powered by Stretch Dollar

Earnings & Costs Breakdown

Where the money flows with your ICHRA Broker Portal

Earn

$22/PEPM

For active employees

Your brokerage/agency is remitted this PEPM regardless of AOR status.

- and -

AOR commission

From appointed carriers

Keep 100% of AOR for the states you are licensed in, paid directly to you from the carrier.

Spend

$99/mo

Your ICHRA Portal Subscription

First 60-days free

Includes:

- Unlimited quotes, agents and clients
- Earn PEPM + AOR (for licensed states)
- White-label for your brokerage
- Embedded compliance
- Support for you and your clients
- Flyers, training and other resources

5 employees = **Profit made**

Your subscription pays for itself in PEPM alone if you onboard just one SMB client with 5 active employees

No setup fees. No hidden costs. No cancellation fees.

Industry leading affordability for SMBs

Your clients pay just $100/mo + $25/PEPM for active employees

---

EXAMPLE

Dolly's PetShop

7 active employees



You earn: $226/mo

$154/PEPM + $72 carrier commission

Client pays: $275/mo

FAQs

Check out our HelpDesk to learn more

How do I act as AOR?

In your portal, you select the states you are licensed, and upload your shopping links. These links are surfaced within the employee portal.

How does it work for the states I am not licensed in?

StretchDollar will be your default brokerage for any states you didn't elect to be AOR. Our licensed agents support those employees & you still receive the PEPM.

Who receives the PEPM? The brokerage or agents?

Remittance is handled within the ICHRA admin dashboard, this is not accessible or visible to other agents you invite to your ICHRA portal.

©2026 StretchDollar

sales@stretchdollar.com