

HELP SANTA VISIT EVERY CHILD



Every child deserves to experience the joy of Christmas, no matter their circumstances

Over 170,000 children are living in poverty and as the cost-of-living crisis worsens, many families are struggling more than ever before. Thousands of children will wake up on Christmas morning without presents, or even food. This year, you can be the reason they unwrap a little bit of joy instead.

We're asking for your help to bring the magic of Christmas to families doing it tough and there are plenty of ways you can do that. You could make a donation through our website which we will turn into wonderful toys, you could run a fundraiser in your community (we can help you set up a fundraising page) or you can host

a toy collection at your business, school, club, church or with your friends.

If you're based in Auckland, your donated toys will go to our Christmas Joy Store - New Zealand's first social toy store, where referred parents and caregivers are given the opportunity to shop for gifts they know their children will love, off the shelves, shopping for free.

If your Toy Collection is hosted outside of Auckland, our Regional Coordinators and trusted Community Partners will ensure all toys collected are delivered to families in your local area.



HOW YOU CAN HELP!

1. Donate to give a toy or feed a family this Christmas



Donate \$20 and we'll give a brand new toy to a child in need to open on Christmas morning. Or, donate \$100 and we will be able to provide a family with food for Christmas and a present for each child. Each food box will include pantry staples, food for Christmas, fresh produce, protein, dessert and a few treats.

[Donate](#)



2. Host a toy collection



Set up a Christmas tree, or a festively decorated box, at your workplace, school or club, and invite your community to gift new, unwrapped toys. We'll get the toys into the hands of kids in your local area giving them some much needed joy this Christmas.

[Register a toy collection](#)



3. Set up a fundraiser



We can help you set up a fundraising page which your friends, family, workmates or community can donate to, wherever they are located. We will then buy toys on your behalf, we work with some wonderful partners who help us to do this. This is a great option for those who work remotely or prefer to give online.

[Set up a fundraiser](#)

