

# INTERNATIONAL MASTER IN BUSINESS ADMINISTRATION (MBA)

The International Masters in Business Administration (MBA) is designed for ambitious professionals seeking to elevate their careers. The course focuses on strategic management, innovation, and leadership in an international business context—preparing you to lead teams, drive growth, and make impactful decisions across industries.

# Why Choose HIUK?

Our new business programmes are validated and awarded by Buckinghamshire New University (BNU) and delivered at Holmes Institute UK.

BNU has been recognised for its commitment to student success and teaching excellence.

- University of the Year 2025 (South East England)
  Whatuni Student Choice Awards
- Top 10 in the UK for Teaching Quality 2025 The Sunday Times Good University Guide
- Top 5 Students' Union in the UK National Student Survey 2025 (based on BNU student feedback)

# **Intended for**

- Junior or middle managers looking to advance their careers.
- Those interested in developing or managing a small or family business.
- Individuals wanting to improve their skills, understand the global business environment, or contribute to society.



180 Credits

### **ENTRY REQUIREMENTS**

- Academic Requirements:
  - · A recognised Bachelor's degree with Honours (2:2 or above) in a relevant discipline or equivalent.
- Work Experience Requirement
  - Minimum of two years of management-level work experience.
  - Must be supported by a CV and a letter from your employer confirming your leadership role.
- English Requirements
  - If your first language is not English, IELTS 6.5 overall (no band below 6.0) or equivalent is required.
  - Please refer to the official BNU entry requirements page

#### MODULE SUMMARIES

This MBA is a one-year full-time programme at Level 7 on the Framework for Higher Education Qualifications (FHEQ). This programme is designed to help you excel in middle management and aim for senior management roles. You'll gain practical knowledge and reasoning skills through concepts and theoretical frameworks used in the course. This programme is internationally recognised and builds on your previous learning and experience.

#### **Core Modules**

BAM7006 International Management in Finance and Accounting (20 credits)

BAM7007 Strategic Marketing and Entrepreneurial New Venture Foundation (20 Credits)

BAM7008 International Logistics and Operations (20 credits)

BAM7009 Digital Business Strategy (20 Credits)

BAM7010 Strategic Sustainable Leadership (20 Credits)

LAW7012 International Trade (20 Credits)

BAM7030 Extended Independent Work (60 Credits)

## THIS PROGRAMME AIMS TO:

- Develop a strategic, integrated, and holistic perspective on organisations and management through a study of management at an individual, group and organisational behavioural level. At a functional and strategic level. At local, national and international level and through reflection on prior experience
- Prepare for a senior management career through the development of enhanced personal, and interpersonal skills as well as digital leadership skills in facilitating change in organisations, business, and development
- · Equip learners with an advanced understanding of concepts, current and pervasive issues in international business and management
- · Enable learners to anticipate and address risks that may adversely affect their business thereby helping to ensure future business resilience and sustainability
- Develop the critical thinking, analytical and research skills needed to make logical arguments and creative contributions to improve business and management practice

# **GET IN TOUCH TODAY!**





HIUKAdmissions@HolmesEducation.Group



+44 20 7580 9785



24 Great Chapel St, London W1F 8FS, United Kingdom