

FUNDRAISE AND GIVE CHRISTMAS JOY!



Help Santa visit every child this Christmas

Thank you for signing up to fundraise for the Kindness Collective Christmas Campaign! The more creative you can be the more fun you will have so here are a few ideas to help you get started!

Please donate new toys, books, board games and sports gear for children ages 1 to 16. We ask you to purchase quality and not from discount stores. Many children have never had a new toy before and every child deserves the joy of something new at Christmas.



Host a Giving Tree

At school or your workplace! Set up a Christmas tree at your business, club or school and encourage your staff and community to drop new toys under your tree. Download the Christmas collateral, including posters, to help drum up support.

If you don't have premises, or your staff are based off-site, you can setup a Virtual Giving Tree through your fundraising page which you can set up [here](#).



Design a Christmas tree decoration to sell

With proceeds going to the Kindness Collective, or run a Christmas tree decoration competition – most elaborate design wins!



Matched Giving

A great way to quickly double your efforts and impact! Ask your business to match the total funds your colleagues raise through your Christmas Giving Tree for kids in need.

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Everyone loves a cookie

So how about making Christmas themed cookies to sell at your school or workplace, with proceeds going towards bringing joy to kids in need at Christmas.



Dress as your favorite Christmas themed character

Host a casual clothes day at your school with a gold coin donation going towards Kindness Collective's Christmas campaigns.

Christmas Jumper

It might be summer in Aotearoa at Christmas time, but what could be more fun than an Ugly Christmas jumper competition with a fashion show! Make a donation and get to vote for the best (or the worst!) jumper!



Design Christmas cards

Sell to friends and family – you could do a paper or digital card!

Guess the height of the Christmas tree

Find the tallest tree you can and have people guess how high the tree is! Collect a donation for each guess and the winner gets to take the tree home for Christmas!



Christmas Gift Wrapping

If you love getting creative with your gift wrapping, how about offering a service to friends and family or at your school or workplace, and take the stress out of Christmas and wrap their presents, with a donation that goes to the Kindness Collective.



Need help with your fundraiser?
We're here to help, so any questions please get in touch with the team via email: fundraise@kindness.org.nz

Kindness Collective

kindness.org.nz