

HELP SANTA VISIT EVERY CHILD



Every child deserves to experience the joy of Christmas, no matter their circumstances

Over 160,000 children are living in poverty and as the cost-of-living crisis worsens, many families are struggling more than ever before. Thousands of children will wake up on Christmas morning without presents, or even food. This year, you can be the reason they unwrap a little bit of joy instead.

We're asking for your help to bring the magic of Christmas to families doing it tough by hosting a Giving Tree at your business, school, club, church or with your friends.

If you're based in Auckland, your donated toys will go to our Christmas Joy Store - New Zealand's first social toy store, where referred parents and caregivers are given the opportunity to shop for gifts they know their children will love, off the shelves, shopping for free.

If your Giving Tree is hosted outside of Auckland, we'll work closely with our trusted Community Partners around the country to make sure the toys you collect are distributed to families in your local area.

HOW YOU CAN HELP!

Donate a toy



Donate \$20 and we'll provide a brand new toy for a child in need.

Feed a family for Christmas



Donate \$100 and provide food for Christmas for a family in need. Thanks to your donation and our partners, we will deliver over \$300 worth of pantry staples, fruit and vegetables, meat, including Tegel chicken.

Host a Physical Giving Tree



Set up a Christmas tree at your workplace, school or club, and invite your community to place new, unwrapped toys underneath.

Set up a Virtual Giving Tree



Whether on its own or alongside a physical tree, a Virtual Tree lets your community donate online enabling us to buy toys on their behalf. It's a great option for those who work remotely or prefer to give digitally.

Donate

Register

More Info

