

How Radisson Hotel Group Transformed IT Asset Management with BlueTally



95%

adoption across Leased & Managed hotels in Europe & Asia

100%

visibility into EOL and warranty data across properties

100%

standardized asset tracking across all regions

Background

Radisson Hotel Group, one of the world's leading hospitality companies, faced growing challenges in managing IT assets across its international portfolio. Previously, each hotel managed its assets independently using spreadsheets, local systems, or manual processes.

This decentralized model created critical gaps in visibility - especially in tracking end-of-life (EOL) and warranty status, which are essential for cybersecurity risk management and governance. Without centralized oversight, the corporate team lacked the real-time insights needed to make informed, risk-based decisions or enforce consistent asset tracking standards across properties.

Objectives

- Mitigate Security Risk by proactively identifying and retiring outdated or unsupported IT assets.
- Standardize Inventory Management across all properties using a unified system.
- Enable Proactive Governance by improving visibility and access to real-time asset lifecycle data.

Solution

To address these challenges, Radisson implemented BlueTally as the centralized IT asset management platform for all Leased and Managed hotels across Europe and Asia. The results were immediate:

- BlueTally's cloud-based, centralized system allowed each property to maintain their own asset records while giving corporate full visibility across regions.
- Its intuitive interface helped local teams reduce manual errors and simplified reporting.
- Corporate governance teams gained instant access to consolidated asset data segmented by hotel, region, and country.

Results

Since implementing BlueTally, Radisson Hotel Group has transformed its IT asset management operations across its global portfolio - reducing cybersecurity risk, improving oversight, and standardizing asset tracking.



Risk Reduction Through Visibility

- Real-time access to end-of-life (EOL) and warranty data enables proactive replacement of outdated equipment.
- Security vulnerabilities tied to unsupported devices are now addressed before they become a threat.



Standardized Asset Management

- All Leased and Managed hotels in Europe and Asia now follow a consistent, governance-aligned process for asset tracking.
- Asset data is segmented by hotel, region, and country - making cross-property audits and comparisons easier.



Smarter Decision-Making

- Centralized data supports better procurement planning, redeployment, and lifecycle management.
- Equipment investments are now informed by real-time usage and condition data.



Strong Global Adoption

- Approximately 95% of Leased and Managed properties have successfully adopted BlueTally, demonstrating the platform's usability and value across diverse operational teams.

By implementing BlueTally, Radisson Hotel Group has strengthened its global IT governance framework, enabling centralized, standardized, and proactive asset management across continents.

BlueTally continues to play a critical role in enhancing compliance, reducing cybersecurity risks, and improving operational efficiency - helping Radisson achieve its long-term goals for IT governance and risk-informed asset planning.

“The BlueTally team has been incredibly responsive and flexible throughout our rollout, supporting us every step of the way. The platform has quickly become an integral part of how we manage IT assets globally, helping us standardize inventory management and reduce security risk from outdated equipment.”