The PJ Project

HOW TO RUN A COLLECTION

Running a PJ collection is easy!

1. Register your workplace or community on the PJ Project registration form.
2. Download our toolkit of resources to drum up support for your collection.
3. Place a collection box, with the posters, in a high-traffic area and encourage your community to drop off new, winter PJs.
4. Once you've finished your collection, please take a picture of your team with your collected PJs and send it to pjproject@kindness.org.nz

KEY INFORMATION

Auckland Collections:

- **Drop to Unit I&H, 33 Walmsley Road, Ōtāhuhu, Auckland - by appointment:** Please contact pjproject@kindness.org.nz to schedule your dropoff
- **Courier to:** Unit I&H, 33 Walmsley Road, Ōtāhuhu, Auckland
- **Drop** to your nearest The Warehouse store collection bin before 30th June
- **If over 50 pairs of PJs:** We can collect from you. Please contact pjproject@kindness.org.nz to schedule your pickup

Northland, Hamilton, Taupō, Rotorua, Tauranga, Hawke's Bay, Wellington and Christchurch collections:

- **Request a pickup** from our Regional Coordinators in your region. Please contact pjproject@kindness.org.nz when you're ready for a pickup
- **Drop** to your nearest The Warehouse store collection bin before 30th June

Collections outside main centres:

- **Drop** to your nearest The Warehouse store collection bin before 30th June
- **Courier to:** Unit I&H, 33 Walmsley Road, Ōtāhuhu, Auckland

DONATION GUIDELINES:

We politely ask that your PJs meet these guidelines before sending or dropping them off:

- Brand-new children's pyjamas only, please.
- Long sleeve, flannelette winter pyjamas - the cosier, the better!
- Children and youth size 0–16.
- Any colour, range, brand, gendered or gender-neutral gratefully accepted.

WHY WE DON'T ACCEPT SECOND HAND PJS:

Throughout the year, we are involved with the distribution of quality second-hand goods to communities in need. During the PJ Project, however, we choose to only provide brand-new PJs to children.

Receiving a pair of brand-new PJs, still with their packaging and swing tags, is a special experience for children who may often go without. Providing brand-new PJs also cares for children in our hospital communities who have high health needs.

We believe every child deserves the dignity and joy of new.

"We had a few tamariki who said this is the first PJ's they've ever owned. So, your mahi to provide such essential for struggling families and communities is so much appreciated by our tamariki and their whanau."

Social Worker,
Family Works Northern

"I'd love to share some feedback from one of my whānau.

She is a nana with the care of her grandchildren. She was blown away by the fact the PJs were brand new, how soft they were and how excited her mokopuna were to receive them.

She shared with me that they rushed to get into the shower so that they could put their new PJs on. They were also able to sleep in their own beds rather than bed share because they were warm enough with the extra layer the PJs provided"

Social Worker,
Pillars