



HOLMES
INSTITUTE
UNITED KINGDOM



BUCKINGHAMSHIRE
NEW UNIVERSITY
EST. 1891



MSC INTERNATIONAL BUSINESS MANAGEMENT

The MSc International Business Management is designed for future managers and leaders aiming to thrive in international markets, manage multicultural teams, and shape global business strategies.

Why Choose HIUK?

Our new business programmes are validated and awarded by Buckinghamshire New University (BNU) and delivered at Holmes Institute UK.

BNU has been recognised for its commitment to student success and teaching excellence.

- University of the Year 2025 (South East England) – Whatuni Student Choice Awards
- Top 10 in the UK for Teaching Quality 2025 – The Sunday Times Good University Guide
- Top 5 Students' Union in the UK – National Student Survey 2025 (based on BNU student feedback)

Entry Requirements

- Academic Requirements:

A recognised Bachelor's degree with Honours (2:2 or above) in a relevant discipline or equivalent.

- English Language Requirements:

If your first language is not English, IELTS 6.5 overall (no band below 6.0) or equivalent is required.

Please refer to the official [BNU entry requirements page](#)



FHEQ Level 7
Full Time: 1 Year



£ 12,000 Per Year
Generous Scholarships Available



180 Credits



Intakes:
January, April and October



Awarded by
Buckinghamshire New University

WHY CHOOSE OUR PROGRAMME?

- **Designed for Global Careers**
 - Acquire essential knowledge of international business operations and functions, preparing you for success across global industries.
- **Industry Relevance**
 - Learn from expert lecturers with real-world experience and strong professional connections.
- **Supportive Community**
 - Receive personalised support from dedicated tutors and connect with a growing alumni network.
- **Broad Perspective**
 - Gain a cross-disciplinary understanding of marketing, HR, operations, and leadership—developing into a flexible, future-ready manager.

MODULE SUMMARIES

This MSc is a one-year full-time programme at Level 7 on the Framework for Higher Education Qualifications (FHEQ). This programme will help empower you, upon graduating, to make a real impact in the global economy and lead with confidence.

Core Modules
BAM7039 Sustainable Business Strategy (20 credits)
BAM7008 International Management in Finance and Accounting (20 credits)
BAM7009 International Logistics and Operations (20 credits)
BAM7007 Entrepreneurship and Business Venturing (20 credits)
BAM7024 Global HR for Competitive Advantage (20 credits)
BAM7041 Digital Marketing and Data Analytics in International Business (20 credits)
BAM7030 Independent Professional Project (60 credits)

THIS PROGRAMME AIMS TO:

- Enable students to critically analyse the International Business environment and its inter-relationship with organisations.
- Increase students' critical awareness of contemporary issues in managing business activities across borders.
- Support students to critically evaluate the impact of different cultures on International Business.
- Encourage students' critical assessment of the implication of global integration of businesses.
- Develop students' skills in independent learning and synthesising relevant critical thinking, through academic research completing an independent research project/dissertation at Master's level.
- Develop students' transferable skills for a career in International Business management, such as managing projects, cross-cultural communication, working in teams, analysis of complex information and problem solving based on business models and theories.

GET IN TOUCH TODAY!



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