



Week of Sept. 1, 2026

Deploy Safe Equipment and Limit Liability

Are you committed to building and deploying safe packaging and processing equipment? Learn valuable safety skills at the Risk Assessment workshop, **Oct. 16-17; Chicago** (prior to **PACK EXPO International 2026**).

Take a proactive approach to ensure the safety of your packaging and processing equipment. Workshop participants will gain valuable insights into industry standards, the machine risk assessment process, how to identify health and safety hazards, how to reduce or eliminate risks, and the importance of documenting the process.

[Attend the Course](#)

NEW THIS WEEK

PMMI Member Info for the EU Cyber Resilience Act



This new regulation in the European Union has significant impact on PMMI Members selling machinery in the EU market. The PMMI Global Trends Blog breaks down the CRA, what it means for you, risks and considerations, and relevant documentation.

[Read the Blog Here](#)

For questions or further assistance, contact Andrea Admana, market development manager, PMMI, at aadmana@pmmi.org.

New Release: 2026 Robotics in Packaging & Processing



PMMI's *2026 Robotics in Packaging & Processing* report explores where adoption is growing, what's driving investment, and the challenges companies face. Discover what respondents value most, where investment is headed, and how challenges like cost, integration, training, and support are shaping robotics adoption. Use the findings to better prepare your business for what's ahead.

[Grab Your Copy](#)

Are You Going to interpack 2029?

PMMI is planning to organize a PMMI Member Pavilion at interpack 2029. To help us determine the appropriate amount of space to reserve, please let us know if your company is interested in exhibiting within the PMMI Member Pavilion and approximately how many square meters you would require.

[Join Survey](#)

If your company plans to exhibit independently outside the PMMI Member Pavilion, no response is needed.

This survey is for planning purposes only and does not represent a commitment to exhibit. PMMI is simply gauging member interest at this stage. Additional information and participation details will be provided when interpack 2029 officially opens space sales.

SheLeads:

Navigating Leadership for Women

September 29-30, 2026, Chicago



Leadership isn't defined by a title; it's shaped by how you show up, influence others, and advocate for your ideas.

SheLeads: Navigating Leadership for Women (Sept. 29-30 in Chicago) is designed by women, for women in manufacturing who are ready for the next step in their careers. Whether you want to grow in your current role, overcome challenges that have been holding you back, or confidently pursue new opportunities, this program is built with you in mind.

[I'm Ready](#)

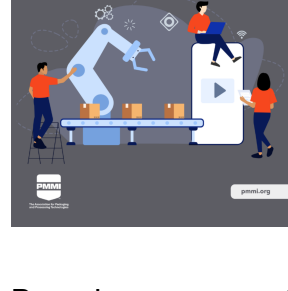
NEW MaX Work Product: Overcoming Sales & Marketing Disconnect

Overcoming Sales & Marketing Disconnect provides practical strategies to help teams work more effectively as one unified revenue engine. Explore actionable guidance for improving lead management, strengthening trade show collaboration, aligning customer insights, optimizing communication and technology, and establishing shared goals and metrics that drive sustainable growth.



[Read Full Work Product](#)

Closing the Gap



Closing the training gap takes more than a one-time session. *Cerrando la Brecha de Capacitación en Operaciones de Procesamiento y Envasado* explores the biggest training challenges facing operators and technicians, from knowledge loss and limited training time to increasingly sophisticated equipment.

Based on conversations at Vision 2030 during EXPO PACK México 2026, the report highlights practical approaches to strengthen training, retain critical knowledge, and better support teams throughout the equipment lifecycle.

The full report is available in Spanish.

[View Report](#)

PMMI U Workshops During PACK EXPO International

Only a few seats are remaining for the PMMI U workshops hosted at PACK EXPO International! These workshops run **Oct. 18-19 in Chicago**. Don't miss out, register ahead of the show today.

Field Service Essentials



Field service technicians are the face of your organization. They spend more time with your customers than anyone in your organization. While technical proficiency garners the most attention, there is far more to being a technician.

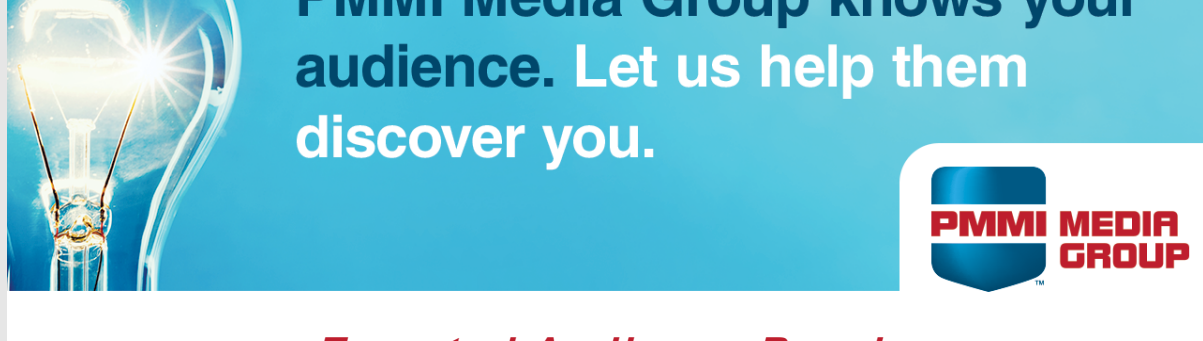
[Sign Up](#)

Certified Trainer



Become an effective and successful trainer with our Certified Trainer Workshop, a leading train-the-trainer program for the industry. Learn to perform a training needs assessment, develop a training plan, and create documentation.

[Register Now](#)



Targeted Audience Reach

Now Trending: Targeted Audio

Make Sure Your Buyers Are Listening & Keep Your Solutions Top-of-Mind



Make your brand part of buyers' everyday listening experience with targeted audio placements across podcasts, streaming radio, and smart devices. Short, unskippable messages help your solution stand out when buyers are researching their next purchase.

Learn more about this cutting-edge marketing solution from PMMI Media Group's Director, Adtech & Search, Joan Jacinto.

[Watch the Video](#)

TRADE SHOW NEWS

Stand Out to Attendees with Online Listing Icons!

Online listing icons make it easy to market your unique offerings to attendees before ever stepping onsite. Complete applicable areas of your profile to receive an icon on your listing and be featured in dedicated lists in the **Exhibitor Directory** that are promoted to attendees before the show!

Are you featuring machinery in your booth? Add the **Machinery On-Site Icon** so buyers know to stop by and check out your machines!



Do you offer special financing, discounts, and/or services designed to help businesses scale up? Be sure to choose this designation so the attendees will find you as part of the new **SMB FastTrack Initiative**.

Are you featuring sustainable packaging materials or machinery solutions at this year's show? Be sure to add the **PACK EXPO Green icon** to your listing.

*Subject to approval



[Learn how to add icons](#) to your online listing today!

Last Chance to Save Up to 30% on Booth Services!

The **PACK EXPO Services Discount Deadline is TOMORROW, Sept. 21**

Don't miss your final opportunity to take advantage of discounted rates on booth services and orders.

To qualify for savings, submit your orders in the Exhibitor Service Manual by Sept. 2, along with your final utility plan and full payment. Tomorrow is also the final deadline for Exhibitor Appointed Contractor forms and discounted rates on Lead Retrieval!

To access the Exhibitor Service Manual, log in to the Exhibitor Resource Center and select "Order Now" under the Exhibitor Service Manual tile to place your orders.

[ORDER NOW](#)

PACK on the Savings

PACK EXPO International exhibitors! As the show approaches, it's key that you take advantage of **PACK on the Savings** for cost-saving tips, resources and deadlines.

Also, be sure to familiarize yourself with the **official vendors** as you prepare for the show.

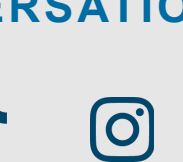
NEW POD!

Walking the Floor with Purpose: A Veteran Attendee's Guide to PACK EXPO

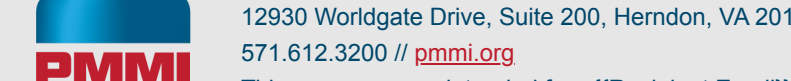
Guest: **Charles Weinberg, CEO, MSI Express**

[LISTEN NOW](#)

Thank you to the PMMI Foundation Visionary Benefactor



JOIN THE CONVERSATION



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