

Quantifier.ai Privacy Policy

Last updated: [publication date]

1. Data controller

The controller of your personal data is Quantifier sp. z o.o. with its registered office in Lublin, ul. Bartosza Głowackiego 3/5/1, 20-060 Lublin, Poland, entered in the register of entrepreneurs of the National Court Register (KRS) under number 0000834445, NIP (tax ID) 7123400657, REGON 385805350 (the “Controller”).

Contact for data protection matters: contact@quantifier.ai or in writing to the Controller's registered office address.

This Privacy Policy applies to the website available at quantifier.ai (the “Website”). The processing of personal data of users of the Quantifier platform (the application available after logging in) is governed by separate documents made available within the platform.

2. What data we process

Depending on how you use the Website, we may process:

- data you provide in forms (e.g. your e-mail address when subscribing to the newsletter; identification and contact details and the content of your message when contacting us or requesting a demo),
- technical and usage data related to your use of the Website (e.g. IP address, cookie identifiers, browser and device information, server logs).

3. Purposes and legal bases of processing

3.1 Newsletter and e-mail marketing

If you subscribe to the newsletter, we process your e-mail address in order to send you the newsletter as well as commercial and marketing information about Quantifier services (e.g. updates, offers, materials, events). The legal basis for processing is your consent (Art. 6(1)(a) GDPR). Marketing communications by electronic means are sent only after obtaining the consent required by law.

You may withdraw your consent at any time, in particular by clicking the unsubscribe link in the footer of an e-mail or by contacting us at contact@quantifier.ai. Withdrawal of consent does not affect the lawfulness of processing carried out before its withdrawal.

3.2 Contact, enquiries and demo requests

If you contact us (e.g. to request a demo), we process the data provided in the correspondence in order to handle your enquiry and communicate with you. The legal basis is taking steps at your request prior to entering into a contract or the performance of a contract (Art. 6(1)(b) GDPR) — to the extent applicable — and the Controller's legitimate interest (Art. 6(1)(f) GDPR) consisting in communication and handling enquiries.

3.3 Security and proper functioning of the Website

We process technical data (e.g. logs, IP address) in order to ensure security, detect abuse, and maintain and improve the operation of the Website. The legal basis is the Controller's legitimate interest (Art. 6(1)(f) GDPR).

3.4 Statistics and analytics

With your consent (Art. 6(1)(a) GDPR), given via the cookie settings on the Website, we process data about your activity on the Website for statistical and analytical purposes, using the tools listed in sections 5 and 12.

4. Recipients of data

Your data may be transferred to entities supporting us in operating the Website and in communication, in particular:

- hosting and IT infrastructure providers: Webflow, Inc. (the platform on which the Website runs) and Amazon Web Services (cloud infrastructure),
- the provider of newsletter and communication tools: HubSpot, Inc.,
- providers of analytics and security tools: Google (Google Analytics, reCAPTCHA),
- entities providing IT support services to us,
- entities authorised to receive the data under applicable law.

Processors act on our behalf, under data processing agreements, to the extent necessary to provide their services.

5. Google services

On the Website we use Google services: Google Analytics (statistics and analytics — only with your consent, see section 12) and Google reCAPTCHA (protection of forms against abuse). The use of these services is subject to the Google Privacy Policy and the Google Terms of Service, linked on the Website.

6. Transfers of data outside the EEA

In connection with the use of the service providers listed in section 4 (Webflow, Amazon Web Services, HubSpot, Google), your data may be transferred outside the European Economic Area, in particular to the United States. In such cases, the transfer takes place on the basis of a European Commission adequacy decision (the EU-U.S. Data Privacy Framework — for providers certified under that programme) or on the basis of standard contractual clauses approved by the European Commission. Information about the processing of data by Google can be found in the Google policies referred to in section 5.

7. Data retention periods

- Newsletter: until you withdraw your consent or effectively unsubscribe; thereafter for the period necessary to demonstrate that consent was given and withdrawn and for the purposes of defence against claims.

- Contact / demo: for the duration of handling the matter and correspondence, and thereafter for the limitation period for claims or until an effective objection is raised — depending on the basis of processing.
- Technical data (logs): for a period of up to 12 months from their recording, unless longer storage is necessary to investigate a security incident or defend against claims.
- Cookies: in accordance with the lifetime of individual cookies and your settings (details in section 12).

8. Your rights

You have the right to: access your data, rectify your data, erase your data, restrict processing, data portability (where processing is based on consent or a contract and carried out by automated means), object to processing based on legitimate interest, and withdraw consent at any time (where processing is based on consent), without affecting the lawfulness of processing carried out before its withdrawal.

To exercise your rights, contact us at: contact@quantifier.ai. We respond without undue delay, no later than within one month of receiving your request.

9. Complaint to a supervisory authority

If you believe that we process your data unlawfully, you have the right to lodge a complaint with the President of the Personal Data Protection Office (Prezes Urzędu Ochrony Danych Osobowych, ul. Stawki 2, 00-193 Warsaw, Poland, uodo.gov.pl) or with the supervisory authority of your habitual residence.

10. Is providing data mandatory

- Newsletter: providing your e-mail address is voluntary but necessary to receive the newsletter.
- Contact / demo: providing your data is voluntary but may be necessary for us to respond or fulfil your request.

11. Automated decision-making

We do not make decisions concerning you based solely on automated processing, including profiling, which would produce legal effects concerning you or similarly significantly affect you.

12. Cookies

The Website uses cookies and similar technologies:

- essential cookies — used to ensure the proper functioning and security of the Website; their use does not require consent;
- analytics and functional cookies — used only on the basis of your consent, given via the cookie settings panel available on the Website.

You may withdraw your consent or change its scope at any time via the cookie settings panel available on the Website or through your browser settings. Until you give consent, cookies

other than essential ones are not stored on your device. Restricting cookies may affect the functioning of certain features of the Website.

13. Changes to this Privacy Policy

We may update this Privacy Policy, in particular in the event of changes to the operation of the Website or changes in the law. The current version is published on this page together with the date of the last update.