

# MELVIN GAMBIE NÉGOUAI

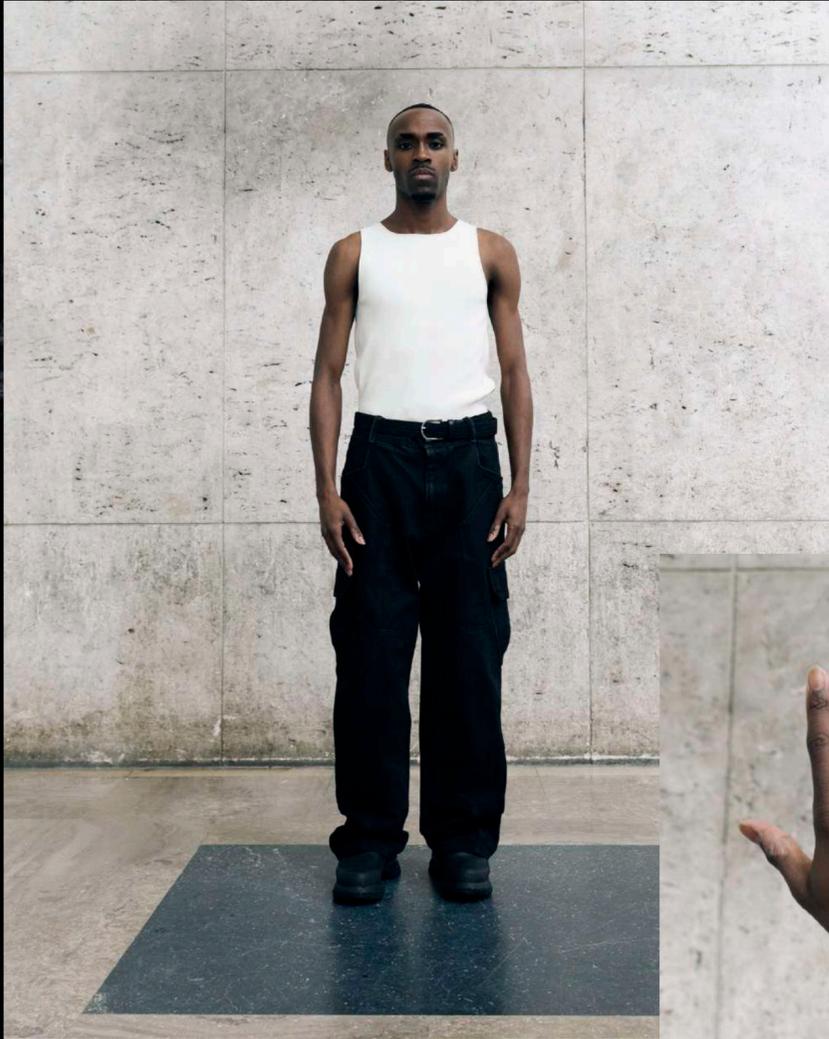
PORTFOLIO 2026



Melvin G.N // Dancer-Performer, Choreographer, Author and Performer.  
Model. Creative. Movement & Artistic Director.

As a body artist, author and performer with a degree from a Contemporary Hip-Hop Dance School, as well as a self-taught background, I have been able to diversify my technique and develop a strong identity and a process unique to me. Inspired by my life and emotions, I was born with clubfoot, alongside burn scars and hypersensitivity. Currently, I practice the discipline known as “Experimental,” a style I adapt to various projects or requests, as I have done for several brands and projects such as Leica Camera, YSL Beauty, BYD Automobiles, Hublot, IHG, PSG, Nivea, Adidas, or artists like Shay, Niska, and Ninho, as well as within companies and creative productions.





HEIGHT : 165cm / 5'5"  
CHEST : 83cm / 32"

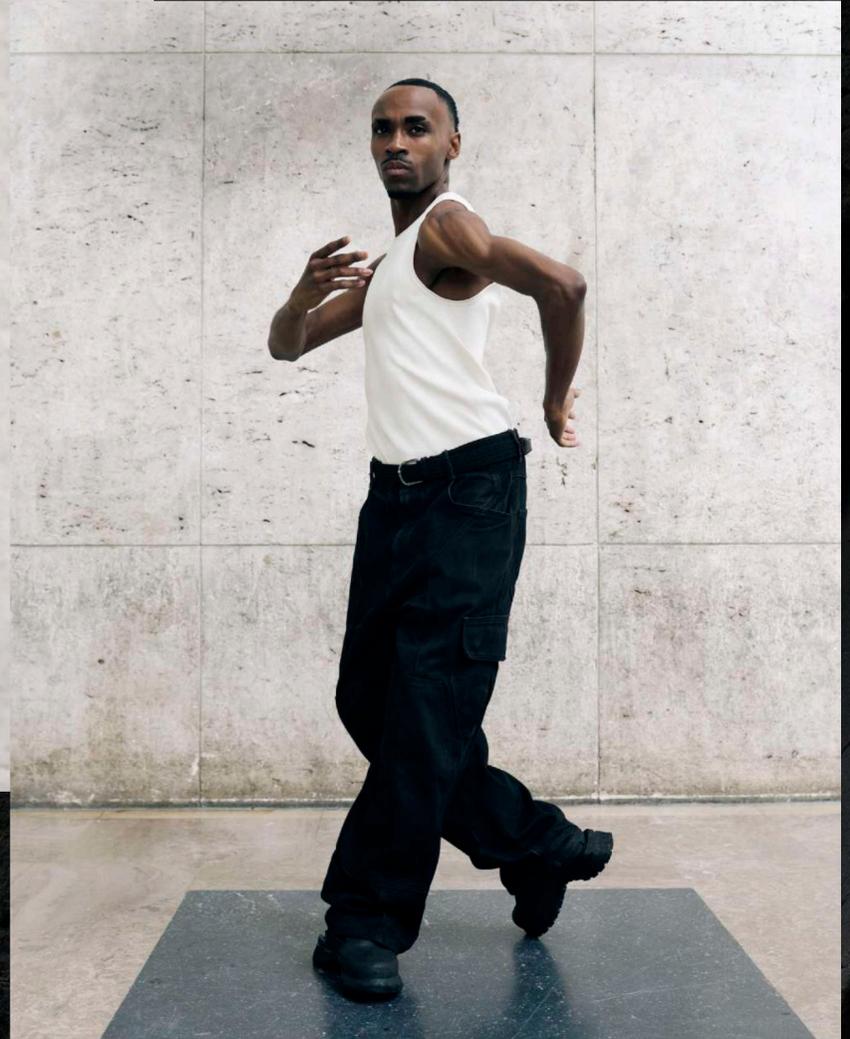


HIPS : 82cm / 32"  
WAIST : 69cm / 27"



EYES : Brown  
HAIR : Brown

SHOES : 38-39 EU /  
5.5 US / 5 UK





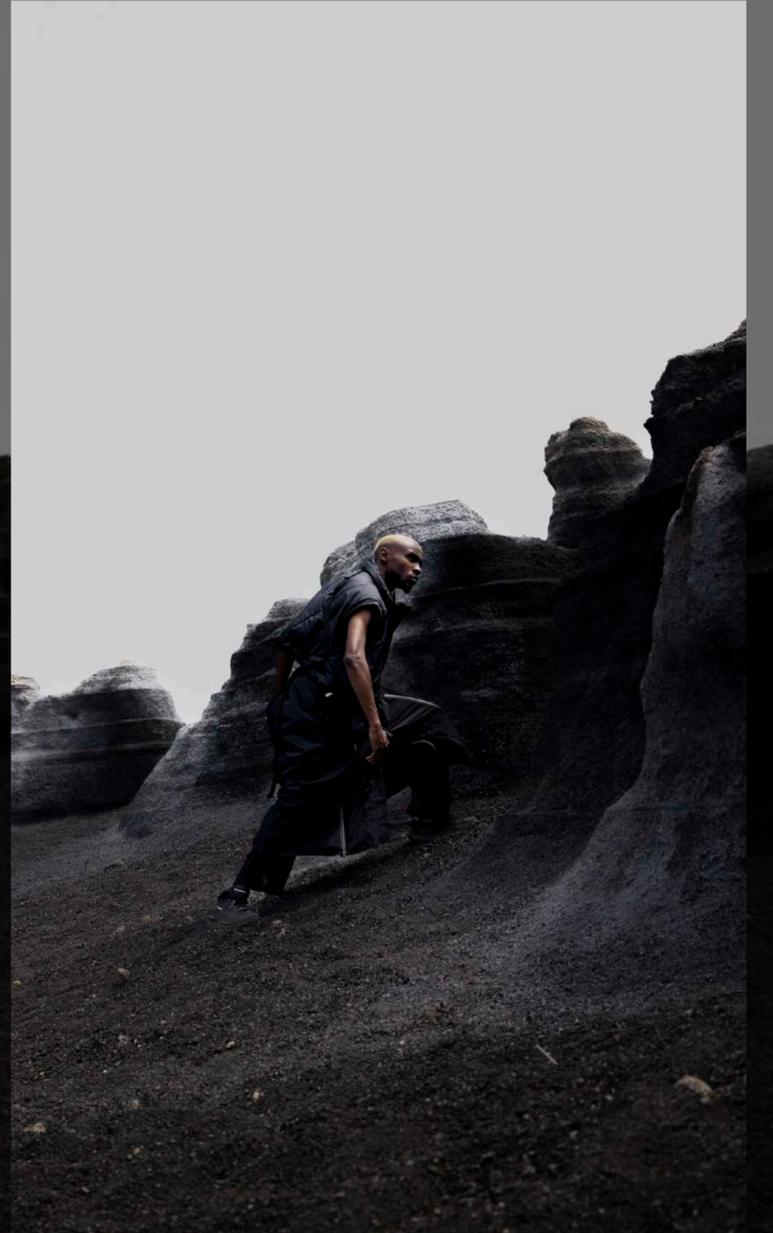
MOVEMENT  
BY MURIEL RIEBEN



ATTITUDE  
BY MURIEL RIEBEN



POSING  
BY MURIEL RIEBEN



EXPLORATION  
BY MURIEL RIEBEN

2026	2025	2025	2025	2022 - 2025	2025
					
<p><b>VENTETE</b></p>	<p><b>JYEUHAIR TOUR</b></p>	<p><b>RHUM DIPLOMÁTICO</b></p>	<p><b>BO</b></p>	<p><b>EASTPAK</b></p>	<p><b>NIKE - WEMBY</b></p>
<p>CREATIVE CONCEPT &amp; ART DIRECTION - VENTETE AH-1 SHOWCASED THE VENTETE AH-1 THROUGH A CREATIVE CONCEPT ALIGNED WITH THE BRAND'S INNOVATION AND PERFORMANCE DNA. LED ARTISTIC DIRECTION, PRODUCT STORYTELLING, AND THE PRODUCTION OF PREMIUM PHOTO AND VIDEO CONTENT HIGHLIGHTING ITS TECHNOLOGY AND FUTURISTIC DESIGN.</p>	<p>CHOREOGRAPHER &amp; PERFORMER - JYEUHAIR TOUR 2025 CREATED AND PERFORMED ORIGINAL CHOREOGRAPHY FOR JYEUHAIR'S 2025 TOUR, DELIVERING 29 HIGH-ENERGY SHOWS ACROSS MAJOR FESTIVALS AND VENUES THROUGHOUT THE EUROPE.</p>	<p>SOLO PERFORMER - RHUM DIPLOMÁTICO EVENT BROUGHT TO LIFE THE SPIRIT OF LLANEROS, VENEZUELA'S LEGENDARY COWBOYS, IN A SOLO PERFORMANCE CO-CREATED WITH AUDE SURVILLE FOR AN EXCLUSIVE RHUM DIPLOMÁTICO EVENT.</p>	<p>AMBASSADOR - CONTENT CREATOR PRODUCED THE BRAND'S LATEST CAMPAIGNS ALONGSIDE CELEBRITIES AND AMBASSADORS. CREATED PHOTO AND VIDEO CONTENT FOR THE WEBSITE AND SOCIAL MEDIA WITH MY COLLECTIVE ECOSSYS, IN COLLABORATION WITH PHOTOGRAPHER ALEX PINGAUD.</p>	<p>PHOTOSHOOTS FOR THE MULTI-YEAR EASTPAK #FOCUSON CAMPAIGN, FEATURING VARIOUS BAGS AND PRODUCTS FROM THE EASTPAK RANGE, BOTH IN STUDIO AND OUTDOOR SETTINGS. VISUALS DISPLAYED IN STORE WINDOWS AND ACROSS SOCIAL MEDIA PLATFORMS.</p>	<p>DANCER - NIKE X WEMBY COMMERCIAL SECONDARY ROLE IN A NIKE COMMERCIAL FEATURING VICTOR WEMBANYAMA. TWO DAYS OF REHEARSALS FOR A DUET WITH A BASKETBALL PLAYER, INCLUDING A CHOREOGRAPHED ROUTINE APPROVED AND PERFORMED FOR THE SHOOT.</p>

2024	2021	2024	2023	2023
				
<p>LEICA</p>	<p>HUBLLOT</p>	<p>BYD</p>	<p>ADIDAS</p>	<p>YSL BEAUTY</p>
<p>PHOTO SHOOT TITLED "BLACK SAND" WITH THE FRENCH PHOTOGRAPHER DUO ANNA &amp; JACQUES ON THE ISLAND OF LANZAROTE, PREVIEWING THE LAUNCH OF THE NEW LEICA SL3 CAMERA.</p>	<p>PARTICIPATION IN THE LAUNCH OF THE NEW HUBLLOT BIG BANG UNICO SUMMER WATCH THROUGH A MOVEMENT/ARTISTIC PERFORMANCE AND PHOTOS.</p>	<p>MOVEMENT/ARTISTIC PERFORMANCE FOR THE LAUNCH OF THE NEW BYD SEAL AND TANG ELECTRIC SUV RANGE AS A PERFORMER - DANCER.</p>	<p>ADIDAS CAMPAIGN FOR CITADIUM SHOWCASING THE ORKETRO 2.0 SHOE, WITH A PERFORMANCE AS A MODEL AND DANCER.</p>	<p>CAMPAIGN FOR THE YVES SAINT LAURENT BEAUTY COMPETITION BROADCASTED ON MYTF1, AS MOVEMENT DIRECTOR AND ARTISTIC DIRECTOR.</p>



MELVIN GAMBIE NÉGOUAI  
BY ANNA & JACQUES



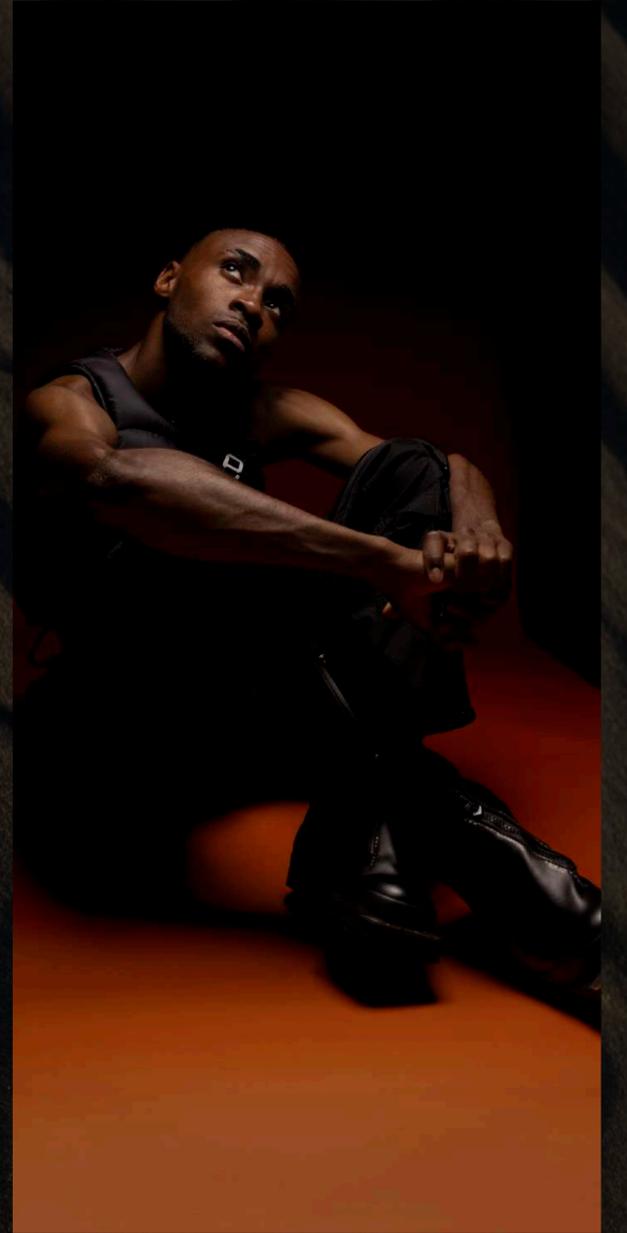
MELVIN GAMBIE NÉGOUAI  
BY KEWAN'N



MELVIN GAMBIE NÉGOUAI  
BY MURIEL RIEBEN



MELVIN GAMBIE NÉGOUAI  
BY MURIEL RIEBEN



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MOVEMENT DIRECTOR  
METHODOLOGY AND ADDED VALUE

MxM

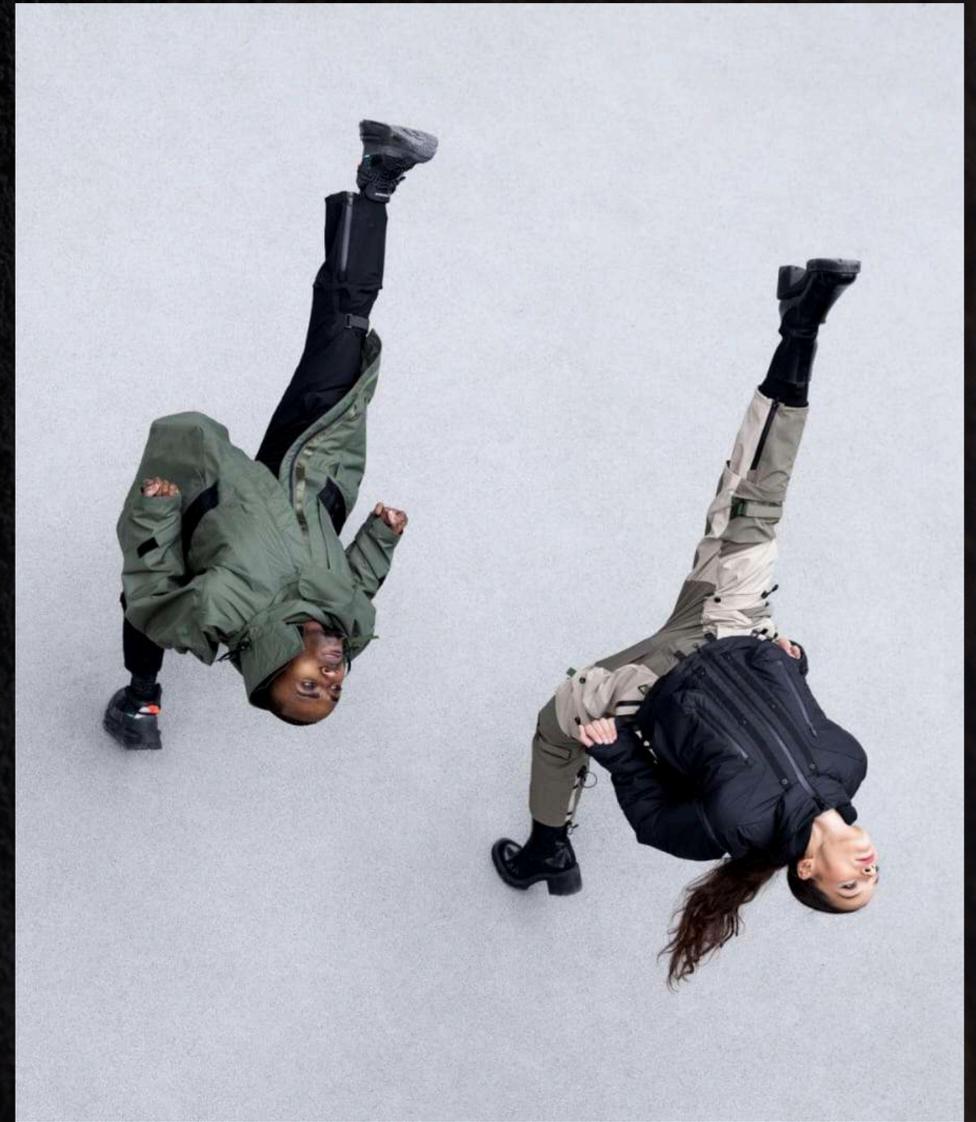


MGP - Modular Gear Project

My added value lies in my ability to guide and harmonize art and bodily expression while addressing aesthetic, commercial, or personal needs. This multidimensional approach enables me to support each project with a strategic and adaptable vision, combining efficiency and creativity.

My methodology, inspired by my life and my experiences, is based on an in-depth understanding of body movement, which I have refined and adapted to various contexts: artistic direction, commercial dynamics, therapeutic or performative expression. As a Movement Director, I analyze, design, and implement strategies where the body becomes a central tool for expression, innovation, and coherence.

MGP - Modular Gear Project





SABLE NOIR  
PAR ANNA & JACQUES



ROAD SPIRIT  
PAR CHRISTOPHER HANANY

TÉLÉPHONE  
+33 6 95 35 96 27

MAIL  
MELVINGN.PRO@GMAIL.COM

INSTAGRAM  
@ML.VIN

Thank you for taking the time to explore my world, as well as my artistic and professional approach. I also appreciate your attention to my portfolio.  
I remain at your disposal for any additional information or to discuss potential collaborations or professional opportunities.  
You can reach me using the contact details mentioned above, and I would be delighted to connect with you.

