

Week of December 16, 2025

## **New Reports. Packaged and Ready!**

Vision 2030 session reports are now ready! Download your copies for the best ideas and takeaways from these in-person conversations. Inside each, you'll find practical strategies and tools to strengthen operator competence, reduce downtime, and support consistent production performance. As a PMMI member, these reports are your deeper look at the strategies, benchmarks, and real approaches shared in each session.







Beyond

Food & **Beverage**  Knowledge **Transfer** 

**Manuals** 

**NEW THIS WEEK** 

# **Did You Know...**

## **PPWLN Learning Circle: Connections** is now available! Hear from

Alison Fragale, bestselling author of *Likeable Badass*, and **Lisa Hurtz** of Felins, Inc., as they shared practical tips for turning event introductions into lasting professional relationships. Strengthen your network, grow your influence, and turn introductions into lasting connections. Whether you want to strengthen your professional circle or expand your influence in the packaging and processing industry, this session can help

View Today

### In the world of packaging



of mind as the ANSI/PMMI B155.1 safety standard. At \$169, it is easy to underestimate what you are really getting. When you look at the realities manufacturers face today, B155.1 quickly reveals itself as the gift that keeps on giving. **Access Standards** 



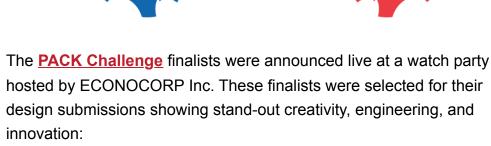
Packaging. By creating precise 2D layouts and 3D models, he speeds quoting and enhances the customer experience. A strong relationship builder and technical expert, Bobby consistently exceeds sales goals while mentoring future talent, blending technical skill with strategic sales leadership. Learn more about Bobby here.



culture by launching an internal newsletter, founding the Women's Employee Resource Group, and celebrating employee successes. As Product Line Manager, Brianna shapes product strategy, develops a resource database, and collaborates across teams while pursuing continuous professional growth and industry leadership opportunities. Learn more about Brianna here. **PACK Challenge Finalists** 

# PACK CHALLENGE

**Announced Live** 



 Legacy Christian Academy and Becker High School Coalition from Minnesota Rich Township High School from Olympia Fields, Illinois Sartell High School from Sartell Minnesota

- South Shore Technical High School from Hanover Massachusetts Waterford Union High School from Waterford Wisconsin
- forward to seeing their innovations in action!

**Watch Announcement** 

### supports your first steps. The International Presence Program o ffers financial assistance to help members establish a

direct presence overseas. Whether

hiring sales or service staff, opening an office, or setting up warehousing and

be complex and costly, but PMMI



operations, this program is designed to help you confidently grow globally. Tell Me More **PMMI Media Group knows your** audience. Let us help them discover you.

# PROFOOD WORLD

PACKAGING WORLD



**Cross-Border Trade Updates** For the latest information on tariff news and U.S. trade policy, read the Global Trends Blog on pmmi.org. Stay up to speed with new updates posted frequently.

View Blog

**Sponsorship &** 

TRADE SHOW NEWS

### **Advertising Deadlines Approaching** Deadlines are quickly approaching for sponsorship and advertising opportunities at PACK EXPO East 2026. Increase your brand's visibility

and booth traffic by securing an opportunity today. Put your brand in the

## Sponsor a tasty break right on the show floor with complimentary bites inspired by

Philadelphia's best-loved local snacks that



**Know Before You Go: Shipping,** 

**Ordering, and Move-In Procedures** 

**Reserve My Spot** 

## **Advance Ordering Discount Deadline Jan.** 7

2026! Be sure to place any **Exhibitor Service Manual** orders and submit your utility layouts BEFORE the deadline. It's CRITICAL to submit this information in advance in case there are

Please note that PACK EXPO Services offices will be closed Dec. 23-26, 2025.

**Order Today!** 

[EXHIBITOR EDITION]

**Maximize Your Trade Show** 

**GET NOTICED BY ATTENDEES!** 





Schneider Electric

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# you do just that. The Gift That Keeps on Giving machinery, few investments deliver as much value and peace

**Meet the 2025** On the Rise Awards Honorees

Manager, Spee-Dee Packaging Machinery Bobby drives sales efficiency and customer success at Spee-Dee

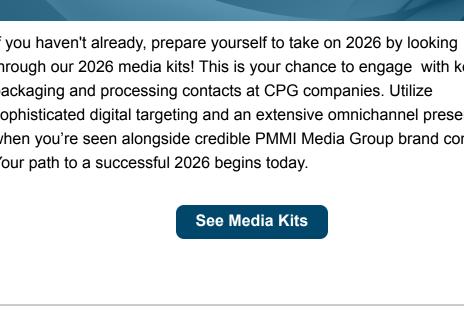
managing key accounts and consistently delivering results. She strengthened company

Alexandria Area High School from Alexandria Minnesota

Teams will receive a \$70,000 value build kit to bring their designs to life. Final builds will be featured at PACK EXPO International 2026. Look

**International Presence Program** Expanding into international markets can

**PMMI MEDIA Connect with Decision-Makers via PMMI Media Group** 



## **New! Philly Snack Stop** Deadline: Dec. 17

define the city.

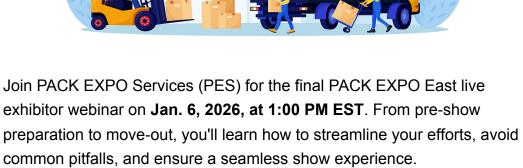
hands, sight, and memories of attendees.

**Taste of Philly Opening Reception** 

Boost your visibility by sponsoring the



Deadline: Dec. 17



changes to your order. Any changes to orders made after this date will be charged at the standard rate.

Time's running out – the Advance Ordering Discount deadline is **Jan. 7**,



**Investment** 





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