



1ST NEWSLETTER – MARCH 2023



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1. The DigiTech App

The screenshot shows the 'General Information' section of the DigiTech App. It includes tabs for General, Transportation, Local transportation, Meal, Accommodation, Materials, and Resources. The form fields are: 'Where is your organization based?' (Country dropdown), 'Where does your event take place?' (Country dropdown), 'What type of event are you organizing?' (Type of event dropdown), 'Duration of event' (days input), 'How many people will attend?' (people input), and 'Online' (Will the event take place online? with Yes, No, and Partially radio buttons). A 'Next' button is at the bottom right.

The DigiTech application for measuring carbon footprint, created by People of 2050 and other partners of the "Digital Entrepreneurs and Climate Heroes" project, is a web-based tool designed for individuals involved in the events industry, social enterprises, NGOs, and entrepreneurs to manage and organize events sustainably and efficiently. This application can help users save valuable time and resources. If interested, you can try it at no cost by accessing the link:

<https://www.digitechproject.eu/co2calculator/>.

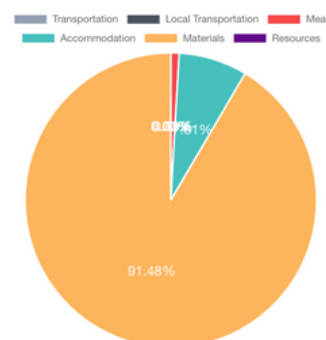
The application was developed through the collaboration of all project partners, taking into consideration each partner's opinion and progressing step-by-step. People of 2050 played a leading role in coordinating this effort, and a great deal of hard work was invested in the project. We aim for the application to be used by as many users as possible, and through this, we hope to enlist as many climate heroes as we can.

Both organisations and individuals want to reduce the carbon emissions of their projects and lifestyle, and for many of us, considering the climate impact of our projects has become our main priority. While many individuals know how to reduce our carbon footprint by taking our bottle instead of buying one, or reusing the trowel instead of asking for a new one, it is hard for companies and organisations to understand what actions to take to minimise the climate impact of their operations and projects. Individuals can try to reduce the amount of meat they consume, or they can choose to stop buying from fast fashion companies, but for businesses and organisations it is more difficult to start working with sustainability, because that requires strong planning and sometimes even changing the entire business strategy or hiring new people and external consultants that can help measure and account for their carbon emissions.



Your carbon footprint is 24.65 tons.

Your organization is in **Austria**.
Your event is in **Austria**.
Type of event is **Training course**.





2. The training in Perugia

From the 20th to the 22nd of March 2023, project partners met in Perugia, Italy for the training mobility of the DigiTech project. 14 people from Norway, Italy, Romania and Denmark came together to attend several workshops focused on digital skills and environmental sustainability.

Hosted by the Italian partner Base3, the training supported staff members of NGOs, associations and social enterprises in the development of digital and green skills.

The training was delivered over three days and it offered workshops and talks from external speakers with a meaningful link to the action carried out by the DigiTech project.

On day 1, two workshops were organized on the topic of Climate Communication:

- Amalia Georgescu from APEC gave a presentation on the importance of using social media in supporting climate education



- The NCN team guided by two young Norwegian activists Lars Fanebust and Andreas Melvold Hagebø presented the DigiTech guide to test and review it with all participants

On day 2, the activities focus on the second result of the project, namely the DigiTech app. The Danish team, led by Ilie Tumulescu, delivered an engaging workshop on carbon accounting complemented by the presentation and testing of the app. In addition, a local company, Techne Srl, presented the Umbria Green Festival they organize.

On the last day, Base3 staff introduced participants to open source for not-for-profit and the third project results, the DigiTech platform. During the day, two external speakers were invited:

- ARPA Umbria is a public body that deals with environmental prevention and protection and organizer
- MA solutions delivered a workshop on the sustainability of online technologies and spaces with a focus on Metaverse





3. Next steps and updates



The project results are about to be published! Project partners are working on the finalization of the first two results: the DigiTech Guide and the DigiTech app.

The Guide is designed to be useful for any NGOs, Associations and Social enterprises. We will give you the tools needed to be a Climate Hero within your project, also when travel is mandatory. Work hard to be a climate changemaker and ensure we all contribute to meeting the UN environmental goals. The Guide is a practical tool for leadership to use within your projects and for your travels. You can measure all your travels and activities attached to it with the app we have created. The result from your input gives you a statistical view of your activities' climate footprint.

You have learned in this newsletter about the DigiTech App. It has already been published and several updates are coming up soon. But that's not all!

We are also working on the 3rd and final result of the DigiTech project. An online platform will be soon available for all climate heroes! The platform will host video interviews from all over Europe where successful green entrepreneurs will share their good practices with all users. These examples will be inspiring tools for everyone fighting climate change through entrepreneurship. In the platform, we will also store other interesting tools and resources that can help NGOs, Associations and Social enterprises so do their part.

Finally, project partners are organizing events in each country to promote the DigiTech project so as to raise awareness and share the tools created with the stakeholders.

Stay tuned and do not miss the opportunity to attend the national events and make the best of the DigiTech resources!





CLIMATE HEROS ON THE MAKE!



Follow the project on our SM channels!



[Digital Entrepreneurs and Climate Heroes](#)



[DigiTech](#)



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