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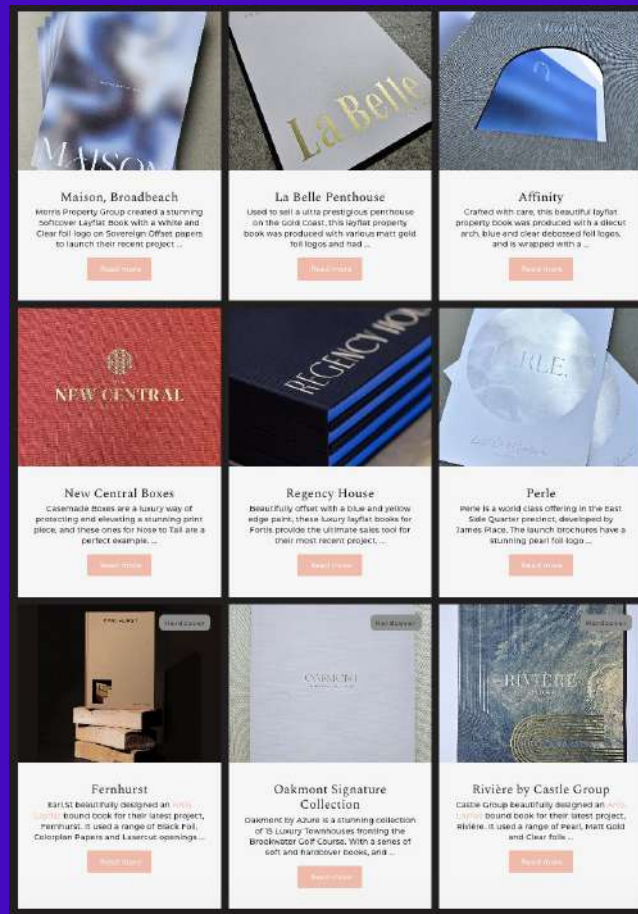
The Display Collection

In partnership with

ARTIS

Artis offer an amazing array of bespoke print products, offering a wide variety of paper stocks, sizes, and finishes to create a unique design.

artis.net.au



In partnership with



Olo partners with Australia's most forward-thinking developments to deliver shared electric vehicles, e-bikes, and charging solutions – seamlessly integrated into everyday life.

ollo.com.au



Updates

From Outbound to Olo: A New Chapter in Mobility for

Olo is the new name for Outbound, Australia's leading electric mobility platform

In partnership with



Install and host a Parcel Locker in your residential development at no cost to you, providing residence a convenient option to collect, send or return a parcel.



Auspost Host a Parcel Locker

An advertisement for Australia Post Parcel Lockers. It shows a person standing in front of a red wall of lockers. A large white 'P' logo is on the left. Text on the right includes 'Free 24/7 Parcel Locker', 'Easily manage your parcels', a list of actions: '• Collect', '• Send', '• Return', and the website 'auspost.com.au'. Below the image, the text reads: 'Smart living starts with flexible, secure parcel delivery.' and 'Parcel Lockers installed and managed by Australia Post'.

Market Insights

Australia Post to bring Parcel Lockers

Online shopping has surged since the onset of COVID, and



Apartments
.com.au

Mike Bird

CEO



URBIS

Alex Stuart

Director

Data and insights

Every market in Australia is improving

Core audience growth not paid media campaigns

Macro factors

- Interest rate reductions
- 5% deposit scheme
- Established price growth

Apartments investment

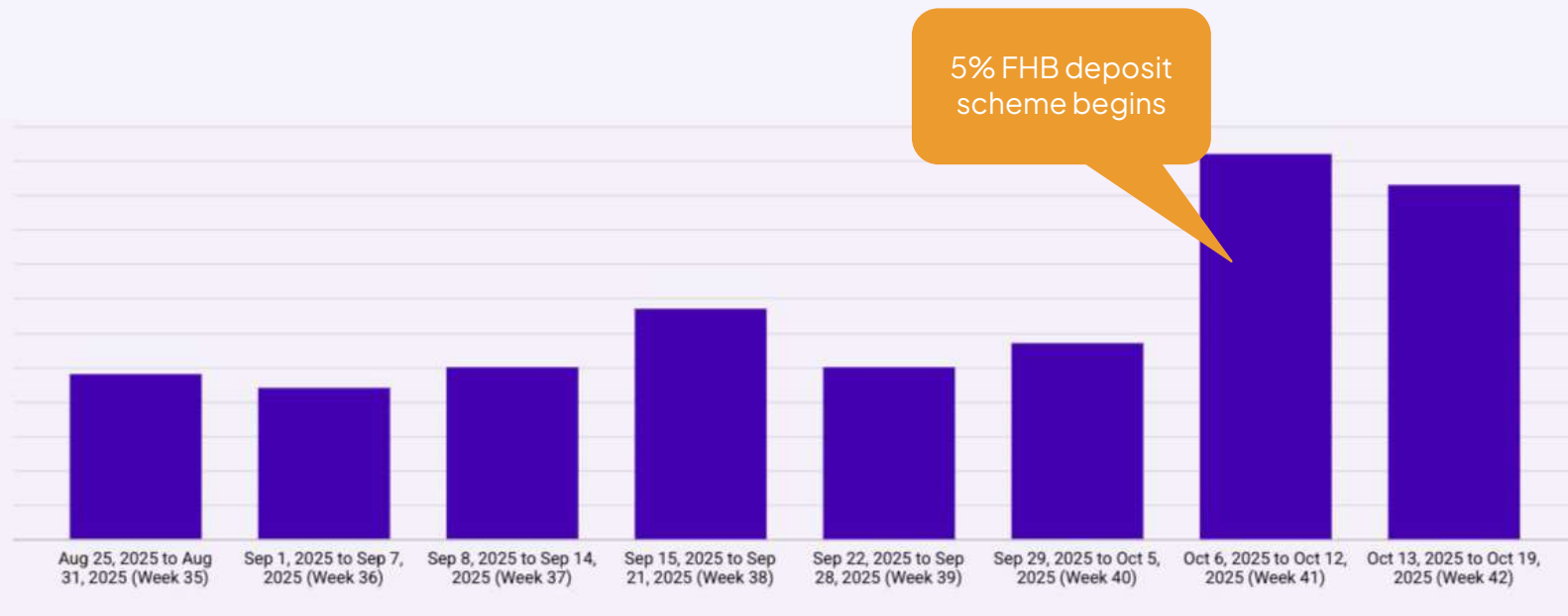
- New tech platform launch
- Apartments rebrand



Source: First Chance Group Internal Database - Leads

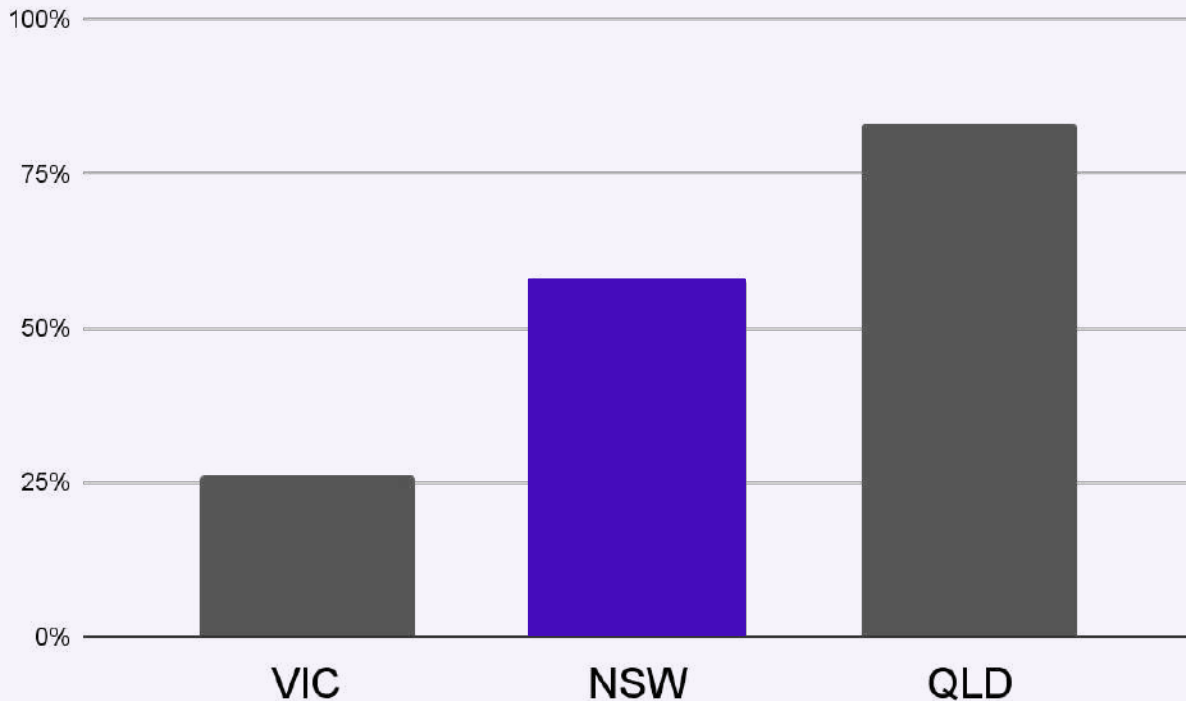
FHB responding to 5% deposit incentive

Enquiry Growth in NSW of First Home Buyers on Properties \$1.5m or under



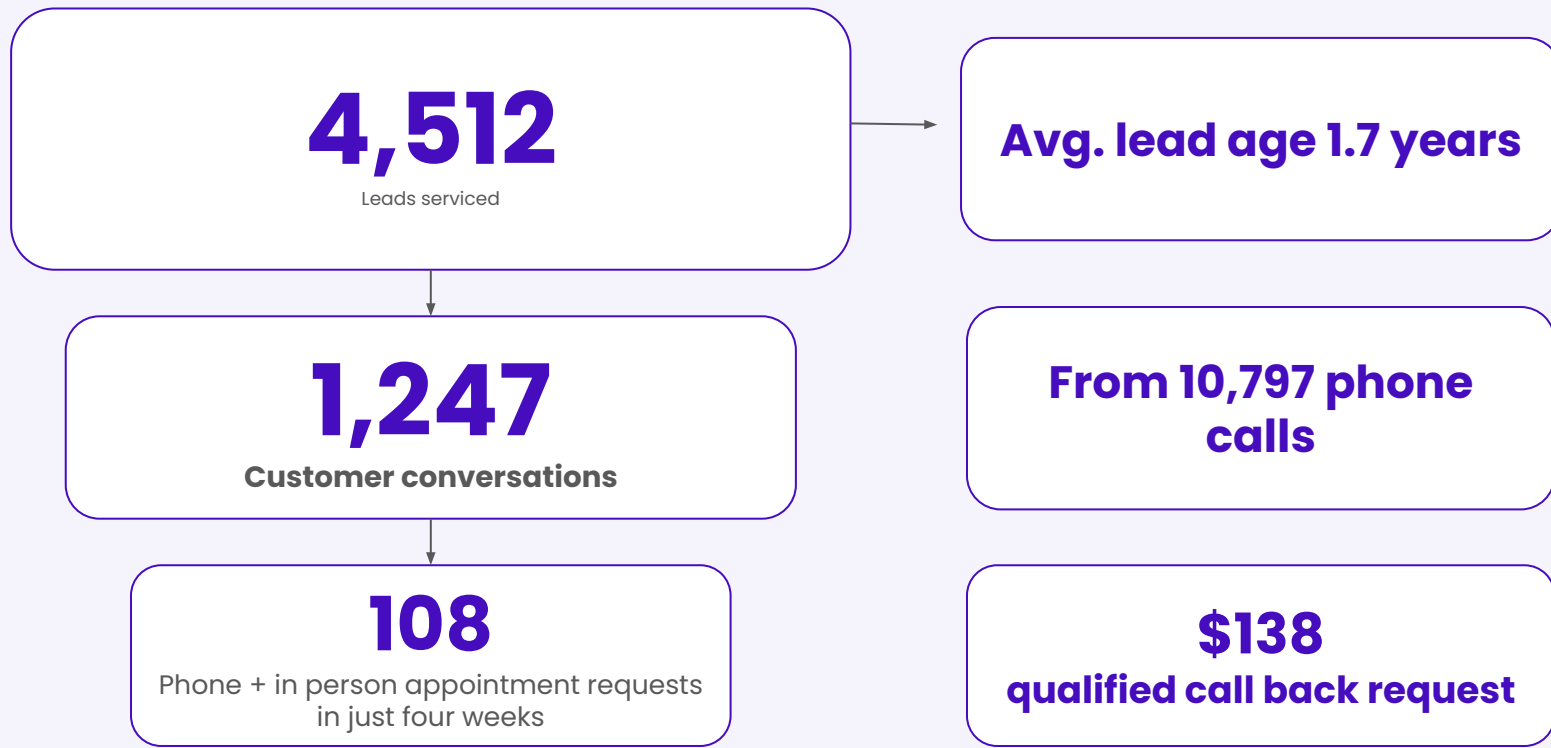
Enquiry growth by location of project

Victoria recovery is lagging the other states over 12 months (August YoY Enquiry Growth)



Leverage AI to generate new **sales opportunities** and **insights** from your existing database

ID sales opportunities – Sydney apartment project





Backed by data from **50,000+** property calls

Elevate on Nevada Apartments

Re-engage older database

0429 107 036

iBuildNew 1800 number Demo

Inbound Enquiry

03 4149 7213

Homebuilders Outbound Demo

Re-engaged Knockdown Rebuild database

0440 135 537

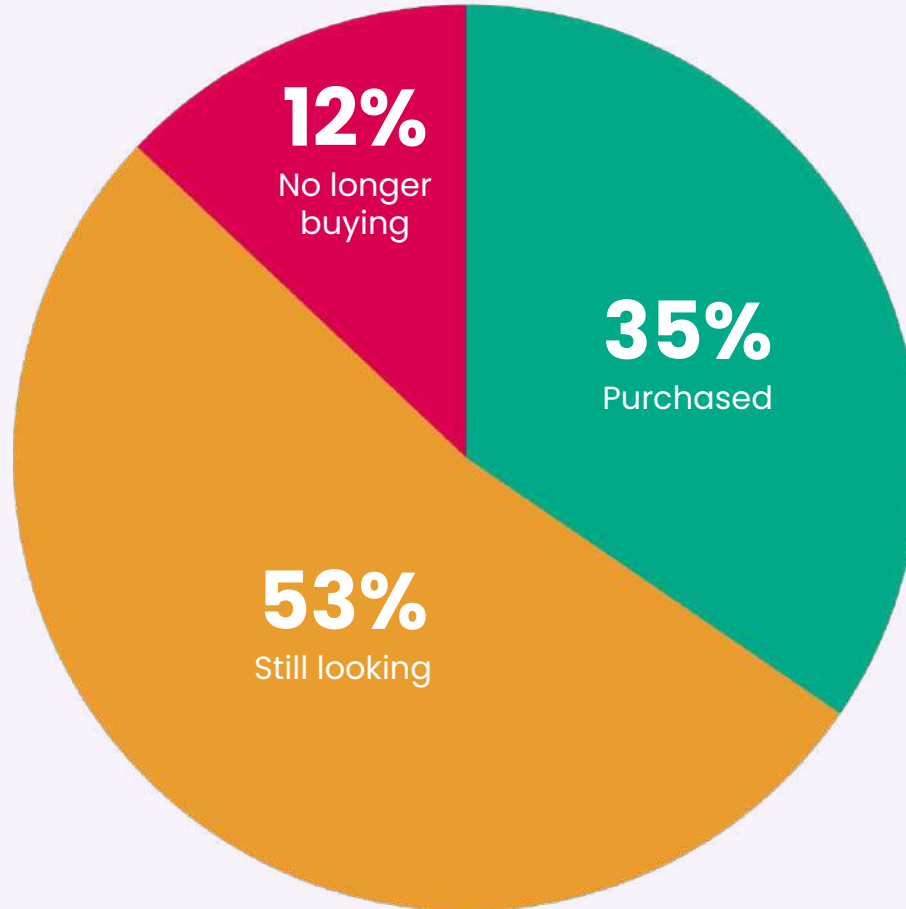
Land Outbound Demo

Re-engaged database looking for land

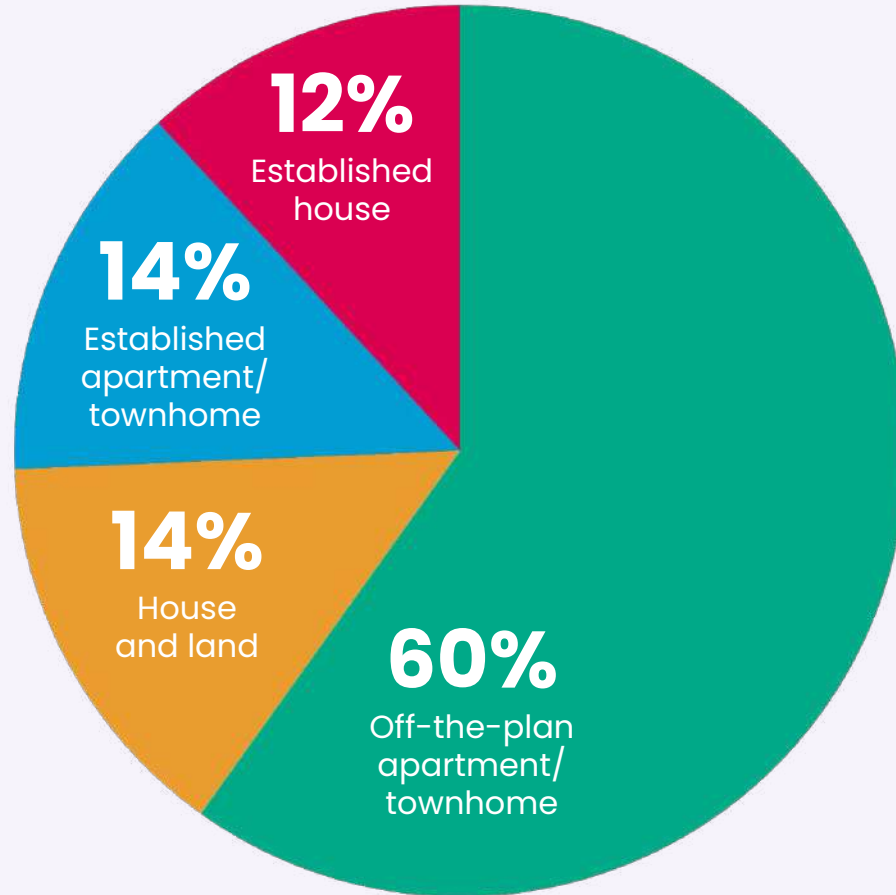
0440 135 593

Conversion Assist AI called 4000 leads from the last 12 months to ask **where they're at in their journey..**

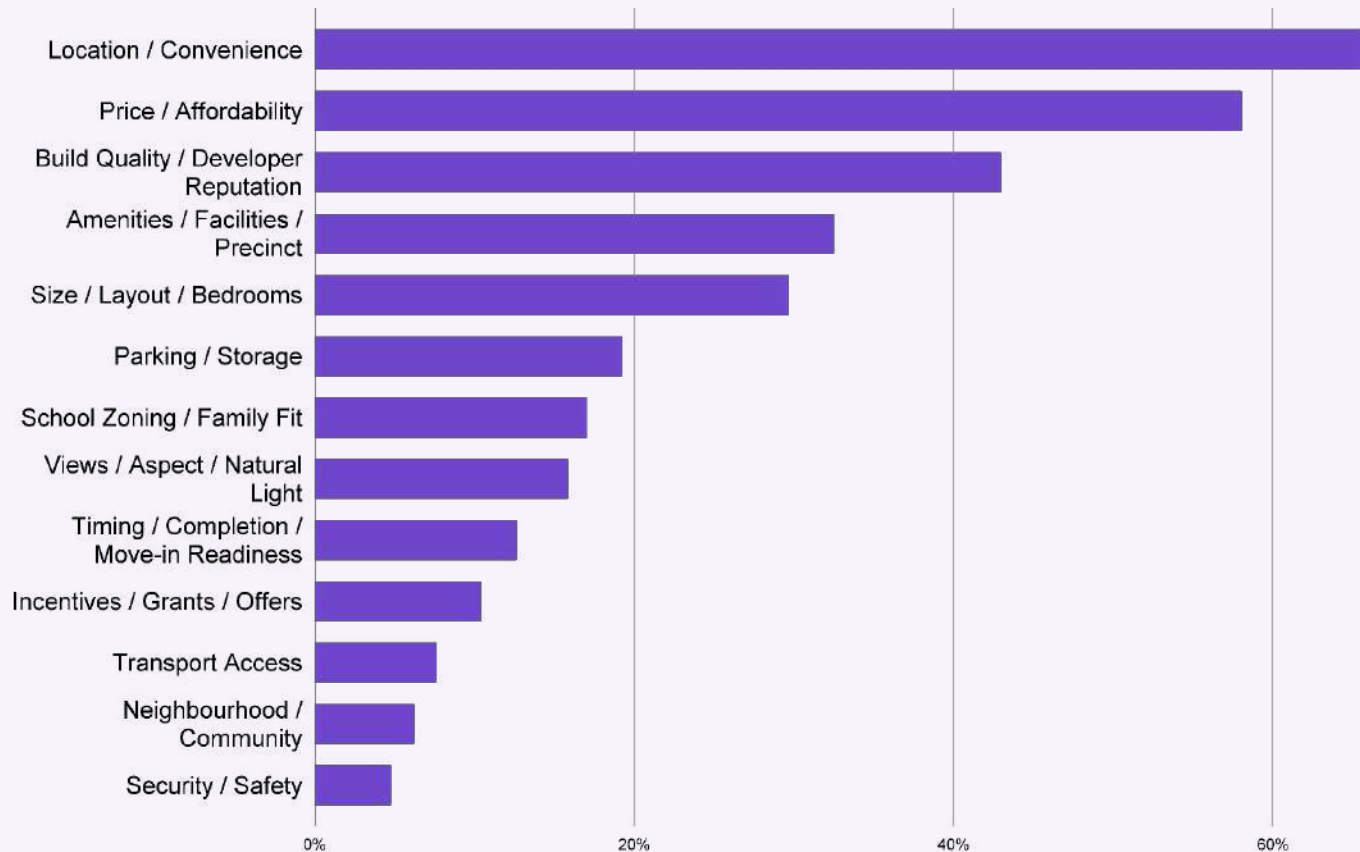
More than a third of leads purchased



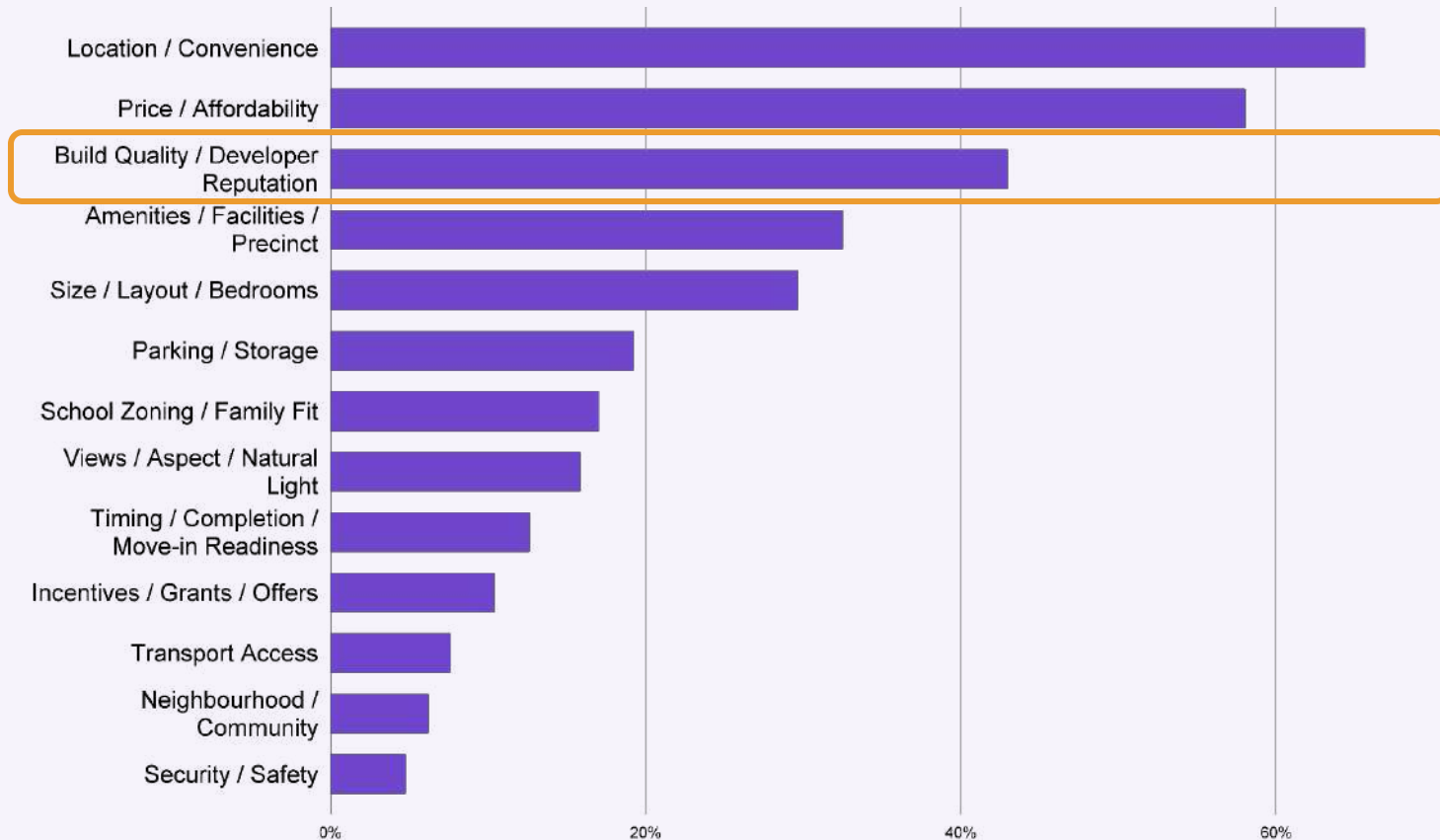
The majority are buying off-the-plan



What matters most to buyers?



What matters most to buyers?



From inspiration to implementation, we create communities and places that address the complex needs of society.

At Urbis, we unlock the development potential of places, portfolios, regions and cities through rigorous economic and market insight.

Apartment Market Essentials Platform provides insights on the apartment market across Australia's major cities. Our team has monitored Australian apartment projects from development application through to completion since 2012, allowing you to delve into supply, sales and rents data in both Build-to-Sell and Build-to-Rent apartment projects.



Get in touch with our team



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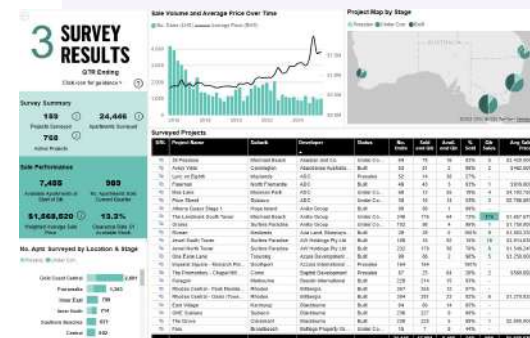
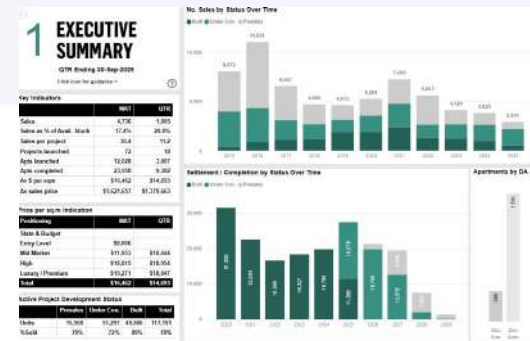


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Urbis Apartment Essentials Report

Sydney Apartment Completions, Historical and Pipeline

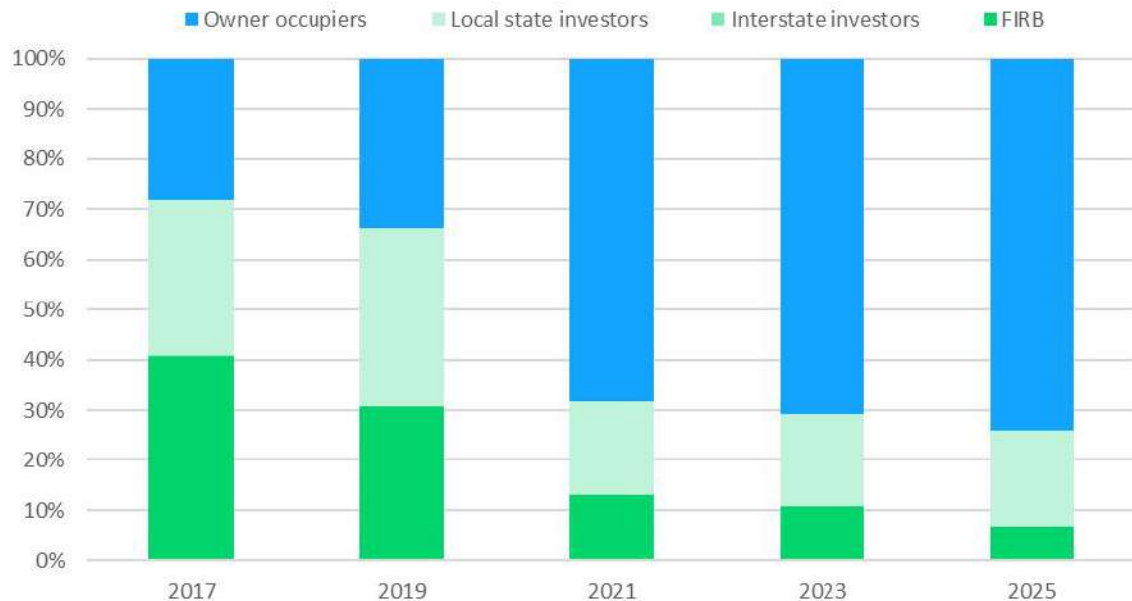


Source: Urbis Apartment Essentials Platform Q2-2025

- Apartment completions in the Sydney Essentials Region are estimated to average 9,200 per year in 2025 and 2026.
- This is well below the average completions of 14,700 per year in the pre-covid period of 2016-2019.
- This highlights the continued undersupply of the Sydney housing market.

Urbis Apartment Essentials Report

Sydney Buyer Profile – Projects Under Construction & in Presales



Source: Urbis Apartment Essentials Platform Q2-2025

- Local investors are starting to make their way back into the market.
- Foreign buyers are almost completely absent from the market compared to five years ago.

Urbis Apartment Essentials Report

Sydney Off-the-Plan Clearance Rate: Sales as % of Available Stock



- Clearance rates for off-the-plan apartments improved in Q2-2025.
- Sales as a proportion of available stock lifting from 5% in Q1 to 11% in Q2.
- This up-tick is anticipated to continue with improved buyer sentiment, especially following recent RBA cash rate cuts.
- With increased activity in the high-end apartment market, we are seeing strong launches in new projects followed by periods of more stable sales as affluent buyers are generally more discerning in their purchases.

Soar over the stunning Hunter Valley with a Lovedale Farm hot air balloon voucher



- 1 Hour Sunrise Hot Air Balloon Flight for 2
- Gourmet Champagne Breakfast at Rydges Resort Hunter Valley
- Digital Photo Package – Includes in-flight photos
- Valued at over \$650

A new premier residential, resort & golfing destination in the Hunter Valley countryside. Now selling.

An easy drive from Sydney, Newcastle and the Central Coast, Lovedale Farm is surrounded by golden grassy plains, historic red gums and flowing creeks.

Lovedale Farm offers refined rural living in the heart of the Hunter Valley. Set on 240 hectares, explore the wild and limitless panoramas of the Hunter Valley by day and return home to one of Australia's premier residential, golfing and resort destinations.

Lucky Door Prize

Proudly sponsored by



Building confidence with buyers

In partnership with



Market Insights

Resilience Latent Defect Insurance protection runs hot

Latent Defects Insurance (LDI) is rapidly becoming a must-have in the New South

Australia's first Latent Defects Insurance provider. Resilience Insurance proudly leads the insurance market, bringing Latent Defects Insurance to Australia.

resilienceinsurance.com.au

Centuria | BASS



Updates

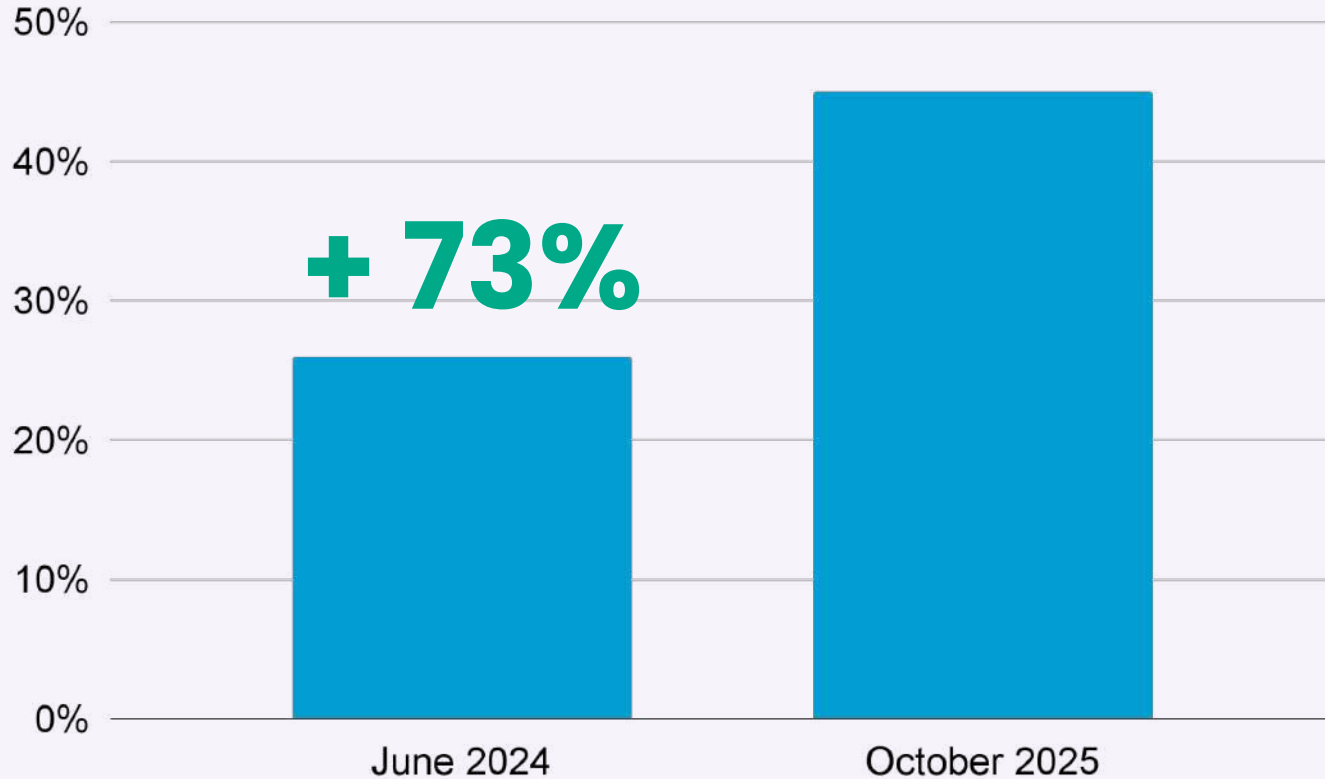
Centuria Bass: Championing Middle Market Development

In a market increasingly defined by fragmentation and fierce competition,

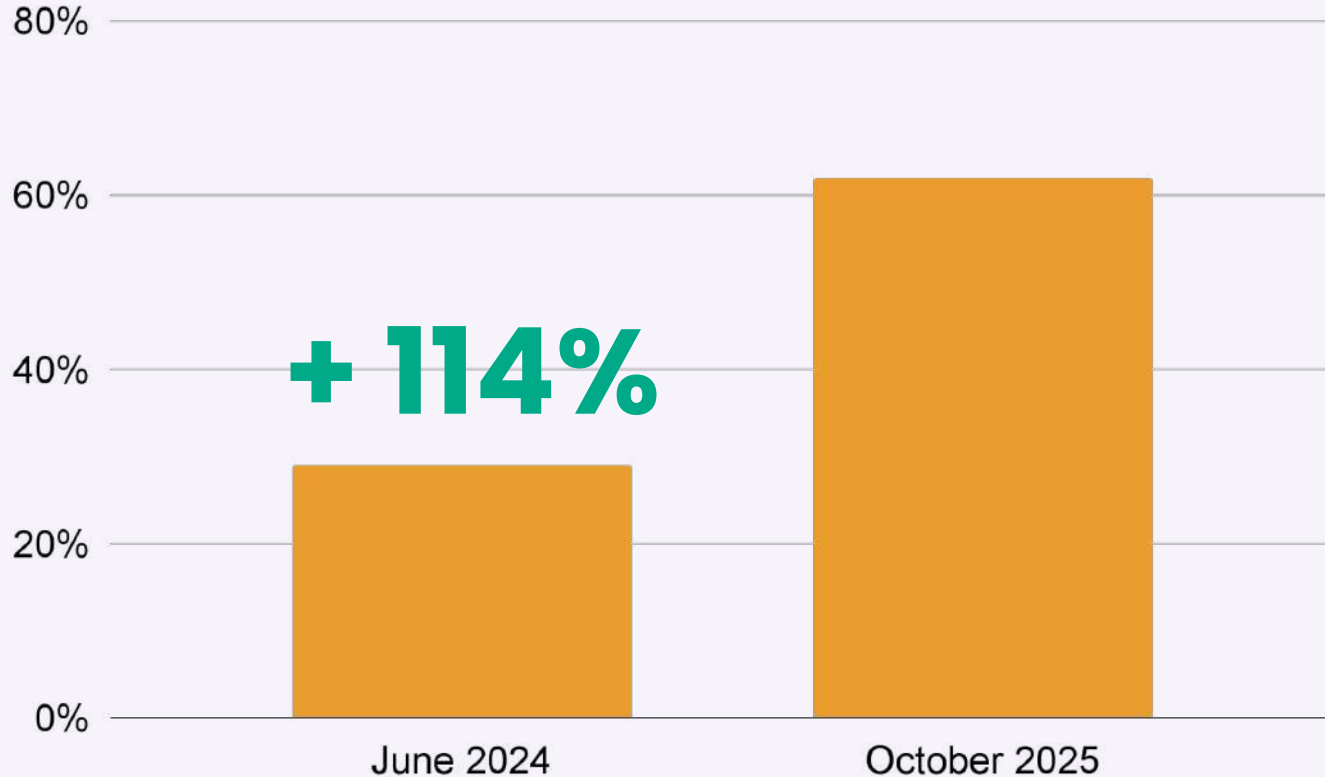
In a market increasingly defined by fragmentation and fierce competition, Centuria Bass is carving out a clear identity as a premier private lender in Australia's residential real estate sector.

centuria.com.au

Awareness of Latent Defects Insurance



Willingness to pay 2%+ for LDI





DASCO

Daniel Nicolas OAM

Managing Director



Resilience
Insurance

Annabel Malouf

Senior Business
Development Manager



Centuria | BASS

David Stone

Managing Director



GWH

Jonathan Craig

Managing Director

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WOMEN ^{IN} PROPERTY

We are dedicated to providing a comprehensive annual program of opportunities, content and events to support, celebrate and inspire our members.

womeninproperty.com.au

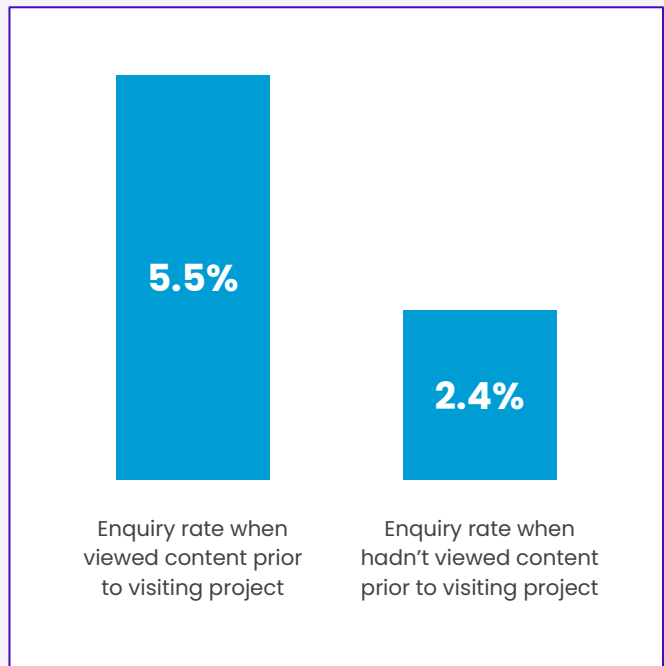


Updates

Women in Property leads the change we

Since its founding in 2017,
Women In Property has steadily

Buyers are **2.2x** more likely to enquire on a project if they have viewed an **article** or **video** first



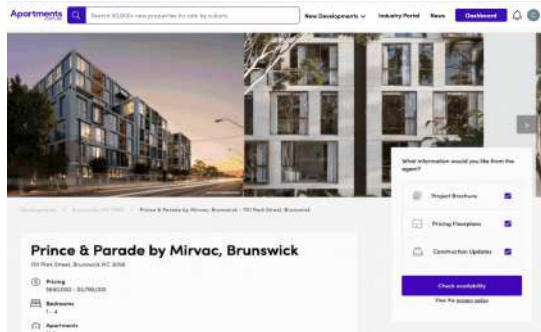
Long form storytelling through articles and videos continues to be a lever to meaningfully communicate the unique selling points of the property.

- ✓ Third-party endorsement
- ✓ Distribution to targeted audience
- ✓ Build brand trust and buyer confidence
- ✓ Differentiate from competitors by telling more of your story

Apartments.com.au/news

Enable consumers to research by providing lots of detail on your listings and industry profiles

Deeper information on project listings



Equipping buyers with comprehensive details about the project and available configurations

Project team overview

Meet the team behind Rozelle Village, Rozelle - 152 Victoria Road, Rozelle

Developer Architect Builder Landscape Architect Interior Designer
Interior Designer Project Marketer



PERIFA

Developer

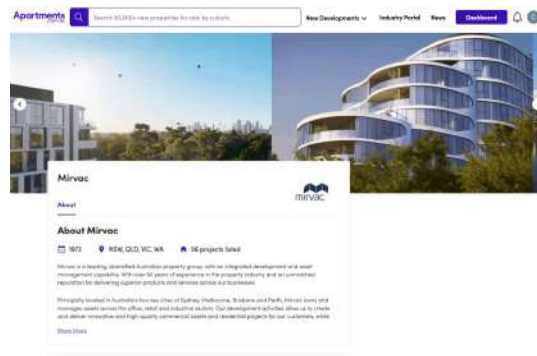
At PERIFA, we are more than simply a property developer or construction company. Our vertically integrated approach allows you to partner with us at any stage...

4 project listings
View full profile

Show all property developments by PERIFA

Clarity on exactly who is involved in the project, with the ability to research each party in more detail

A featured profile on each developer & builder



Showcase developer USPs
Key awards
Project track record

Bring projects to life with written and video content & enable buyers to go down the research rabbit hole

Editorial

Apartment
Search 12,000+ new properties for sale by suburb

Juliet: One of the most connected apartment developments in the leafy Roseville

Hycoorp has its sights set on the site due to its connectivity, being just 160 metres from Roseville Station, and proximity to nature with the adjoining Roseville Memorial Park.



edit | july 1, 2018 | 3 min read | download

In 2016, developer Hycoorp identified a prime location, the site of the Roseville RSL Club, which had been a future next to...

Explore about Juliet, Roseville

Apartment
Search 12,000+ new properties for sale by suburb

Aqualand officially opens landmark North Sydney apartment development, AURA by Aqualand

Aqualand Managing Director Jin Lin said the project's completion in time for Aqualand's tenth anniversary was fortuitous as it perfectly showcases what Aqualand has come to stand for over the last decade.



edit | july 1, 2018 | 3 min read | CONSTRUCTION COMPLETION

Leading Australian integrated property development group, Aqualand, has today formally opened its greatly anticipated AURA by Aqualand mixed-use precinct.

Project delivery partners, stakeholders, staff and special guests joined the Mayor of North Sydney, Zoe Siben, Aqualand Group Managing Director, Jin Lin, and Aqualand Group Executive Chairman, Warwick Smith AO, for the ribbon-cutting ceremony at the new development at 160 Walker Street, North Sydney, which was followed by a celebration in the new project precinct.

Explore about Aura by Aqualand, North Sydney

Video



5M views

YouTube

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Apartment
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apartment.com.au and 6 more links
Customise channel Manage videos

Home Videos Shorts Playlists Posts



The Eighth by Crema Group | New Apartments at South Melbourne |...
1.3K views · 7 days ago



The Residences at Wahonga Estate by Capital Corporation |...
1.1K views · 6 days ago



Central Quarter by Northland | Project Spotlight | New Apartment...
1.8K views · 10 days ago



Fitzroy Fitzroy on Smith Street | Display Suite Tour | New...
1.1K views · 3 weeks ago



10 CAMBRIDGE STREET
...
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BUILDING FOR LIFESTYLE
...
...
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INSIDE AQUALAND
...
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The Developer View
...
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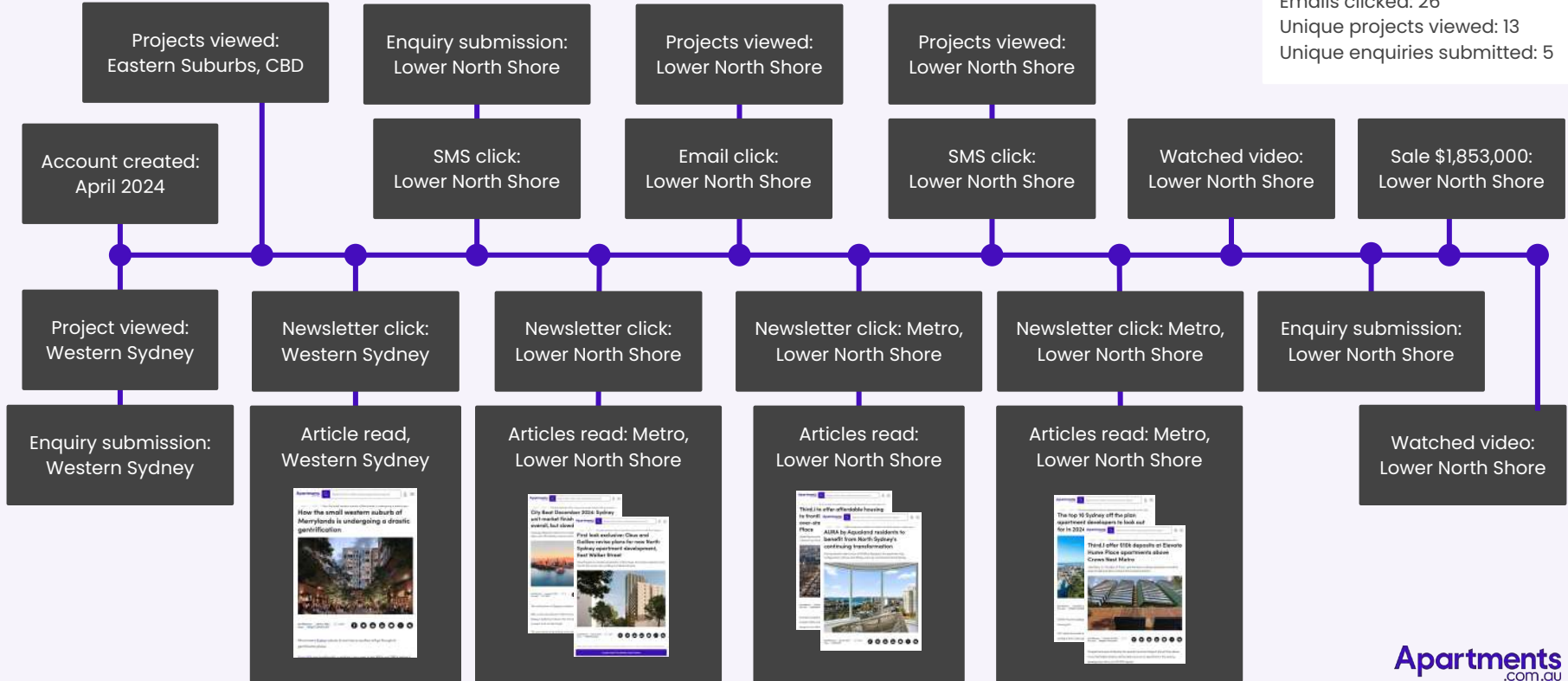
Apartment
.com.au

Buyer Journey Snapshot

Next home buyer, Lower North Shore

Overview

Articles read: 12
Videos watched: 2
Emails clicked: 26
Unique projects viewed: 13
Unique enquiries submitted: 5



Buyer Journeys Snapshots

First home buyer

Western Sydney

Articles read: 33

Emails clicked: 31

Unique projects viewed: 18

Unique enquiries submitted: 1

Engaging with projects in:

Sydney, Inner West Sydney, Western

Sydney, Lower North Shore, Upper

North Shore, Sydney Inner South, Gold

Coast, Sunshine Coast, Melbourne

CBD

Next home buyer

Lower North Shore

Articles read: 11

Videos played: 2

Unique projects viewed: 7

Unique enquiries submitted: 2

Engaging with projects in: Southern

Sydney, Inner West Sydney, Central

Coast, Lower North Shore

First home buyer

Inner South Sydney

Articles read: 9

Emails clicked: 31

Unique projects viewed: 2

Unique enquiries submitted: 2

Engaging with projects in:

Inner South Sydney, Inner East Sydney



Rose Macdougall

National Marketing
Manager, Development



ABADEEN

Megan Skippen

Marketing Director



TOGA

Jessica Kelley

Development Director

Setting new apartment price benchmarks



One Sydney Harbour
Barangaroo

Apartments
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ABADEEN

Mosman Residences

Mosman

Apartments
com.au



 **TOGA**

Surry Hills Village

Redfern

Apartments
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