



Rethinking Data Strategy at Aenova

Clear Roles, a Modern Cloud Platform, and Agile Ways of Working as the Foundation for Sustainable Data Utilization



Project at a Glance

Working closely with b.telligent, Aenova—a global company in the pharmaceutical and healthcare industries—modernized its existing on-premises reporting environment and developed a future-ready data strategy. In addition to migrating from QlikView to Power BI, the company established a centralized cloud data platform. Clear roles, agile ways of working, and targeted knowledge transfer strengthened data culture, efficiency, and collaboration between IT and business units in a lasting way.

 Germany, Pharmaceuticals

 Mid-Market

 7–12 Months

  Microsoft  snowflake

Highlights

- **Rapid migration:**
9 core dashboards were successfully migrated to Power BI within 10 months.
- **Clear data architecture:**
A centralized cloud data warehouse platform replaces legacy workarounds and creates transparency.
- **Strong data culture:**
Clear roles, governance structures, and data storytelling foster ownership and accountability.

Challenge

Aenova faced the task of modernizing a complex, organically grown on-premises reporting environment. Disparate systems, partially manual processes, embedded business logic, and incomplete documentation made transparency and efficiency difficult to achieve. At the same time, the company

needed to optimize supply chains, cash flow, and on-time delivery performance using data. This required a shared understanding of data, clear accountability, and a strong data culture as the foundation.





Working with b.telligent was a turning point in how we approach data. The team did not just impress us with deep expertise and a tailored interim management approach—they helped us move beyond outdated structures and find new ways forward.

What stood out most was the breadth of their expertise: No matter which phase of the project we were in, the b.telligent team was there with the right knowledge and support at every step. Today, we have motivated, self-sufficient teams in both IT and the business, as well as a data platform that increasingly meets our needs.



Uli Pethe
Chief Information Officer
at AENOVA

Solution

Working in close partnership, Aenova and b.telligent adopted an agile, hands-on approach. A modern cloud data platform was built, existing reports were systematically migrated to Power BI, and business logic was translated into high-performance data pipelines.

In parallel, both teams defined clear roles, governance structures, and a shared vision for Data & Analytics—complemented by targeted knowledge transfer and methodological support throughout.

Success

Aenova now has a unified, scalable data platform and a high-performing BI environment with a consistent look and feel. Reports are available faster, presented more clearly, and better integrated into decision-making processes. A new model of collaboration has also taken hold: IT and business units work together as agile, data-driven partners on equal footing.

Legacy workarounds have been retired, data storytelling drives adoption and understanding, and governance structures ensure the long-term quality and sustainability of the solution.



Looking for support with your data challenge?

Contact us for a no-obligation consultation.

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Curious To Learn More?

You can find the full success story online here:

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b.telligent is a technology-independent consultancy focused on data and AI. Around 400 employees across nine locations in Germany, Austria, Romania, and Switzerland support more than 500 clients in optimizing data-driven processes, using AI effectively, and achieving sustainable business success.