



Transforming Digital Content into Actionable Insights  
through Domain-Specific AI Knowledge

Ever find yourself drowning in a sea of information, trying to keep up with critical updates in the Crypto&Finance domain?

Searching trends, analyzing business insights, or tracking market sentiment often feels like chasing shadows - never knowing if your information is complete or worth your time.

At BIPPA, we cut through the noise by delivering actionable insights and enabling unique, real-time, two-way interaction between users and AI systems.

Through BIPPA's services, we empower users to make smarter, data-driven decisions, driving meaningful outcomes and enhancing industry engagement.

**BIPPA.ai**

# PROBLEM

## Digital World Content Overload.

- ↓ Over 500+ hours of unstructured YouTube content uploaded every minute.
- ↓ Users struggle to track valuable insights from this flood of information, missed opportunities and delayed decision-making.
- ↓ Crypto and finance sectors are highly dynamic, with constant shifts in trends.
- ↓ Most tools focus on price analysis, lacking a fundamental understanding of trends.
- ↓ It is nearly impossible to track information over time for a specific asset/project.
- ↓ No dynamic, two-way, real-time communication between the user and the data.



# PROBLEM

## Daily Content Surge: Overload from Active Channels

500 000+ new channels upload content to YouTube every day.



## Time Deficit

It would take over 4 years to watch all the video content uploaded to YouTube in just 1 hour.

## No Clear Audience Connection

There is no meaningful connection between creators, content, and the audience that consumes it.

# Our solution

BIPPA transforms content overload into real-time, actionable insights for better decision-making and deep ASSET performance tracking.

Imagine accessing only the most relevant content, uncovering who said what and when, and most importantly - determining the actual value of these insights.



AI-powered real-time processing of video, social, and news content.



Transforming unstructured content into actionable insights and delivering them in a user-friendly format:

AI Insight Portal, AI News Portal, AI Personal Newsletter, API, AI Private Chat, AI Agent.



Personalized insights and trend predictions based on sentiment analysis and deep performance tracking, including temporal tracking of entities and assets.



BIPPA's unique processed data is fully queryable, allowing users to ask complex questions and receive tailored answers in real time.

# BIPPA connects all stakeholders (content creators, users, investors, analysts, and more) through an unparalleled 360° view of comprehensive analysis.

## Credible & Traceable Information

BIPPA provides a clear view of who is speaking, what is being said, and when it's being said. This ensures all information is credible, traceable, and verifiable, empowering users to delve deeper into critical topics.

## BIPPA Token Feedback Loop

Users and creators benefit from the BIPPA token by participating in the feedback loop, with users rewarded for evaluating content and providing AI feedback, while creators are compensated for producing high-quality, valuable content that enhances their reach and engagement.



## For Creators

For creators, BIPPA enhances video content through AI-driven analysis and continuous improvements based on user feedback.

The BIPPA score evaluates content across several categories, offering creators invaluable insights into how their videos resonate with the audience. This feedback helps creators refine their content, improving visibility, reach, and engagement.

## For Users

BIPPA provides users an invaluable source of rich, in-depth information, delivering insights unmatched by any other platform. It empowers them with credible and verifiable content to support their decision-making and educational processes.

With BIPPA, you gain 24/7 access to insights, answers, and analyses through advanced searches, private chat, and dynamic graphs - empowering you to quickly find answers to pressing questions like this and many others

- 🔍 Which YouTube channels most accurately predict crypto market trends and consistently provide the highest-quality content on specific topics?
- 🔍 What is the projected price trend for this ASSET based on deep sentiment and fundamental analysis?
- 🔍 Which crypto projects have been most discussed in the past two weeks?
- 🔍 Summarize this asset's activity over the last three weeks, covering price trends, essential movements, fundamentals, and video mentions.
- 🔍 Which videos mentioned Ethereum with insights into future price trends?
- 🔍 What are the best and worst-performing crypto assets, and why?
- 🔍 Give me a complete, in-depth overview of the crypto ecosystem over the last 48 hours, including the sources of this content.
- 👤 Creator: How did my last video perform regarding audience sentiment, AI processing, engagement, and overall influence?



## Example 1 - Deep Dive Q&A: Unlocking Insights with BIPPA's AI Engine (RAG + Chain of Thought)

Explore how BIPPA's Private Chat delivers tailored, real-time responses for complex queries.



Considering recent market sentiment, what's the projected price trend for Bitcoin in the next three months?

*BIPPA: Based on the latest sentiment analysis from social media, financial reports, and video content over the last two weeks, there is an overall bullish trend. Analysts indicate a potential 15% increase if current patterns hold, especially considering the upcoming Bitcoin ETF approval discussions. (Expand for More Details ▼).*



Can you provide more details on the events driving this sentiment?

*BIPPA: Certainly. The top drivers are (1) Increased institutional interest as several companies file for Bitcoin ETFs, (2) Positive economic data from key markets, and (3) Recent technical developments improving Bitcoin's scalability. You can explore detailed reports and analyses from the following sources for further insights: 🎥 Video 1:(Segment: 12:45 – 14:10); 🎥 Video 2: (Segment: 20:10 – 25:20);*



What's the consensus among top YouTube channels regarding Bitcoin's price?

*BIPPA: Most top-performing YouTube channels project a price rally in the next 90 days, citing increased trading volumes and positive market indicators. I've summarized insights from the top five crypto analysts on YouTube, focusing on their key predictions and sentiment analysis. (Expand for More Details ▼).*



Can you show a sentiment breakdown as a graph?

*BIPPA: Here is a sentiment analysis graph from the past month showing spikes in positive sentiment corresponding with key news events and updates. The graph highlights significant peaks and their associated causes. (Expand for More Details ▼).*

## Example 2 - Deep Dive Q&A: Unlocking Insights with BIPPA's AI Engine (RAG + Chain of Thought)



Can you show me the top-performing assets over the past 14 days?

*BIPPA: Based on recent data, the top three assets in the last 14 days are Asset A, Asset B, and Asset C. Would you like to explore details for any of these?*



Yes, give me more information about Asset A and Asset C.

*BIPPA: For Asset A: In the past 14 days, Asset A has shown a growth of 22%, driven by positive sentiment from recent announcements and developments. Key highlights include:*

- *Price Movements: Peaked at \$45.30 on Day 8. (Expand for More Details ▼)*
- *Fundamental Analysis: Strong partnerships announced with major firms. (Expand for More Details ▼)*
- *Related Media: Video Segment: YouTube Analysis (Timestamp: 8:00 – 10:25). 🎥*

*For Asset C: Asset C's performance surged by 30% primarily due to technical updates improving its blockchain scalability. Detailed insights:*

- *Price Movements: The highest growth was observed on Day 11, reaching \$60.45. (Expand for More Details ▼)*
- *Sentiment Drivers: Enhanced by positive user reviews and technical analyst ratings. (Expand for More Details ▼)*
- *Related Content: Video Source: 📺 Market Update Channel, (Timestamp: 15:20 – 17:50). 🎥*



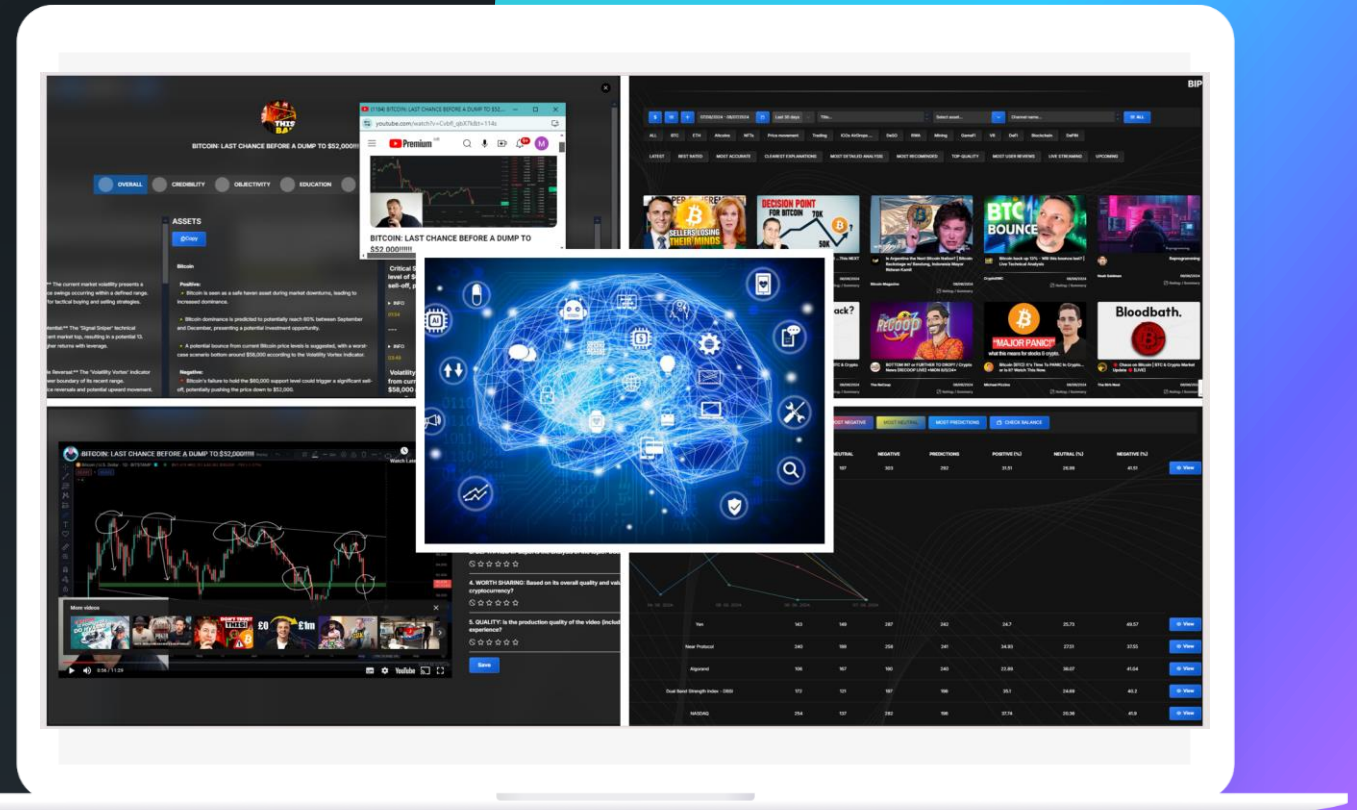
Can you provide the full details for Asset A's performance between the 3rd and 10th of this month?

*BIPPA: Sure, here is the complete breakdown of Asset A's data for the specified period: (Expand for More Details ▼) (Expand for More Details ▼)*

# Product

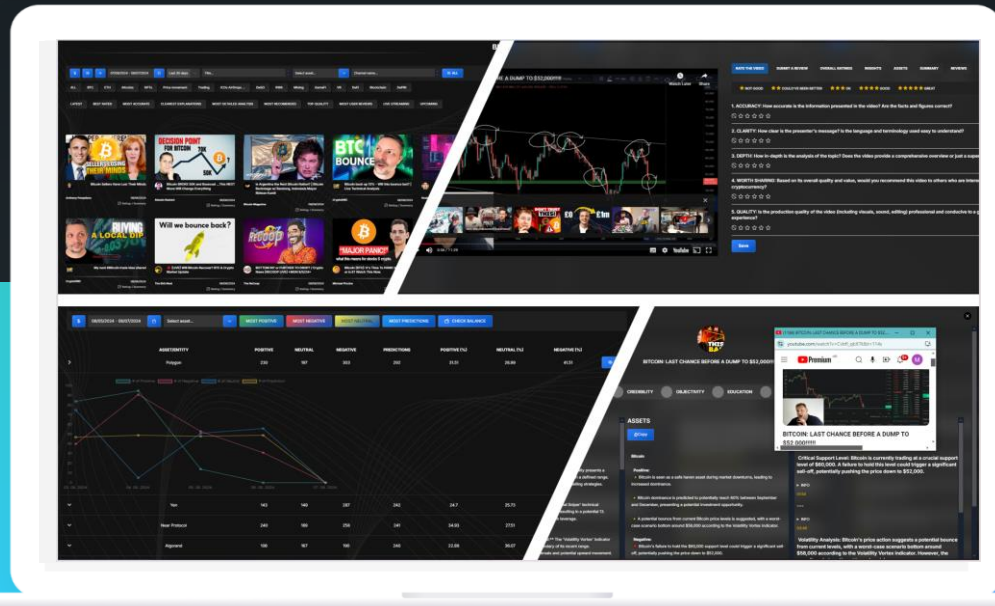
## The Next Generation of Insight Platforms.

Using advanced AI, BIPPA turns unstructured data into actionable insights, establishing a seamless feedback loop between users, creators, and AI while adding real-world value through its integrated token system.

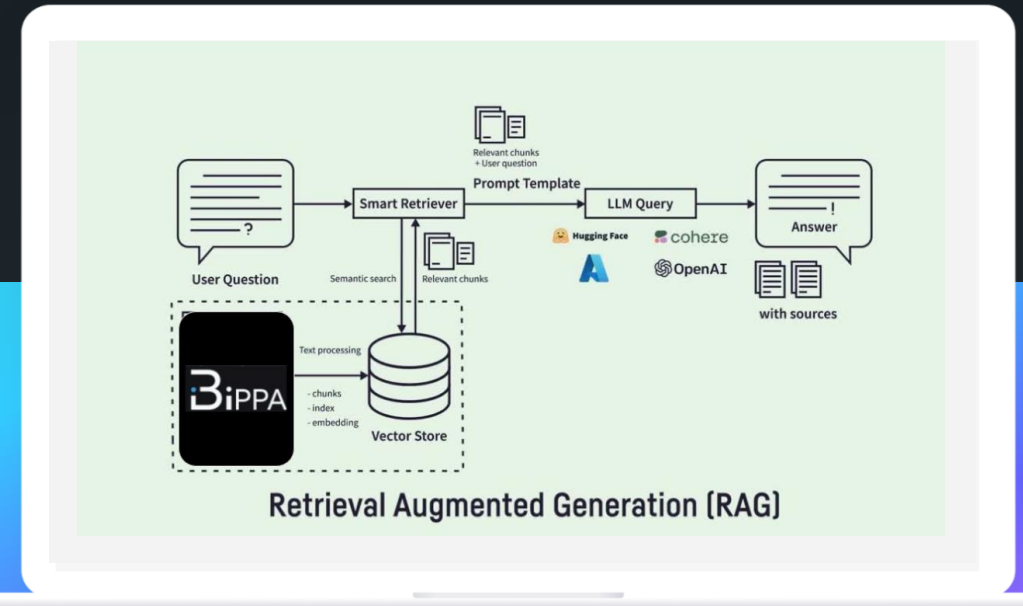


# FEATURES

## BIPPA NEXUS INSIGHTS



## BIPPA NEXUS INTELLIGENCE



# From Insight to Intelligence

Elevating Data Processing with BIPPA's Specialized AI Modules

## BIPPA Nexus Insight

Connects creators, users, and AI-driven insights by transforming platforms like YouTube into smart content hubs.

It processes existing digital content, such as videos, to generate actionable insights, helping users better understand and engage with information.

While it performs detailed and in-depth processing, it does not independently conclude or generate new insights.



## BIPPA Nexus Intelligence

Goes beyond content-specific platforms by incorporating independent thinking and decision-making.

Using advanced technologies like RAG and Chain of Thought reasoning, it provides real-time insights, draws conclusions, and verifies data.

It enables users to interact with AI-processed data through an advanced chat feature for deeper, contextual analysis.



# BIPPA SERVICES

Interacting with data, asking questions, and receiving instant feedback is crucial in crypto, where speed, precision, and context matter the most.



## BIPPA CHAT

Interact with an AI-based private chat system that provides instant, contextual analysis and answers, integrating data from multiple sources to support decision-making.



## BIPPA API

Seamlessly integrate BIPPA's advanced data processing capabilities into third-party applications through a flexible API, enhancing platform functionalities with rich insights.



## BIPPA Insight Portal

Access a comprehensive AI-driven platform that delivers in-depth analysis, sentiment trends, and real-time updates on assets, entities, and market movements.

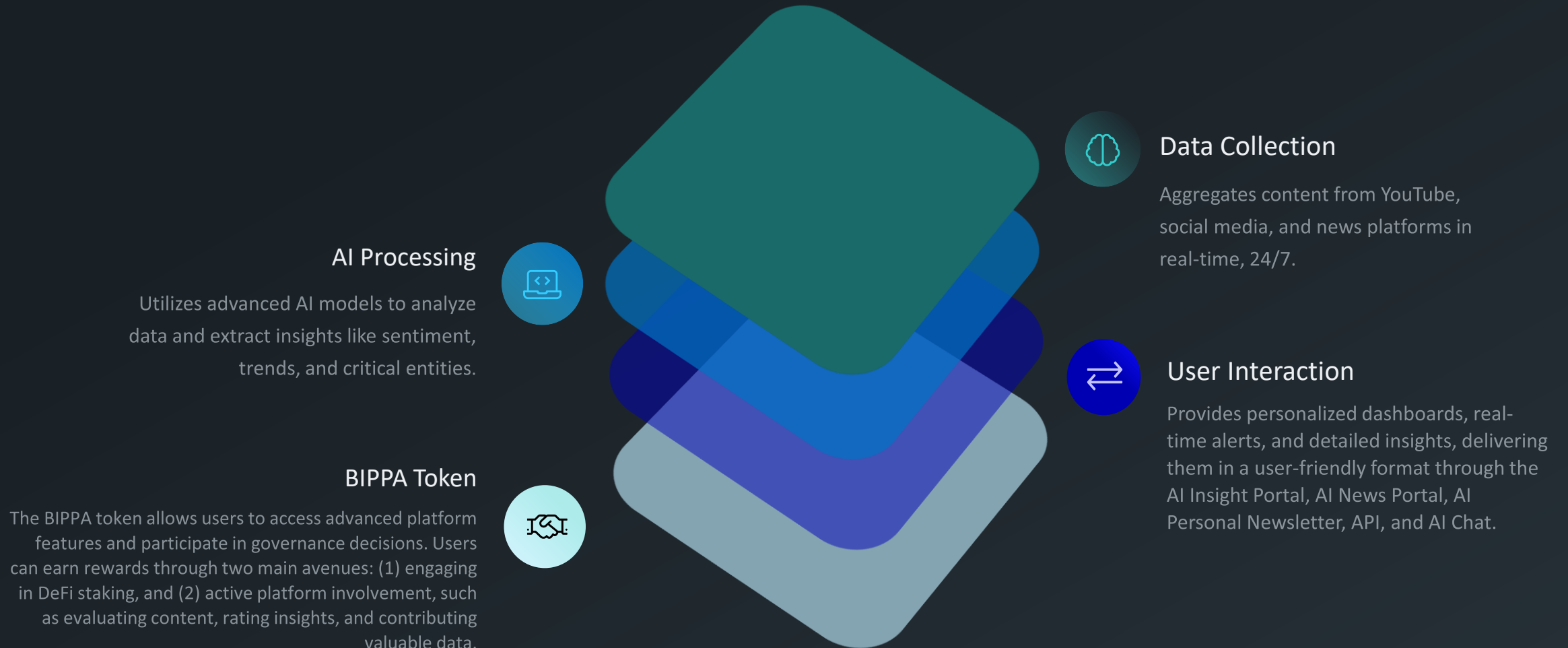


## BIPPA News Portal & Newsletter

Stay informed with personalized AI-curated newsletters and an AI-powered news portal providing exclusive insights into the latest trends in the crypto and finance sectors.

# PRODUCT STACK

Empowering users with advanced AI tools for deep insights, personalized experiences, and seamless engagement across various layers.



# AI Architecture Layers

Using Cutting-Edge AI Models for In-Depth Analysis, Decision Intelligence, and Real-Time Adaptation

## RAG (Retrieval-Augmented Generation)

Combines retrieval capabilities with generative AI models to enhance information accuracy and depth. This layer integrates external data sources dynamically, allowing the system to fetch real-time data for precise and up-to-date insights.



## Multi-Agent System

Implements a network of specialized AI agents working collaboratively. These agents focus on different tasks, ensuring comprehensive and holistic insights tailored to user's needs.



## GPT Processing

Leverages various GPT models tailored to specific tasks, ensuring accurate data analysis and natural language generation. This layer provides adaptable capabilities for contextually precise summaries, insights, predictions, and content analysis across diverse data sets.

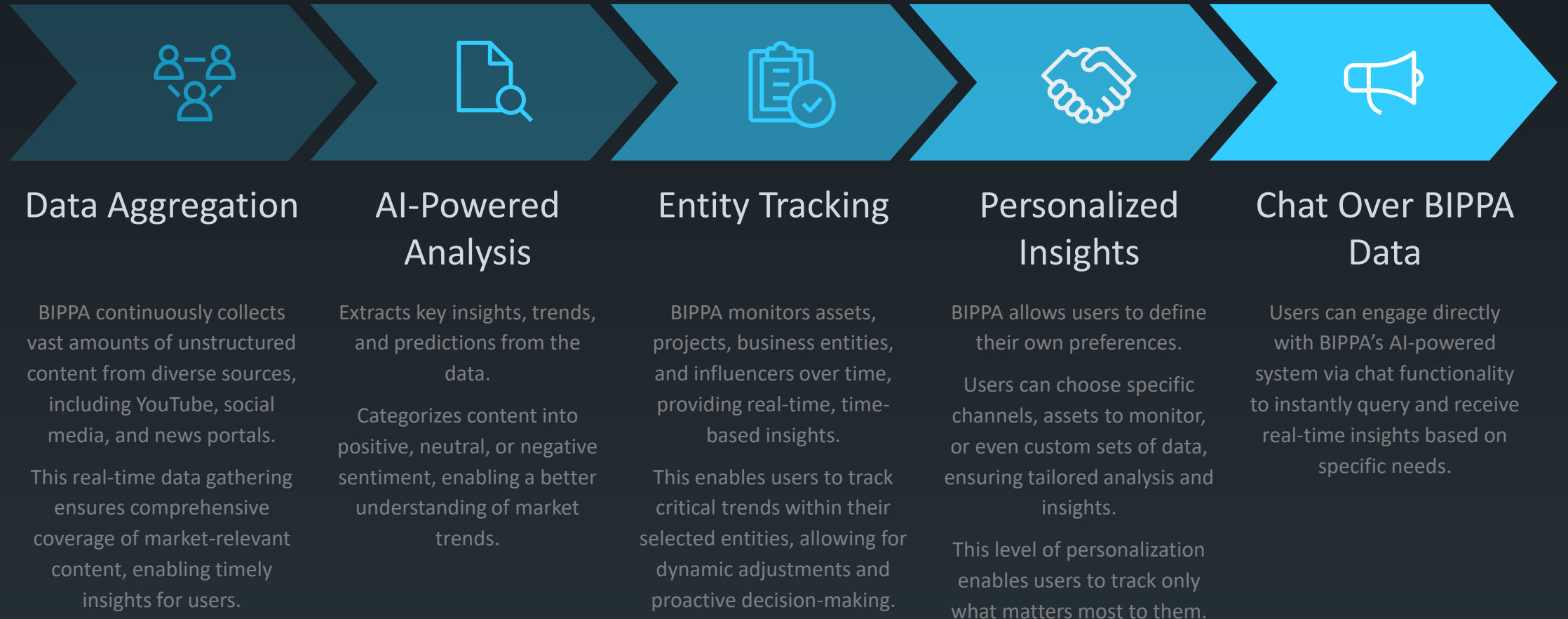


## Chain of Thought

Emulates human-like reasoning through a structured, multi-step approach to problem-solving. This layer enhances decision-making by logically connecting information nodes, ensuring that each output is built on accurate and contextually relevant data.

# HOW IT WORKS

BIPPA leverages advanced AI technologies to make high-quality, relevant content more accessible, transforming vast, unstructured data into structured, personalized insights that are easily understandable and actionable.



# ROADMAP

Q1 2025

## **BIPPA MVP Nexus Insight Launch**

The initial version will include core functionalities such as the content rating system, CMC integration, automatic synchronization of 300+ YouTube channels, advanced AI processing for video transcripts, summaries, insights, and categorization + development of the BIPPA USER SCORE algorithm, enabling user feedback and evaluation to drive future rewards.

Also, BIPPA will provide detailed tracking and analysis of assets over time, allowing users to gain insights quickly and efficiently.

Q2 2025

## **Staking & Nexus Insight v 1.0**

A full launch of BIPPA Nexus Insight v1.0, focusing on enhancing insights.

Launch of the staking system for users to stake BIPPA tokens and receive rewards.

Monthly Payment System introduced for user and creator rewards.

Launch of the AI-driven newsletter, delivering personalized, data-driven insights directly to users.

Q3 2025

## **BIPPA Nexus Intelligence v1.0**

Launch of BIPPA Nexus Intelligence with RAG, Chain of Thought (CoT) reasoning and multi-agent systems for more complex queries.

Integration of external data sources (X platform, Finance&Crypto Portals & Platforms, and many others) into the intelligence system.

Introduction of a private chat feature, allowing real-time AI-driven conversations.

Q4 2025 - Q1 2026

## **API, AI Agent, AI Portal, Domains+**

BIPPA DATA API released, enabling third-party platforms to access BIPPA's data for seamless integration.

Introduction of the AI Agent for autonomous engagement and social media intelligence.

Introduction of AI-driven news Portal, offering dynamic, real-time content related to crypto, finance, and education without needing human intervention.

Expansion into new business domains.

# Token Utility

The BIPPA Token drives this sustainability by powering various DeFi mechanisms that incentivize user engagement through staking, governance, and exclusive rewards.

Token holders can unlock advanced AI features, participate in crucial platform decisions, and gain access to premium services and personalized AI-driven tools. The BIPPA Token ensures seamless interaction within the ecosystem, fostering continuous growth and engagement.



Access to Advanced AI  
Insight Features



Staking & Governance



AI-Driven News Portal &  
Personalized Newsletter



Evaluation of  
AI Insights



BIPPA DATA API Access



Monthly Rewards



Content Rating & BIPPA USER  
SCORE



Private CHAT  
on BIPPA DATA

# TOKEN ALLOCATION

200,000,000 FDV

BIPPA TOKEN

ALLOCATION	TOKENS
Team	30,000,000
Ecosystem development	14,000,000
Airdrops	8,000,000
Marketing	24,000,000
<b>Ecosystem rewards</b>	14,000,000
Staking rewards	50,000,000
Liquidity/MM/Exchanges	20,000,000
Seed Round	10,000,000
Private Round	16,000,000
Public Round	14,000,000



# Total Funds Raised

- Seed Round: Raising \$1.8 million at a token price of \$0.18, this round is for early-stage investors and will contribute to an FDV (Fully Diluted Valuation) of \$36 million.
- Private Round: The private round will raise \$4 million at a token price of \$0.25, resulting in an FDV of \$50 million. It is targeted at a larger group of investors after the seed round.
- The public round will raise \$4.62 million, with tokens sold at \$0.33, bringing the fully diluted valuation (FDV) to \$66 million.

## Seed Round

US\$0.18 – 10,000,000 BIPPA  
US\$1,800,000

## Private Round

US\$0.25 – 16,000,000 BIPPA  
US\$4,000,000

## Public Round

US\$0.33 – 14,000,000 BIPPA  
US\$4,620,000

## Total

40,000,000 BIPPA TOKENS  
US\$10,420,000

# TOKEN SUPPLY UNLOCKED AT TGE

41,200,000 circulating

BIPPA TOKEN

ALLOCATION	TGE UNLOCK
Team	0
Ecosystem development	0
Airdrops	2,000,000
Marketing	0
<b>Ecosystem rewards</b>	0
Staking rewards	0
Liquidity/MM/Exchanges	20,000,000
Seed Round	2,000,000
Private Round	3,200,000
Public Round	14,000,000



# TOKEN VESTING SCHEDULE

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ALLOCATION	CLIFF PERIOD	VESTING LENGTH	YEAR 1 RELEASE	YEAR 2 RELEASE	YEAR 3 RELEASE	YEAR 4 RELEASE
Team	12	24	0	16,250,000	15,000,000	0
Ecosystem development	1	12	12,833,326	1,166,666	0	0
Airdrops	0	3	6,000,000	0	0	0
Marketing	6	12	12,000,000	12,000,000	0	0
<b>Ecosystem rewards</b>	1	60	2,566,663	3,033,329	2,799,996	2,799,996
Staking rewards	3	60	7,499,997	10,833,329	9,999,996	9,999,996
Liquidity/MM/Exchanges	0	0	0	0	0	0
Seed Round	0	6	7,999,998	0	0	0
Private Round	0	6	12,799,998	0	0	0
Public Round	0	0	0	0	0	0

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# OUR TEAM

- Our team has over 17 years of experience in full-stack development and integration of complex IT enterprise systems.



- We have worked on blockchain projects, including developing custodial and non-custodial wallets for clients, integrating Fireblocks for secure asset management, and designing a blockchain strategy for the City of Zagreb.

- [www.3mi-lab.com](http://www.3mi-lab.com)
- [www.3mi-lab.com/our-people/](http://www.3mi-lab.com/our-people/)

# Co-founder & CEO

**Over 17+ years of professional IT experience,** including 8+ years of specializing in Crypto and Blockchain.

## Matija Tusek

Co-founder & CEO

IT professional since 2006, with a comprehensive background in all technical positions from developer to development director.

In 2016, began specializing in blockchain systems as an Ethereum developer, later working as a Web3 technical consultant for enterprise clients such as the City of Zagreb and others.

Leveraging this experience, founded a company focused on complex integration solutions, blockchain technology, and full-stack development.

Faculty of Organization and Informatics (FOI),  
University of Zagreb.



# OPPORTUNITY

The global blockchain AI market size was USD 445.41 million in 2023, calculated at USD 550.70 million in 2024 and is expected to reach around USD 3,718.34 million by 2033

The worldwide AI market size is projected to grow from USD 214.6 billion in 2024 to USD 1,339.1 billion by 2030, at a Compound Annual Growth Rate (CAGR) of 35.7% during the forecast period

The global cryptocurrency market is expected to grow significantly. As of early 2022, the market was valued at \$2 trillion, with projections estimating it will surpass \$4.94 trillion by 2030, growing at a CAGR of 12.8% from 2023 to 2030

Total BLOCKCHAIN AI MARKET SIZE

**\$3.7B<sup>+</sup>**

By 2033

Worldwide AI MARKET SIZE

**\$12.3B<sup>+</sup>**

By 2030

Global CRYPTO MARKET

**\$5000B<sup>+</sup>**

By 2030

# AI Market Trends and BIPPA's Positioning

AI is moving towards more specialized models designed for specific tasks, which reduce costs and enhance efficiency. BIPPA is perfectly aligned with this trend, utilizing task-specific, deep-domain data analysis to deliver precise, actionable insight.

Generative AI Growth by 2032

**US\$1.3T+**

Context-Aware AI by 2030

**US\$30B+**

Software Segment by 2030

**US\$150B+**

**\$1,3T**

Generative AI, a specialized subset of AI, is projected to grow to \$1.3 trillion by 2032, with a CAGR of 42%.

**\$1,3T**

**\$40B**

# Thank You!

**BIPPA**

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Click here to

[try it today](#)

or learn more.