



Week of March 24, 2026

Elevate Your Company's Performance through Strong Leadership!



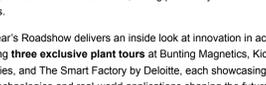
Join program facilitators **Kristi Dooley** and **Colin McLetchi** for an informational webinar about the **2026 PMMI Leadership Development Program** on Thursday, **March 26, at 2:00 p.m. EDT.**

PMMI's six-month Leadership Development Program equips attendees with the tools to sharpen skills, inspire teams, make strategic decisions, and lead with confidence.

[Tune In Here](#)

NEW THIS WEEK

The 2026 PMMI Roadshow Heads to Wichita This July!



Registration is now open for one of PMMI's most anticipated summer events, the 2026 PMMI Roadshow, taking place July 15–16 in Wichita, Kansas.

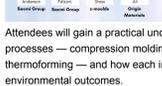
This year's Roadshow delivers an inside look at innovation in action, featuring **three exclusive plant tours** at Bunting Magnetics, Kice Industries, and The Smart Factory by Deloitte, each showcasing cutting-edge technologies and real-world applications shaping the future of manufacturing.

Hear from keynote speaker **Jonathan Richtarsic**, group engineering manager, Sazerac Company and chairman, OPX Leadership Network, who will share insights on operational excellence and industry best practices.

Don't miss this highlight event of the summer — connect with peers, hear from industry leaders, and experience the latest advancements driving packaging and processing forward. Secure your spot today!

[Register Today](#)

ISBT Webinar Highlights Advances in PET Closure Technology



PMMI Association Partner, The International Society of Beverage Technologists (ISBT), is hosting a technical webinar, **PET (polyethylene terephthalate) Closures**, on **March 31 (10:30 a.m.–12:00 p.m. EDT)**. PMMI members are invited to attend free of charge.

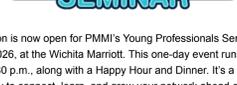
Attendees will gain a practical understanding of three key forming processes — compression molding, injection molding, and thermofforming — and how each impacts performance, scalability, and environmental outcomes.

For PMMI members, particularly OEMs and machinery builders, the webinar provides a useful lens into how closure design trends may influence equipment requirements across filling, capping, and downstream operations.

The program features industry experts from companies including Origin Materials, Sacmi, and z-moulds, with facilitation by PTI – Plastic Technologies, Inc., delivering real-world perspectives on where PET closure technology stands today — and where it's headed next.

To register, please contact office@isbt.com.

Now Open: Young Professionals Seminar Registration



Registration is now open for PMMI's Young Professionals Seminar on July 14, 2026, at the Wichita Marriott. This one-day event runs from 8:00 a.m. to 3:30 p.m., along with a Happy Hour and Dinner. It's a valuable opportunity to connect, learn, and grow your network ahead of the PMMI Roadshow. Secure your spot today.

[Register Here](#)

Results: Technical Service Hours Tracking

Our latest Quickie Survey results are in! Grab your copy and explore how companies track service technician hours, integrate digital systems, use field-service platforms, manage time entry and documentation, measure performance, and more.



[See Results](#)

In-Depth AI



Read and watch the in-depth report and webinar: *Building an AI Advantage in Packaging Equipment*, which explores where AI is delivering value today, from predictive maintenance to machine vision and knowledge transfer. Get practical guidance on how packaging companies are approaching AI adoption and what it takes to make it work.

[Grab the Report](#)

[Watch Webinar](#)

Topics Include:

- Predictive maintenance adoption is accelerating: 43% of CPG firms are already using it, and another 45% plan to within three years.
- In food processing applications, AI-enabled predictive maintenance has delivered **10x ROI by preventing catastrophic failures.**
- **95% of end users report struggling to find skilled operators and technicians** — and AI-powered knowledge transfer is quickly becoming a frontline solution.

Essential Skills for Field Service Success



PMMI's workshops built for field service technicians are designed to upskill the workforce that spends more time with customers than anyone else in your organization.

Field Service Essentials (June 9–10; Cleveland, OH) teaches attendees the skills to become a trusted advisor to customers, handle challenging field service calls, strengthen customer relationships, and more valuable skill sets.

and **Certified Trainer** (June 11–12; Cleveland, OH) gives your company the strategies and tactics to train well across all employee levels through training needs assessments, developing training plans, documentation, techniques, and more.

[Field Service](#)

[Certified Trainer](#)

Bolster Your Visibility in Key International Markets



Are you seeking exposure in key international markets? Join us at the following 2026 international trade shows where PMMI will sponsor booths and pavilions. We look forward to representing our members and helping them make the most of these international shows.

- **Interpack** (May 7–13; Düsseldorf, Germany)
- **EXPO PACK México** (June 2–5; Mexico City, Mexico)
- **ProPak Asia** (June 10–13; Bangkok, Thailand)

If your company is looking to exhibit at these shows, reach out to Andrea, Admana, market development manager, PMMI, at aadmana@pmmi.org.

International Trade Show Assistance

With this PMMI member benefit, general member companies exhibiting for the first time at specific trade shows outside of North America are eligible to receive a reimbursement for up to \$10,000 in financial assistance from PMMI to both decoration the cost of floor space and booth decoration packages.



[Find Assistance](#)

PMMI Media Group knows your audience. Let us help them discover you.



[Last Call] Make valuable one-on-one connections and position yourself as a top-of-the-line sustainable solution at Packaging Recycling Summit.

Packaging Recycling Summit is the best place to highlight your solutions in front of engaged CPG firms of all sizes with real sustainability needs.

Interested? Learn more by clicking the button below or contacting us.

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Tariff Updates Direct to You



For the latest information on tariff news and U.S. trade policy, read the Global Trends Blog on pmmi.org, where we're focused on making sure you have the timely updates you need heading into 2026. Stay up to speed with new updates posted weekly.

[Read New Updates](#)

TRADE SHOW NEWS

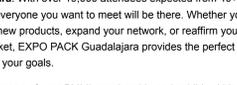
APPLY FOR YOUR BOOTH SPACE TODAY

At **PACK EXPO Las Vegas 2027** you can reach prospects faster, put your innovation in the spotlight and drive your sales forward—all with measurable ROI. Unlock the full power of your PMMI membership and **apply by June 1, 2026, to participate in Priority Space Selection.**

[View Floor Plans](#)

[Apply for Space](#)

PMMI Pavilion Exhibit Sales Now Open



June 8-10
EXPO GUADALAJARA
GUADALAJARA, JALISCO
expopackguadalajara.com.mx

EXPO PACK Guadalajara will return on **June 8–10, 2027, at Expo Guadalajara**. With over 19,000 attendees expected from 40+ vertical markets, everyone you want to meet will be there. Whether you're looking to launch new products, expand your network, or reaffirm your presence in the market, EXPO PACK Guadalajara provides the perfect opportunity to achieve your goals.

Take advantage of your PMMI membership and exhibit within the PMMI Pavilion, which provides a central location in the **exhibit hall**, as well as a discounted space rate, a **turnkey booth package** option, private meeting space, and more.

PMMI is now accepting applications for priority booth selection in the PMMI Pavilion at EXPO PACK Guadalajara 2027. Submit your space application by April 17, 2026, to participate in priority booth selection.

[Apply Now](#)

Be sure to use your company's booking code to access the PMMI Pavilion space application. If you don't know your booking code or have any questions, please email Daniela Dew, coordinator, international trade shows, at expopack@pmmi.org.

50K DOWNLOADS! INNOVATION. INSIGHTS. INDUSTRY VOICES. THANK YOU FOR LISTENING!

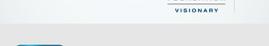


NEW POD!
The Workforce Crisis You Can't Ignore

Guest: Festo

[LISTEN NOW](#)

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Thank you to the PMMI Foundation Visionary Benefactor



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