

## FOR IMMEDIATE RELEASE

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## FloridaShines Expands Its Free College Planning App with New Persona for Parents and Guardians

**Tallahassee, FL – January 26, 2026** – FloridaShines has launched a new "Parents and Guardians" persona in its free mobile app, giving families direct access to college and career planning tools in one convenient, easy-to-use platform.

This new persona connects parents and guardians to trusted resources for exploring college and career options, understanding college admissions requirements and costs, and navigating financial aid. It expands the app's existing personalized experiences for High School Students and College Students, creating a more complete support system for families throughout the college planning journey. In addition to availability within the mobile app, these resources are also available for free from the FloridaShines.org website.

High school students can use the app to explore colleges, degree programs, and financial aid options, while college students can manage enrollment, check transcripts, find online courses, and track progress toward graduation.

The FloridaShines app is free and available on the Apple App Store and Google Play, providing 24/7 access to college success tools for Florida students and families.

Parents and guardians can download the app at [FloridaShines.org/app](https://floridashines.org/app) and select the persona that best fits their college planning needs.

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**About Florida Virtual Campus:** Florida Virtual Campus provides statewide, innovative, educational services for Florida's students. Working collaboratively with the state's public colleges and universities, school districts, technical colleges and centers, and other educational partners, FLVC provides free, state-funded services through the FloridaShines.org website, to help students prepare for college, succeed in college, and ready themselves for career success.