

VIRTUAL SUMMER
SHORT COURSE

SPONSORSHIP OPPORTUNITIES



NAPC
VIRTUAL
SUMMER
SHORT
COURSE
August 20-21, 2025

ABOUT THE VSSC

Held every other year in between NAPC's biennial conference, FORUM, the Virtual Summer Short Course (VSSC) offers six engaging sessions on timely topics selected by NAPC members. Led by expert trainers from across the country, this virtual program delivers practical knowledge and real-world case studies to support and strengthen your work in local preservation.

WHY SPONSOR?

➤ **NAPC expects between 700-900 attendees (live and on-demand)**

Attendees include professionals and volunteers from city and county governments, State Historic Preservation Offices (SHPOs), federal agencies, nonprofit organizations, as well as preservation commissioners, elected officials, and students.

➤ **Excellent exposure on NAPC's website, e-blasts, and social media platforms**

SPONSORSHIP OPTIONS

Premier Sponsor – \$1,500

Enjoy maximum visibility with these exclusive benefits:

- Logo or short video featured in the virtual “waiting room” before all sessions
- Logo, company name, and website link featured on a slide out (similar to pop-up ad) during one of the sessions
- Featured in a dedicated post on NAPC's social media platforms (Facebook, Instagram & LinkedIn)
- Verbal recognition at the beginning and end of the VSSC
- Recognition in two promotional e-blasts sent to NAPC's national audience
- Logo and company name listed on NAPC's website

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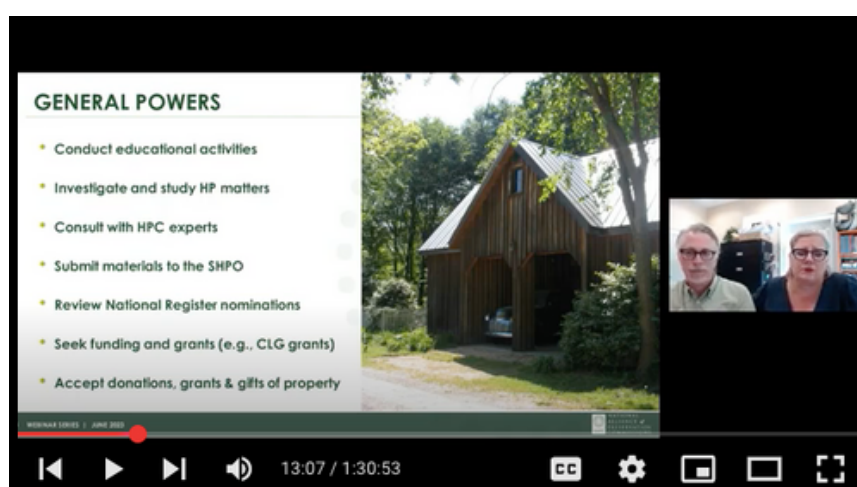
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SPONSORSHIP OPTIONS CONTINUED

Session Sponsor – \$500

Support a session and get recognized by preservation professionals nationwide:

- Mention in a post on NAPC's social media platforms (Facebook, Instagram & LinkedIn)
- Logo and company name featured on the session's opening slide
- Recognition in one promotional e-blast
- Logo and company name listed on NAPC's website
- Verbal recognition at the beginning and end of your sponsored session



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