

Manal Khan

manallkhann.03@gmail.com | [manalkhan.webflow](https://manalkhan.webflow.com) | [Linkedin.com/in/manal-khan](https://www.linkedin.com/in/manal-khan)

Skills

Key skills: Mockups, Wireframing, Prototyping, Typography, Iconography, Color Theory, Storyboards, Copywriting, Design Systems, UX Research, User Journeys, Site Maps, User Flows, A/B testing, Usability Testing, Visual Design, Storytelling, Email Marketing, CRM Platforms,

Soft skills: Detail-oriented, Communication skills, Leadership, Collaboration skills, Adaptability, Critical thinking, Problem-solving

Tools

Figma, FigJam, Adobe cc (XD, Photoshop, Illustrator, InDesign), WordPress, Sketch, Axure, Office 365, HTML5, CSS3, JavaScript, React, Cursor Ai, Hubspot, Databox, SemRush, AgoraPulse

Education

Bachelors of Arts Global Business and Digital Arts

University of Waterloo

2021 - 2025

- **GPA 3.6/4.0**
- **President's Scholarship (2021)**
- **Service Design Challenge IBM (2025)**
Prototype, Service Blueprint, Entrepreneurial Research, MVP Development
- **Extra Curricular:**
 - UW Entrepreneurship Club (UX Designer)
 - UW/UX club (UX Researcher)
 - Creators Collective (Web Designer)

Professional Experience

Product Designer Intern | Musashi AI, North America

April 2024 - December 2024

Waterloo, ON

- Designed and prototyped a Dashboard Ticket System in Figma to monitor AI-detected defects across iOS and web platforms.
- Collaborated with front-end developers to refine page information hierarchy, CTA pathways, and UI component interactions applying WCAG compliant accessibility.
- Conducted A/B user testing sessions and analyzed user needs to streamline user flows reducing support request time by 40%.

Graphic Design Intern | DDB Omnicom Group

June 2023 - August 2023

Dubai, UAE

- Developed 10 end-to-end social media campaigns with strong attention to detail for clients such as New Balance Shoes, MasterCard, Activia, and The Dubai Mall.
- Developed weekly e-newsletters for Eataly Restaurant using CSS, HTML, and JavaScript to redirect intuitive user journeys across mailing platforms.
- Contributed to weekly design thinking sessions communicating between client-facing and design teams to align with brand vision.

UI/UX Design Intern | Letswork

May 2023 - June 2023

Dubai, UAE

- Designed responsive web pages with Figma for the B2B SaaS platform offering team management, customer referrals, and company onboarding.
- Conducted user research and industry analysis to support email marketing design to increase KPIs by 30%.
- Facilitated usability testing to assess cross-platform interface resulting in navigation improvements (location search, page scrolling, team features).

UX Design and Research Intern | Taqwa Invest

January 2021 - August 2021

Dubai, UAE

- Designed 5+ user interfaces implementing information architecture via Adobe Experience Manager (AEM) for mobile users with new 15+ icons.
- Synthesized data-driven analytics on SemRush identifying competitor keywords to optimize content population leading to 20% boost in engagement.
- Utilized effective communication to support product team translating user personas into actionable UI components and design concepts.