

Dawn Cheung

UX/UI Designer

✉ dawnytc@gmail.com

☎ +1 647 920 4397

Vancouver, British Columbia

EXPERIENCE

2024 - Present, Vancouver

Design Strategist **Mellenger**

Directed the design process, enhancing outcomes for clients.

Established and upheld brand standards and design guidelines.

Led multidisciplinary teams to improve website graphics, content, and interactivity.

Developed and refined visual elements, wireframes, and prototypes, ensuring alignment with business goals.

2021 - 2024, Vancouver

Intermediate Designer **Redstamp**

Worked with cross-functional teams to build scalable solutions that improve digital experiences for SaaS companies.

Independently managed certain projects, directly reporting to team leads and stakeholders.

Conducted user research, including usability testing.

Engaged in front-end development to ensure seamless integration of design and functionality.

2021 - 2022, Toronto

Freelance Designer and Copywriter **Bread & Butter Creative Agency**

Produced UI designs for web.

Developed branding and logo design for clients.

Wrote creative copy for client websites, blogs, newsletters, and social media.

2019 - 2021, Toronto

Associate Creative Designer **Synchroworks Consulting**

Designed web and marketing materials for businesses using Adobe Creative Suite.

Wrote creative copy for client websites, blogs, social media, and B2C newsletters.

EDUCATION

2021 - 2022

British Columbia Institute **of Technology**

UX/UI Certificate

2015 - 2019

McMaster University **Multimedia**

SKILLS

Product Design (UX/UI), Web Design, Webflow Development, Prototyping, Branding, Workshopping, Information Architecture, Design Systems, Design Strategy, Copywriting

TOOLS

Figma, Webflow, Adobe Creative Suite, Slack, Hubspot, Mailchimp, Jira, Asana

LANGUAGES

English
Cantonese

SOCIAL

facebook.com/dawnytc

linkedin.com/dawnytc

🌐 dawncheung.ca

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