

Carbon Reduction Plan

Supplier name: Maternal Newborn Health Innovations Europe S.A.S.

Publication date: April 18, 2025

Reporting Period: January 1, 2024 – December 31, 2024

Commitment to achieving Net Zero

Maternal Newborn Health Innovations Europe S.A.S. is committed to achieving Net Zero emissions by 2050.

Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured.

Baseline Year: 2023	
Additional Details relating to the Baseline Emissions calculations.	
<p>The Supplier is a recently-created company formed in 2023 which did not yet have a product on the market in 2023 or 2024 as it was awaiting CE certification for its sole product, the OdonAssist™ inflatable device for assisted vaginal birth. The Supplier used 2023 as its Baseline Year and its first reporting period for UK emissions. In 2023, the Supplier had no manufacturing, warehousing, offices, or other physical operations in the UK except for one employee who was 100% home-based. As a result, Scope 1 and Scope 2 emissions were equal to zero, and emissions arising from home-based work (telework) were included in Scope 3 consistent with Crown Commercial Service and Greenhouse Gas Protocol guidance.</p>	
Baseline year emissions: 2023	
EMISSIONS	TOTAL (tCO ₂ e)
Scope 1	0
Scope 2	0
Scope 3 (Included Sources)	1.67 Included Sources: 3.5: Waste generated in operations (0.002 tCO ₂ e) 3.6: Business Travel (0.462 tCO ₂ e) 3.7: Employee Commuting (including telework) (0.138 tCO ₂ e) 3.9: Downstream transportation and distribution (1.068 tCO ₂ e) We had no Category 4 emissions (upstream transportation and distribution).
Total Emissions	1.67

Current Emissions Reporting

Reporting Year: 2024	
EMISSIONS	TOTAL (tCO ₂ e)
Scope 1	0
Scope 2	0
Scope 3 (Included Sources)	1.40 Included Sources: 3.5: Waste generated in operations (0.002 tCO ₂ e) 3.6: Business Travel (1.225 tCO ₂ e) 3.7: Employee Commuting (including telework) (0.149 tCO ₂ e) 3.9: Downstream transportation and distribution (0.026 tCO ₂ e) We had no Category 4 emissions (upstream transportation and distribution).
Total Emissions	1.40

Emissions reduction targets

The Supplier is a recently-created company formed in 2023 which does not yet have a product on the market. In its 2023 report, the Supplier indicated that it expected to first place its product (OdonAssist) on the market in 2024, but due to unexpected delays, OdonAssist only received CE certification in April 2025. We therefore do not yet have meaningful baseline emissions from which to set emissions reduction targets, and as indicated in our 2023 report, we expect that our emissions will necessarily initially increase as our company grows and we begin bringing our product to market. We are however committed to seeking to decrease our emissions on an intensity basis once a meaningful baseline can be established, and on an absolute basis once full commercial scale has been reached. We intend to re-establish a more meaningful baseline after we have one full year of sales, which we currently expect will happen in 2026 (and no longer in 2025 as previously reported, due to the delays referred to above), i.e. we would include a revised baseline and targets based on 2026 data in our 2027 Carbon Reduction Plan, and as we further scale up our operations, we will develop a detailed plan to ensure that we achieve Net Zero emissions by 2050. We are also including carbon reduction considerations in our commercialization plans and choice of logistics vendors, as described under “Carbon Reduction Projects” below.

Carbon Reduction Projects

Carbon Reduction Initiatives

As noted above, we are a recently-created company formed in 2023 which does not yet have a product on the market as we only received CE certification for our sole product in April 2025. We have set up our company based on a primarily work-from-home (telework) approach, and we currently have no physical offices in the UK, which we believe has allowed us to reduce emissions by approximately 50% as compared to an office-based approach.

Once we introduce our product to the market, our primary source of carbon emissions in the UK will be logistics and transportation, which will be entirely outsourced operations. We are currently establishing a relationship with a logistics and transportation services provider that places great importance on reducing greenhouse gas emissions and has implemented initiatives such as:

- Use of the “Scope 5” environmental management system to track environmental performance and implement efficiency programs
- A voluntary commitment to reduce Scope 1 emissions per square foot from mobile equipment by 20% and Scope 2 emissions per square foot by 15% by the end of 2025 (as compared to 2022) with on-track results to date
- Responsible waste reduction, recycling and water preservation practices
- Reduction in electricity consumption using energy-efficient lighting technologies and by opening two new state-of-the-art facilities in the UK in 2024 built to the BREEAM Excellent standard with 45% of their electricity needs supplied from solar panels

As we progress towards product commercialisation and scale, we intend to continue to identify and work with vendors that are committed to carbon reduction initiatives and to identify and implement carbon reduction measures in our own operations in order to achieve Net Zero emissions by 2050.

Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard¹ and uses the appropriate Government emission conversion factors for greenhouse gas company reporting².

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard³.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

Signed on behalf of the Supplier:



Rochelle Fuhrmann, Managing Director

Date: April 18, 2025

¹<https://ghgprotocol.org/corporate-standard>

²<https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>

³<https://ghgprotocol.org/standards/scope-3-standard>