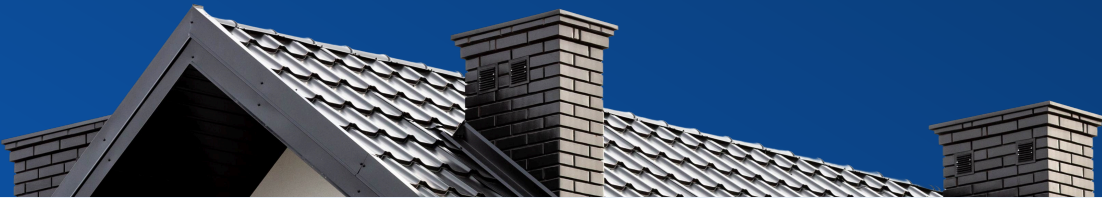




# Find the Best Subscription for You



## No long term contracts needed

Every Roofr Plan gives you the tools you need for where your business is at, with the ability to upgrade when you're ready.

Get up to 16% off with annual subscriptions

### Starter \$0

Explore the Roofr platform. No commitment needed.

- ✓ \$19 measurement reports with ESX ordering and 1 basic job board
- ✓ Trial access to proposals, automations, calendar, supplier integrations, and more

#### BEST FOR:

Contractors who just need Measurements Reports, or who want to try Roofr out.

### Measure+ \$109-169\*

Faster, affordable reports for measurement lovers.

Everything in Starter, plus:

- ✓ \$13 measurement reports delivered in 2 or 6 hours
- ✓ Waste factor
- ✓ Material calculations
- ✓ Optional ESX Files for \$10/report

\*Prices differ for 6 VS 2 hour report delivery time

#### BEST FOR:

Measurement lovers who want faster, more detailed Roofr Reports.

### Essentials \$249

The basic needs to get your business growing.

Everything in Measure+, plus:

- ✓ \$13 measurement reports (delivered in 2 hrs or less) and 1 flexible job board
- ✓ Unlimited proposals, work orders, and 10 automated actions
- ✓ Credit card & ACH payments, signable PDFs, & unlimited e-signatures

#### BEST FOR:

Growing roofing companies ready to systemize their sales process and get paid online.

### Scale \$349

For high-volume operations and scaling companies.

Everything in Essentials, plus:

- ✓ 7 customizable job boards, job tags, crew management, 25+ automated actions
- ✓ Performance dashboard, job costs
- ✓ QuickBooks integration & role-based permissions

#### BEST FOR:

Multi-crew, high volume companies that need full workflow automation and team visibility.

## ADD-ONS



#### INSTANT ESTIMATOR

Homeowner-facing estimator for your website, cards, door hangers, and more.



#### ROOFR SITES

A professional website that helps you look credible & capture leads through Roofr.



#### SMS TEXTING

Two-way texting to make customer communications easier than ever.

“The entire Roofr team is **fantastic**. I sincerely enjoy working with them.”

Corey Combes, SouthShore Roofing

Learn more about our pricing and packages.

