through visual designs aligned with program goals.
- Supporting social initiatives through visual design.
- Listening to and observing the needs of our target audiences.
- Collaborating within a multidisciplinary team on complex projects.
- Facilitating ideation sessions (using design-thinking processes).

UI/UX designer
Gemeente Groningen *Sept 2021 - Apr 2022*

- Evaluating the existing website to assess user experiences and functionalities.
- Facilitating evaluation sessions with experts and stakeholders.
- Analyzing user needs through qualitative and quantitative research methods.
- Designing wireframes and prototypes to translate improvements into tangible solutions.
- Presenting design proposals and research findings to project managers and stakeholders.

Front-End Developer
Qlic Internet Solutions *Sept 2020 - Apr 2021*

- Developing and implementing websites using HTML, SCSS, PHP, JavaScript, and MySQL.
- Creating responsive web designs optimized for various devices and screen sizes.
- Designing and integrating intuitive UX/UI elements and functionalities for client websites.
- Collaborating with senior developers to make development decisions and ensure project quality.

(Graduate) Junior UX/UI Designer
NDC Mediagroep *Oct 2019 - July 2020*

- Stakeholder and user interviews with target audience for mobile app.
- Low / High fidelity design of mobile app in Figma
- Conducting user-testing with the aim of identifying issues in the design.
- Adjusting revisions of designs based on user input.
- Presenting concepts towards stakeholders/cliënts.

Want a deeper dive into my background and experience?
Click here for my website or LinkedIn profile.