Brigshaw SIXTH FORM

(Edexcel) - A Level

BUSINESS

The Business A Level requires students to use business models, theories and techniques to develop an understanding of the interrelated nature of business.

The subject is designed to engage students through topics and issues that are relevant in today's society – allowing you to study key contemporary developments such as digital technology, business ethics and globalisation.

FUTURE OPPORTUNITIES

A Level Business Studies will give you the skills and knowledge that you need to progress into higher education or apprenticeships in various business functional areas. It is well regarded by both universities and employers; with opportunities in a variety of organisations, including companies or management consultancies. There isn't any job that does not require some form of business knowledge, so the world is your oyster!

ENTRY REQUIREMENTS

GCSE:

5 in GCSE Business or 5 in GCSE English Language.

CONTACT:

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COURSE CONTENT & ASSESSMENT

The Pearson Edexcel Level 3 Advanced GCE in Business is structured into four themes and consists of three externally examined papers.

In Themes 1 and 2, students build knowledge of core business concepts and apply these to business contexts to develop a broad understanding of how businesses work. In Themes 3 and 4, students apply ideas to more complex business contexts, requiring students to take a more strategic view of business opportunities and issues.

Theme 1: Marketing and People

Students develop an understanding of customer needs, the market, marketing strategy and how businesses manage people.

Theme 2: Managing Business Activities

Students develop an understanding of how businesses raise, plan and manage finances and resources, all in the context of external influences on businesses.

Theme 3: Business Decisions and Strategy

Students develop an understanding of objectives and strategy, how businesses make decisions and how to assess the competitiveness of businesses.

Theme 4: Global Business

Students develop an understanding of globalisation, global markets and business expansion, global marketing, global industries and corporations.

EXAMINATIONS Year 12

- **Paper 1 and Paper 2**
- **What's assessed: Theme 1 - 2**
- **Written exam: 1 hour 30 minutes**
- **80 marks in total**

EXAMINATIONS Year 13

- **Paper 1, Paper 2 and Paper 3**
- **What's assessed: Theme 1 - 4**
- **Written exam: 2 hours**
- **100 marks in total**