



# How to Run Commercial Jobs in Roofr

Once you get the **differences between residential and commercial work**, building a commercial roofing division isn't as scary as you might think.

Here's how to use Roofr to make it easy.

## Capture leads with **Instant Estimator**

- Include the link in targeted ads and emails
- Use fast ballparks to win over property managers and HOAs
- Works for flat, pitched, and multi-family buildings

## Measure multiple buildings at once

- Drop a pin on each building to order one measurement report with breakdowns
- Use the DIY trace tool to draw out commercial flat roofs
- Map seams on mod bit roofs to auto-calculate seam tape and butter

## Upsell with multi-option **proposals**

- Instantly generate proposals (with quantities) from the measurement report
- For multi-family jobs, list pricing per building
- Let customers choose which buildings to do now vs. later (winning you future work)

## Create a **workflow just for commercial**

- Roofr users on the Scale plan get multiple customizable workflows
- Set up a job board with custom stages so nothing ever gets missed

## Use **PDF Signer** for multiple approvals

- Add co-signers and CC additional contacts so everyone gets the docs at once
- Perfect for commercial clients, HOAs, or boards of directors

**Talk to our team to learn more →**

