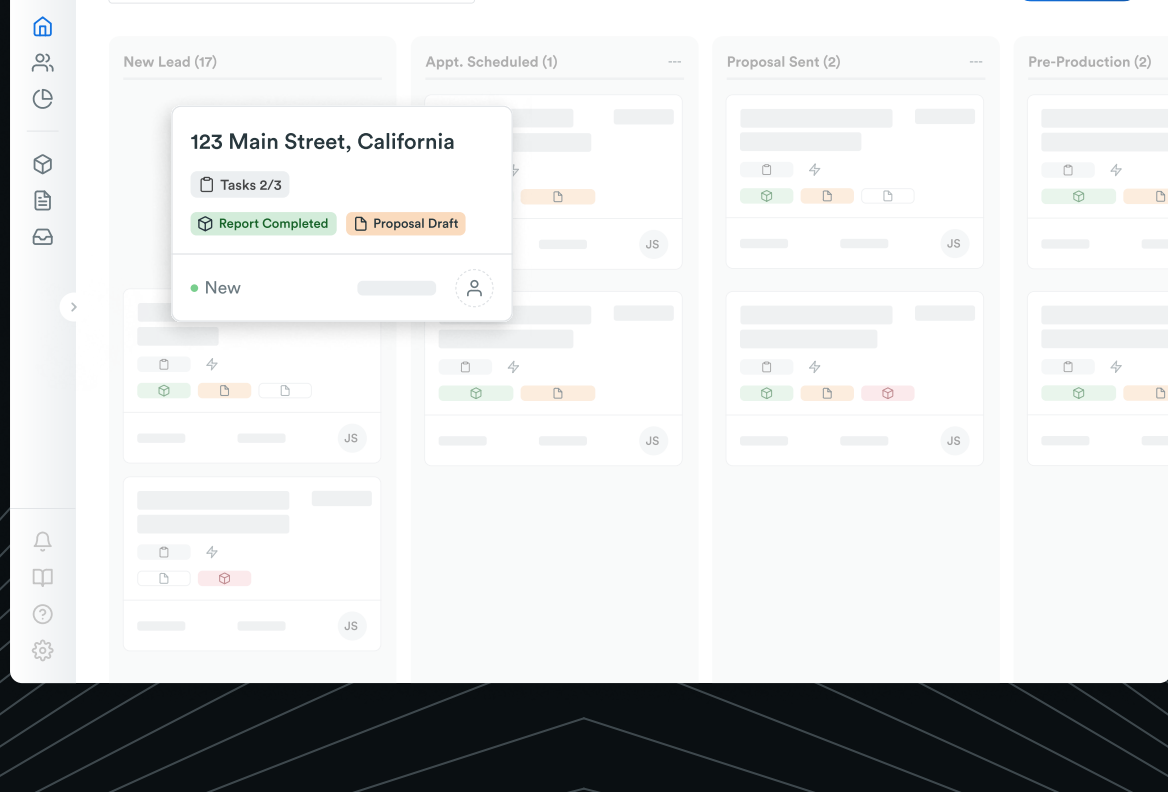




ROOFR CRM

# The All-In-One Solution



Running a roofing business takes more than skill on the roof; It takes the right tools. Roofr has the all tools you need in one platform to solve your daily challenges.

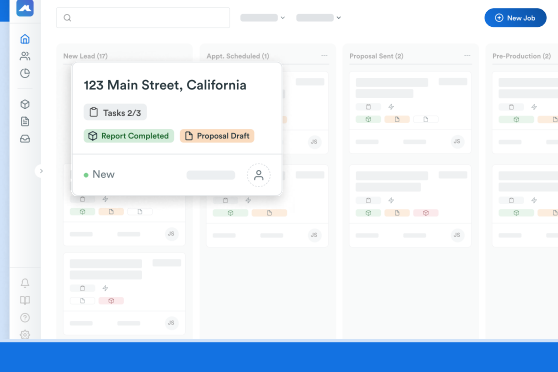
## CHALLENGE

**Losing track of leads**

## SOLUTION

**CRM + Job Tracking**

Roofers using CRMs save 5–10 hours per week and close deals **2.9 days faster**.



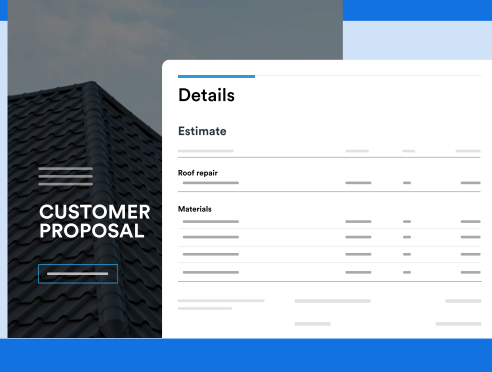
## CHALLENGE

**Generic hand-written estimates**

## SOLUTION

**Digital estimates & templates**

**76% of roofers** say proposals/ estimates are their most in-demand tool.



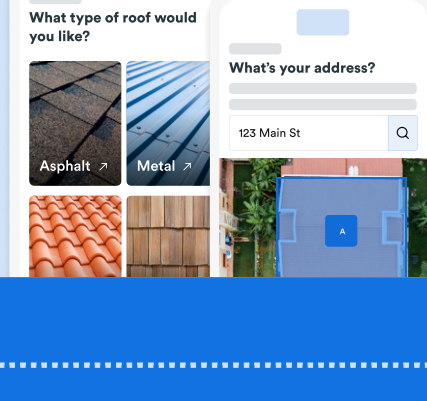
## CHALLENGE

**Capturing leads online**

## SOLUTION

**Instant Estimator (Lead Capture)**

Roofers using Estimator tools report a **52.2% profitability boost**.



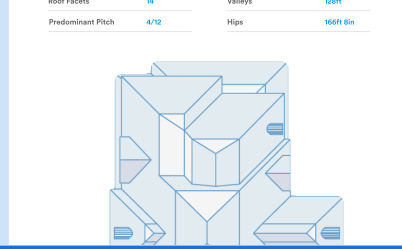
## CHALLENGE

**Driving to each job and hand measuring**

## SOLUTION

**Roof Measurement Reports**

Nearly **half of roofers (47.2%)** say measurement tools drive big profits.



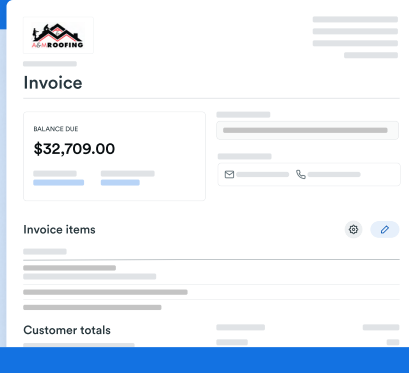
## CHALLENGE

**Chasing down checks and getting paid late**

## SOLUTION

**Online Payments & Invoicing**

**82% of roofers** already use digital payments to **get paid faster**.



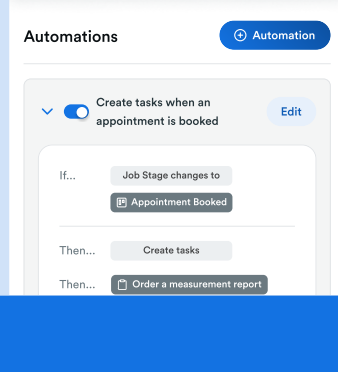
## CHALLENGE

**Staying top of mind and closing jobs**

## SOLUTION

**Automated Follow-Ups**

Roofers who follow up by email are **25.5%** more likely to **earn repeat work**.



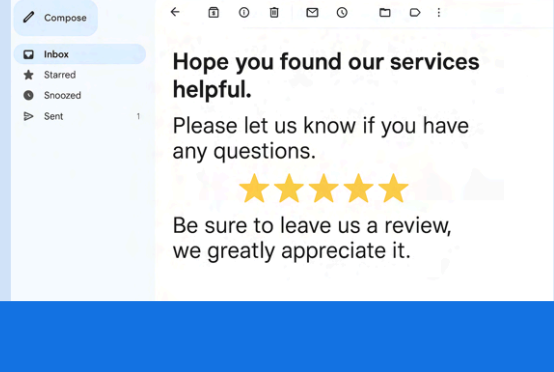
## CHALLENGE

**Getting reviews consistently**

## SOLUTION

**A post-installation process**

Roofers who ask for reviews average **500+ jobs per year**, vs. 100 without.



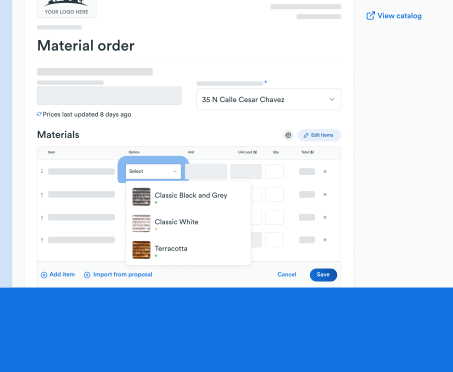
## CHALLENGE

**Changing prices and missed orders**

## SOLUTION

**In app material ordering**

Integrations with **ABC, SRS, and QXO** make ordering easier than ever.



## Why Roofr?



### All-in-One

CRM, proposals, payments, automations, and more.



### Easy to Use

No steep learning curve or expensive setup.



### Unlimited Free Training

Roofr Academy + live support when you need it.



### Trusted by Roofers

Already one of the most-used CRMs in the industry.

