

# HELP SANTA VISIT EVERY CHILD!



**You can't have Fundraising without the FUN so here are some ideas to help get you started!**



## Setup your fundraising page!

First things first, set up your fundraising page by visiting [givingtree.kindness.org.nz](https://givingtree.kindness.org.nz). Personalise your page, add photos, share your story as to why you are fundraising for the Kindness Collective and then share it with your family and friends and tell everyone about your awesome fundraising idea!



## Set a fundraising goal

Having a fundraising goal is a great way to keep you motivated to reach your target! No goal is too small, so set your goal to whatever you like and don't be shy to set it high!

It's also a great idea to donate to your own page, so people can see that you truly believe in the cause you are fundraising for! Your goal can be changed at any stage and we appreciate all donations, big or small.



## Engage your supporters

Whether you're holding a fundraising event or setting up a virtual giving tree donation page, make sure you engage your friends, family, school or workplace to let them know what you are doing. Don't be afraid to ask people more than once to donate to your page – sometimes people need more than one reminder to donate!

Let your supporters and donors know that by giving a cash or toy donation to the Kindness Collective, they'll help Santa reach families in need and bring joy to children on Christmas morning.

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## Get social!

No matter your preferred platform, share your fundraising page loud and proud! Create a fun TikTok or social media post and share weekly to show how you're tracking.

We love seeing what our community is doing, so don't forget to tag us in at @kindnesscollectivefoundation



## Lead with Kindness

Throughout your fundraiser it's always good to thank your supporters as you receive donations so they feel engaged and connected. Most importantly, make sure you thank everyone at the end of your fundraiser and share any photos of what you did and how much you raised.



## Giving Tree & Christmas Toolkit

Make the most of the handy toolkit available on our website, which includes posters, e-signature banners, social posts and more to promote your event. [View the toolkit here.](#)

## Donation Information

### Online

Deposit donations via internet banking to our account:

**Account Name** - The Kindness Collective Foundation.

**Account Number** - 12 3034 0233092 00

For receipts please email [accounts@kindness.org.nz](mailto:accounts@kindness.org.nz)

## Toy Donations

### In Auckland

Drop toys or courier to the Christmas Joy Store at Unit I & H, 33 Walmsley Road, Ōtāhuhu. We're open between 8am - 5pm, Monday to Saturday. If your collection is under 30 gifts you are also welcome to drop them off at your local Mitre 10 in our toy collection bins before Friday 12 December.

### Outside of Auckland:

If you have more than 30 gifts you can request a pickup from one of our Regional Coordinators or Community Partners. Please email [christmas@kindness.org.nz](mailto:christmas@kindness.org.nz) to organise.

Under 30, you can drop them off at your local participating Mitre 10 store in their toy collection bin.

Thank you for your support!

**Need help with your fundraiser?**  
We're here to help, so any questions please get in touch with the team via email: [fundraise@kindness.org.nz](mailto:fundraise@kindness.org.nz)

**Kindness Collective**

[kindness.org.nz](http://kindness.org.nz)