



4TH NEWSLETTER – JULY 2023



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1.The DigiTech Guide



This guide is designed to be useful for any NGO, association, or Social enterprise. We will give you the tools needed to be a Climate Hero within your project, also when travel is mandatory. Work hard to be a climate changemaker and ensure we all contribute to meet the UN environmental goal.

The guide is a practical tool for leadership within NGO organizations, associations, and social enterprises to use within your projects and for your travels. You can measure all your travels and activities attached to it with the app we have created. The result from your input gives you a statistical view of your activity's climate footprint.

The output from this tool is useful both for your project reports and your annual report for your organization. You can make your KPIs, Key Performance Indicators, for your organization and use the tool to measure if you meet your goals and even better, to improve the results.

This guide will also give hints and tips on how you can become a Climate Hero for your organization, or become an even better version of the Climate Hero you already are.

To become a Climate Hero and contribute to these goals, here are some actions your organization can take:

- **Reduce Greenhouse Gas Emissions:** Assess your organization's carbon footprint and identify ways to reduce emissions. This may involve adopting renewable energy sources, improving energy efficiency, promoting sustainable transportation, and minimizing waste.
 - **Support Rewilding Efforts:** Encourage and participate in projects that focus on restoring natural ecosystems and habitats. This can involve reforestation, wetland restoration, and protection of critical biodiversity areas.
 - **Promote Sustainable Practices:** Implement sustainable practices within your organization and supply chain. Consider sourcing products and services from environmentally responsible suppliers and ensure that your operations have minimal negative impacts on nature.
 - **Advocate for Climate Policies:** Support and advocate for policies at the local, national, and international levels that aim to combat climate change and protect nature. Engage with policymakers to encourage the implementation of stronger climate regulations.
 - **Raise Awareness:** Use your organization's platform and influence to raise awareness about climate change and its impacts on nature. Educate employees, customers, and stakeholders about the importance of taking action and making sustainable choices.
 - **Invest in Green Technologies:** Explore and invest in green technologies and innovations that can help reduce emissions and support nature conservation. This could include renewable energy, green infrastructure, and sustainable agriculture practices.
- Promote Sustainable Consumption:** Encourage responsible consumption among employees and customers. Support products and services that are environmentally friendly and have a lower ecological footprint.
- **Engage in Partnerships:** Collaborate with other organizations, NGOs, and governmental agencies working on climate and nature-related initiatives. Pooling resources and knowledge can lead to more impactful outcomes.
 - **Set Environmental Goals:** Integrate climate and nature-related goals into your organization's mission and operations. Strive to achieve measurable targets for reducing emissions, supporting biodiversity, and promoting sustainable practices.



2. Transnational meeting 4

During the fourth cross-border meeting of our project, the members and project team discussed and agreed upon some important aspects related to achieving the project's objectives. Here is a summary of these aspects:

- **Providing 10 resources on sustainability, digitalization, or climate heroes:** Each project partner is required to offer a set of 10 resources that address topics related to sustainability, digitalization, or climate heroes. These resources can include articles, studies, reports, presentations, or other relevant materials. Out of these 10 resources, 5 should be written in English, and the other 5 in the native language of each country involved in the project.
- **Completing interviews with the three green entrepreneurs from the project:** Each participating country in the project is responsible for completing interviews with the three green entrepreneurs. These entrepreneurs are involved in the project and will provide relevant information related to sustainability and climate-related issues.



Continuing with the integration of information gathered from the interviews to populate the IO3 platform is essential, as this content will serve as a valuable resource for disseminating the project's unique and centralized messages. By leveraging this platform, we can effectively reach a broader audience and raise awareness about the importance of sustainability, digitalization, and climate action.

The collective actions and collaboration among all project partners are pivotal in achieving the proposed objectives related to sustainability and combating climate change. By combining our efforts, expertise, and resources, we can make a significant impact in addressing the pressing challenges posed by the climate crisis.

Moreover, these joint efforts will further promote the key messages of the project, emphasizing the importance of environmental protection and responsible resource management.





3. Next steps and updates



In the future the members of the Consortium wish to remain united, meet all project performance indicators, both in terms of marketing and general aspects of the project, support the coordinator in the preparation of the final report, and enjoy the beauty of this project while contributing and leaving our planet a little better than we found it.

Additionally, we aim to continue fostering strong collaboration and communication among all project stakeholders to ensure a successful and impactful outcome. We will work together to address any challenges that may arise and find innovative solutions to overcome them. By staying committed to the project's objectives and maintaining a shared vision, we can create a lasting positive impact on the environment and society.

Furthermore, we will actively seek opportunities to disseminate the project's results and findings to a wider audience, raising awareness about the importance of sustainability and climate action.

Apart from conducting the final meeting and preparing the report, the Consortium envisions a series of events to effectively disseminate the project's outcomes in all the participating countries. These events will play a crucial role in showcasing the project's achievements, engaging stakeholders, and fostering awareness about its success.

Through a meticulous analysis of the progress made, challenges encountered, and potential opportunities for each objective, the Consortium will gain a comprehensive understanding of the project's accomplishments and areas that require enhancement. This process of thorough evaluation will facilitate the discovery of new possibilities, the resolution of challenges, and the alignment of project outcomes with the initial set objectives.





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[Digital Entrepreneurs and Climate Heroes](#)



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Project DIGITECH: Digital Training for Entrepreneurs and Climate Heroes. Nr.2021-1-NO01-KA220-ADU-000026320