

### **BUSINESS 2030**

## Supporting Sustainable Development in SMEs



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# BUSINESS2030 in a nutshell

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Business 2030 is a project founded by the Erasmus+ programme, started in January 2022 and involves six partners from Denmark, Italy, France, Germany, Cyprus and Switzerland.

Business 2030 aims at:

- helping SMEs' transition towards more sustainable business models.
- developing professional skills of SMEs and BSOs (Business Support Organisations), with a special focus on environmental sustainability.
- increasing capacity building of SMEs and BSOs and better address their staff needs and synergies with VET provider and training institution

#### What has been done

The first meeting took place in person in Copenhagen last February 2022. We have started working to define the research framework needed for the development of tools and resources, which will support European SMEs in their sustainability path.







From February to June 2022, the Consortium implemented a desk and field research focused on the achievement of SDGs for SMEs in partner countries and the existing C-VET training offer on the topic of environmental sustainability.

The <u>Business 2030 joint report</u> will serve as the basis for identifying the areas to be assessed, and developing the tool for investigating SMEs sustainability performance.



### Next steps

During the 2nd Transnational Project Meeting held remotely on 12-13 October, the Partnership worked on finalizing the Self-Assessment Tool - SAT.

Simple questions have been designed for each area, in order to create a smart and functional tool that gives small businesses the opportunity to get a picture of where they are on the path to a green transition.

In each country, SMEs and BSOs will be involved in the Sustainability SAT, with the aim of providing respondents with useful insights on how they can improve their contribution to reducing environmental impact.







Based on the results of the SAT, the Consortium will select the most relevant areas to be developed and will design a toolkit aimed at providing the staff of SMEs and BSOs with efficient tools to support the green transition.

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