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CONVEYOR
WEEKLY NEWSLETTER

Week of January 6, 2026

ALERT! State of the Industry – Forecast Update



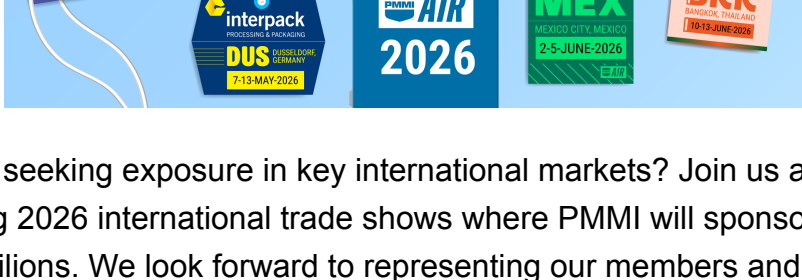
PMMI's 2025 State of the Industry Report – Forecast Update takes a fresh mid-year look at market shifts and updated forecasts for U.S. and Canadian packaging machinery. Showing modest upward revisions for 2025–2026 compared with the August baseline, this update puts the numbers in context using broader markers like industrial production and key trade-action timelines.

Download Update


This Forecast Update builds on the insights published in the 2025 State of the Industry.

NEW THIS WEEK

Join PMMI in 2026!




Are you seeking exposure in key international markets? Join us at the following 2026 international trade shows where PMMI will sponsor booths and pavilions. We look forward to representing our members and helping them make the most of these international shows.



Interpak

May 7–13, 2026
Düsseldorf, Germany


Learn More



EXPO PACK Mexico

June 2–5, 2026
México City, México


Learn More



ProPak Asia

June 10–13, 2026
Bangkok, Thailand

Learn More




Gulfood Manufacturing

November 3–5, 2026
Dubai, UAE

Learn More


International Trade Show Assistance Program



With this PMMI member benefit, general member companies exhibiting for the first time at specific trade shows outside of North America are eligible to receive a reimbursement for up to \$10,000 in financial assistance from PMMI to apply toward the cost of floor space and booth decoration packages.

Find Assistance

What You Need to Know About Knowledge Transfer for Machine Operators




Built from PACK EXPO Las Vegas 2025 survey findings, expert Q&A, and roundtable takeaways, the **Knowledge Transfer for Machine Operators: From Paper to Digital Intelligence** report turns operator know-how into a repeatable advantage. See what's working and where teams are putting resources, from operator-checked SOPs and machine data to mobile tools like QR codes, short videos, and AI search that cut downtime, boost output, and improve quality.

Find Inside:

- Tribal knowledge is reported to be a major driver of inconsistency — when dial settings drift out of calibration, teams can struggle to replicate what worked last shift, feeding downtime and rework.
- Access strategy is shifting to point-of-use: **66% prefer scannable QR codes on machinery**, enabling operators to pull the right content in the moment.
- When asked what to prioritize, respondents focused on the fundamentals that protect throughput and quality: **processing settings/limits (55%)** and **SOP documentation (52%)** ranked highest.

Download Report

Start the New Year with Skillset Development




Whether you want to sharpen your technical, sales, or leadership expertise, these hands-on programs are designed to help packaging and processing professionals excel.

Upcoming sessions include:


- Packaging & Processing Equipment Selling in Today's Market** (March 11–12; Minneapolis, Minnesota)
- Project Management for the Packaging & Processing Industry** (March 24–25; Herndon, Virginia)
- Field Service Essentials** (March 24–25; Atlanta)
- Certified Trainer** (March 26–27; Atlanta)
- Successful Trade Show Selling** (April 1–2; Chicago)

Seats fill quickly, so don't wait — register early to secure your spot and take the next step in your professional development.

Explore All Workshops




PMMI Media Group knows your audience. Let us help them discover you.



2026 Audience Reach

Kick Off Your 2026



Launch your 2026 marketing efforts with unparalleled precision. Our proprietary PMMI Media Group database of 150,000 contacts is expertly segmented based on purchasing intent, packaging plant processes, and industry vertical. Deliver your content directly to the verified, active buyers who need your solutions.

Find Your Audience

Global Trends Blog

For the latest information on tariff news and U.S. trade policy, read the Global Trends Blog on [pmmi.org](#). Stay up to speed with new updates posted frequently.

View Blog

TRADE SHOW NEWS

PACK EXPO East 2026 Key Exhibitor Deadlines

Time's running out – The advance ordering discount deadline is **tomorrow, Jan. 7!** Be sure to submit utility layouts and place any **exhibitor service manual** orders **BEFORE** the discount deadline.

It's CRITICAL to submit this information in advance in case there are changes to your order. Any changes to orders or floor plans made after this date will be charged at the standard rate.

Additional Jan. 7 Deadlines Include:

- Lead Retrieval** – Advanced Rate Deadline
- Final Date to submit Utility Layout
- Last Day to **register EAC**
- Last Day to order **Hanging Sign Labor**

Ship Your Freight to the Advance Warehouse

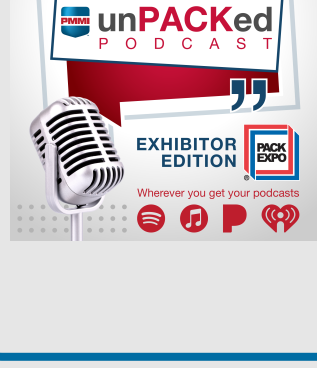
Looking for a convenient way to ship your materials to PACK EXPO East? Ship to the Advance Warehouse to avoid delays and wait time on-site. Benefits of using the Advance Warehouse include:

- Advance tracking of show freight
- The ability to be notified when freight arrives at the warehouse
- Assurance that your freight will be delivered to your booth on your target date (Target dates cannot be changed once freight is received at the Advance Warehouse)

Shipments arriving between **Monday, Jan. 5, and Wednesday, Feb. 4**, will be accepted at the discounted rate of \$0.40 per lb. (\$400.00 minimum).

Shipments received after Feb. 4, 2026, are considered late and are not guaranteed to be delivered on your target date. Late shipments are subject to an expedite fee of \$1.00 per pound with a \$1,000.00 minimum.

Learn More




GET NOTICED BY ATTENDEES!
[EXHIBITOR EDITION]
Maximize Your Trade Show Investment

Guest: Jay Menashe, Exhibitus, Inc.

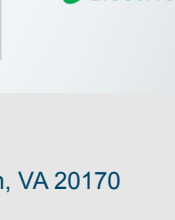
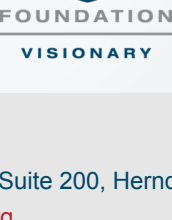
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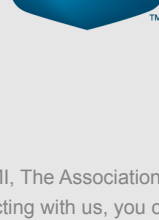
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Thank you to the PMMI Foundation Visionary Benefactor





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