

FUNDRAISE AND GIVE CHRISTMAS JOY!



Run a Fundraiser, a wonderful way to help Santa visit every child this Christmas!

Wherever you are located, if you work remotely or have friends, family or workmates who would like to support you from anywhere in New Zealand, this is a great option to spread joy this Christmas.

We can help you set up a page, give you pointers along the way and make it all so much fun. We will then turn your donation into toys and get them into the hands of kids who deserve to have a wonderful Christmas this year.



Setup your fundraising page

Set up your fundraising page by visiting christmasjoy.kindness.org.nz. You can personalise your page, add photos, and set yourself a fundraising goal, before sharing your page with friends and family so they can help you reach your goal.



Engage your supporters

Let your friends, family, workmates and community know that you are doing a wonderful thing to support kids this Christmas, don't be afraid to ask them to donate to your page. Every donation no matter what size will help us reach more families in need.



Matched Giving

A great way to quickly double your efforts and impact! Ask your business to match the total funds your colleagues raise through your fundraiser for kids doing it tough this year.



Lead with Kindness

Throughout your fundraiser it's always good to thank your supporters as you receive donations so they feel engaged and connected. Most importantly, make sure you thank everyone at the end of your fundraiser and share any photos of what you did and how much you raised.



Get social!

Share your fundraising page far and wide, create a fun social post or TikTok, your supporters will also love to hear how you are tracking towards your goal. Remember to tag us in too @kindnesscollectivefoundation



Giving Tree & Christmas Toolkit

Make the most of the handy toolkit available on our website, which includes posters, e-signature banners, social posts and more to promote your event. [View the toolkit here.](#)



If you really want to have some fun, there are lots of fabulous ways to raise funds and smiles and really engage people with your fundraiser....

Everyone loves a cookie

How about making Christmas themed cookies to sell at your school or workplace, with proceeds going towards bringing joy to kids in need at Christmas.

Christmas Jumper

It might be summer in Aotearoa at Christmas time, but what could be more fun than an Ugly Christmas jumper competition with a fashion show! Make a donation and get to vote for the best (or the worst!) jumper!

Design Christmas Cards

Design them up and sell to friends and family – you could do a paper or digital card!

Christmas Gift Wrapping

If you love getting creative with your gift wrapping, how about offering a service to friends and family or at your school or workplace, and take the stress out of Christmas and wrap their presents, with a donation that goes to the Kindness Collective.

Need some help? We are always happy to talk fundraising! Please get in touch with the team: Christmas@kindness.org.nz

**Kindness
Collective**

kindness.org.nz