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BUSINESS 2030

Supporting Sustainable Development in SMEs



April 2024

IN THIS NUMBER:



**FINAL DISSEMINATION EVENT
IN DENMARK**



**FINAL DISSEMINATION EVENTS
ORGANISED BY PARTNERS**



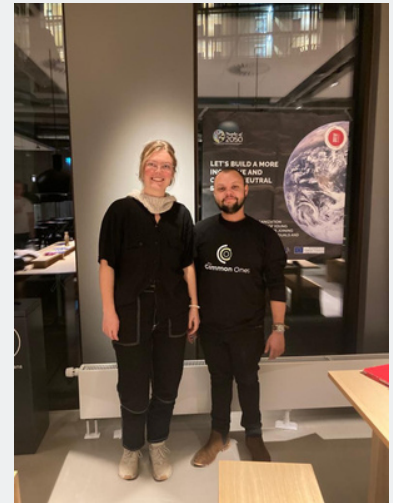
**CONCLUSION OF THE PROJECT:
EMPOWERING SUSTAINABLE PRACTICES**

FINAL DISSEMINATION EVENTS IN DENMARK

In recent initiatives aimed at spreading the results of the Business 2030 project, People of 2050 organized two impactful dissemination events. These events, conducted in collaboration with prominent institutions, attracted a total of approximately 40 participants.

The first event, held in partnership with the Danish Technical University (DTU) and The Common Ones at the DTU SkyLab incubator in Copenhagen, set the stage for engaging dialogue among founders, coaches, and young entrepreneurs.

Members of People of 2050, Dorina and Luis, presented the project and shared the Business2030 project results with the participants. Attendees exhibited keen interest in Business2030 project, particularly in the Self-Assessment tool (SAT).



The second event was conducted in collaboration with Copenhagen Business School (CBS) at the Copenhagen School of Entrepreneurship (CSE) incubator. Members of People of 2050 invited more than 150 start ups present in that incubator as well as their founders. Alongside presenting the Business2030 project, the event encompassed discussions on circular economy principles and green business models, resonating strongly with the entrepreneurial community.

The attendees expressed keen interest in collaborating with People of 2050. Noteworthy interactions with members of the CSE sustainability panel illuminated avenues for integrating the project results into their professional endeavors, reflecting a mutual commitment to driving sustainability efforts forward.



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FINAL DISSEMINATION EVENTS ORGANISED BY PARTNERS



The Business 2030 project is currently being promoted in France, Italy, Switzerland and Cyprus.



DISCOVER OUR PAST EVENTS AND JOIN THE UPCOMING ONES !



France, Marseille.
April 18th and 19th 2024.



Italy, Rome.
April 18th 2024.



Cyprus, Nicosia.
April 30th 2024.



Switzerland, Carouge.
May 4th 2024.



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DISSEMINATION EVENT IN FRANCE



The French dissemination event was organized on April 18th and 19th in the framework of the Made in PME SUD, a huge gathering of MSMEs in the southern Provence-Alpes-Côte d'Azur region. With a focus on environmental, digital, and societal transitions, the event provided an ideal platform to spotlight the Business 2030 project's results.

The event attracted over 5,000 attendees eager to explore solutions for sustainable growth.

A dedicated conference was organized by the Italian Chamber of Commerce for France in (CCIFM). It offered insights into the project's results (self-assessment tool, toolkit, and MOOC). The interactive session fostered meaningful exchanges, underscoring the pivotal role of MSMEs in driving transformative change towards sustainability.



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DISSEMINATION EVENT IN ITALY



Simultaneously, the project made waves in Italy with an event held at Snodo Mandrione in Rome.



Welcoming participants from SMEs and vocational education and training (VET) providers, the event featured comprehensive presentations on each facet of the project, from the self-assessment tool to the MOOC.

Through engaging workshops and Q&A sessions, attendees delved into the practical applications of the project's resources, harnessing insights to navigate the evolving landscape of sustainable business practices.



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DISSEMINATION EVENT IN CYPRUS



This afternoon - April 30th, 2024, - Synthesis Center for Research and Education is organizing the Business 2030 dissemination event.

The event has been designed to be a transformative opportunity for the participants to advance their business sustainability.

Join us at the Nicosia Hub from 15:00 to 19:00 !

Attendees will participate in a workshop focusing on empowering SMEs with eco-friendly practices and strategies for sustainable growth. Then, they will be invited into sessions aimed to boost their online presence and connect them more deeply with sustainable practices and the prosperity of SMEs.

The workshop will end with a festive Easter celebration featuring catered delights and refreshing drinks. That is the perfect opportunity for attendees to network, share ideas, and forge new partnerships in a relaxed and convivial atmosphere.

JOIN US



DISSEMINATION EVENT IN SWITZERLAND



Mark your calendars for an insightful afternoon as Yinternet Foundation, our partner in Switzerland, gears up to host a dissemination event and a masterclass on Saturday, May 4th, from 1 to 3 pm in Carouge, adjacent to Geneva.



Rejoignez le mouvement des PME responsables

MASTERCLASS

Comment utiliser le reporting extra-financier pour structurer la démarche RSE d'une PME?
Format interactif proposant serious game et étude de cas

Date
4 mai 2024 | 13h-15h

Lieu
HEG Genève Campus Battelle
Bâtiment B, Espace J. Tati (1er)

Entrée libre



GAËLLE BORGEAUD
Consultante en RSE

This event serves as a platform to unveil the culmination of the project's efforts, presenting its final results and deliverables to attendees.

Participants will immerse themselves in the realm of Corporate Social Responsibility (CSR), exploring the myriad opportunities it offers for businesses to enact positive change.

Gaëlle Borgeaud will take part in the event, as an expert in the field of CSR. Drawing from her wealth of experience, Gaëlle will provide concrete illustrations of the benefits derived from a non-financial reporting approach.

Through an engaging Serious Game, participants will step into the shoes of stakeholders within a Swiss hotel group, navigating the complexities of CSR issues.

FOR MORE INFORMATION
[CLICK HERE](#)



CONCLUSION OF THE PROJECT: EMPOWERING SUSTAINABLE PRACTICES



The Erasmus+ Business 2030 project has come to a close. After two enriching years of partnership, we are thrilled to share the results with all of you.

If you work within a small or medium-sized enterprise and are eager to discover innovative sustainability practices, we invite you to visit the [project website](#).

Here, you will find:

- [A sustainability self-assessment tool](#)
- [A toolkit](#)
- [A free MOOC](#) (Massive Open Online Course)

We extend our heartfelt gratitude to all our partners for their dedication throughout this project.

Together, we have contributed to the promotion of a more sustainable future!

