

 LUMINARY LAUNCH

SERVICE GUIDE

2025/26



**UNLOCK
YOUR PATH
TO THE
WORLD'S
LEADING
UNIVERSITIES**

WHAT IS LUMINARY LAUNCH?



**MAX
DOYLE**

MANAGING DIRECTOR

Luminary Launch offers two packages designed to support students throughout their application journey. Prior to their application year, students typically engage in 2 to 3 years of our University Prep Programme, where they meet regularly with personal mentors to develop writing skills, expand extracurricular portfolios, and shape themselves into ideal candidates for leading universities. 12 to 16 months prior to submitting their applications, students transition to the University Application Programme, designed to ensure they stay on track with their applications, supplemental essays, and exam preparation.

In addition to these packages, Launch also offers many of its students one-on-one SAT preparation through its parent company, Luminary Education.

Unlock your path to the world's leading universities with Luminary Launch by Luminary Education. Whether you're preparing to apply this year or planning for the future, our expert mentors - all of whom are graduates of top universities - provide unparalleled support every step of the way. With insider knowledge of the ever-evolving US college landscape, we empower students to craft standout applications and gain access to top institutions.

Working with Luminary Education was the best decision I made during my college application journey. I wouldn't have gotten into UC Berkeley's M.E.T. program without their mentorship and support!

From the very beginning, the whole Luminary team never made me feel like just another applicant. They helped me tie together everything and create a narrative that actually felt like me.

Thanks to Luminary Education, I not only got accepted into my dream program, but also grew as a person.

-Kamila, Almaty



MANAGEMENT

MAX DOYLE CO-FOUNDER, MANAGING DIRECTOR

Our mission with Luminary Launch is to support international students with guidance that's personal, long-term, and genuinely transformative. We work closely with students over years to uncover the real stories behind their experiences. Many think they're "ordinary" at first, but together we discover the moments that truly define them: a passion project, a small act of initiative, a skill shared with family.

Our aim is to optimise our students' chances of gaining entry to the most competitive education institutions in the world. And in doing so, provide families with honest, clear, and transparent guidance through a complex, opaque process.



CHARLES PERROTT CO-FOUNDER, PROGRAMME COORDINATOR



My work at Luminary Launch focuses on guiding students through the strategic side of US college applications. I support them with planning and research so they can approach each stage with confidence. I also help students craft effective college enquiries and secure suitable internship placements.

I work closely with the rest of the Launch team to ensure students stay organised and supported throughout the process.

Having worked for many years with students who have earned places at prestigious Ivy League programmes, I understand the level of support needed to reach that goal.

DANIELE LABRIOLA LEAD CONSULTANT

As an accomplished educational consultant, strategist, and former university lecturer, I bring over a decade of experience supporting individuals in realising their academic and professional aspirations.

By aligning each student's intellectual interests with their long-term ambitions, I help them navigate the path to leading universities in the US, UK, and Europe with clarity and confidence. Through personalised consultation, innovative programme design, and collaborative workshops, I aim to equip students, families, and educators with the insight and structure needed to make informed, goal-oriented decisions that lead to lasting success.



HOW WE WORK

At Luminary Launch, we take a personalised and structured approach to guide students through their application journey. Our mentors hold regular online meetings, tailoring support to each student's needs and goals. We maintain clear and consistent communication with parents, ensuring applications are completed on time and to the highest standard.

In order to maintain organisation, we carefully manage student work and provide regular written progress reports. Parents can also meet face-to-face with our management team during their visits to Kazakhstan. By leveraging our experience with top US colleges, we provide valuable insights, application tips, and up-to-date admissions information to give our students a competitive edge.



KEY APPLICATION ELEMENTS



A standout common app application.



Thoughtful supplemental college essays



Excellent grades and exam scores across the board



A well-rounded extracurricular portfolio



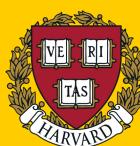
An ability to present yourself in interviews



LAST YEAR'S SUCCESS STORIES

ARMANS

Entered **Harvard University** in 2025 with full scholarship
B.S. Mechanical Engineering



TOMIRIS O

Entered **Harvard University** in 2025 with full scholarship
B.S. Mechanical Engineering



KAMILA Z

Entered **UC Berkeley MET programme** (management, entertainment, and technology) in 2025



ANNA M

Entered **NYU** in 2025 for
B.S. Public Policy



DINARA S

Entered **UChicago** in 2025,
B.S. Economics



DANIEL Z

Entered **Princeton** in 2025,
B.S. Economics



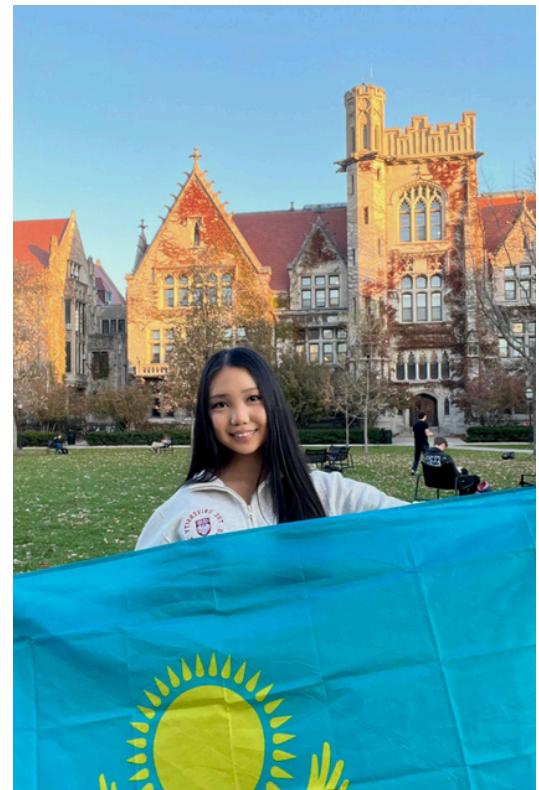
UNIVERSITY APPLICATION PROGRAMME

Designed for students who are planning to apply for college this calendar year, our University Application Programme helps students navigate the complex process alongside their final year of school.

MAIN OBJECTIVES

This programme is designed to help students in their final years of schooling who are ready to apply for university. Together, our mentors and management help families by:

- Identifying the universities and courses best suited for the student
- Finding and applying to supplementary scholarships that the student is eligible for
- Full application timeline planning to keep students on track
- Common App / UCAS application completion
- Interview preparation (where needed)
- Responding to offers



SUPPLEMENTARY ESSAY SUPPORT

A critical step for students applying to US universities, our mentors are available to assist students in developing and writing their supplemental application essays. We help students identify and expand upon personal experiences that are relevant to essay questions, as well as guide students through the writing process.

In addition to general writing support, we make it a goal to ensure that the student's best, most well-rounded version of themselves is put forward.

STANDARDIZED TEST PLANNING

We are here to help students with the following common university application testing requirements:

- IELTS / TOEFL
- SAT / ACT
- University-specific subject testing
- & more

UNIVERSITY PREPARATION PROGRAMME

ACADEMIC GAMEPLAN

Admissions committees seek academically strong and intellectually curious students. Our mentors help students:

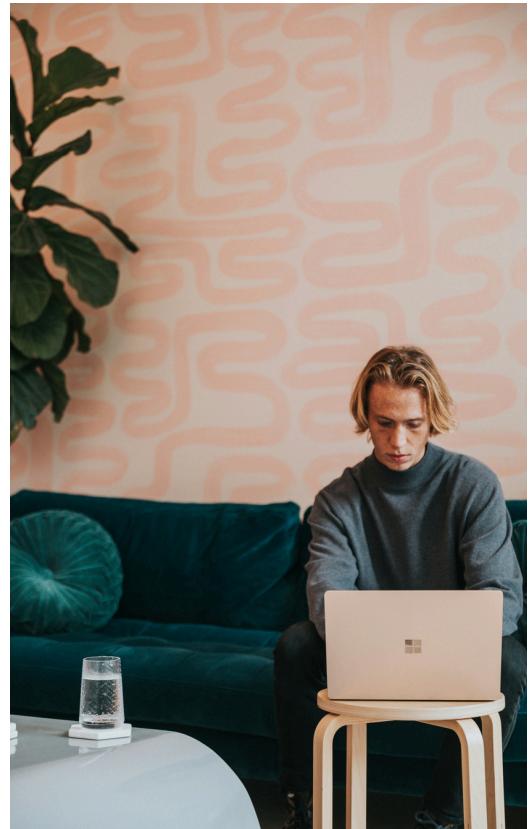
- Choose rigorous courses that align with their goals (AP, IB, A-Level etc).
- Optimize study habits and exam preparation to maintain high academic performance.
- Identify academic competitions and research opportunities that demonstrate subject mastery.
- Create a multi-year academic strategy timeline

EXTRACURRICULAR SUPPORT

Top universities look beyond grades—they want students who demonstrate leadership, initiative, and real-world impact. We help students:

- Identify and develop passion-driven projects, from launching initiatives to engaging in high-impact internships.
- Build a strong extracurricular portfolio with competitive summer programmes, community projects, and research experiences.
- Pursue leadership roles in student organizations and external competitions.

We believe that successful university admissions begin long before the application deadline. Our University Preparation Programme is designed for students planning to apply in Fall 2028 or later, providing them with the long-term mentorship and strategic planning needed to develop into outstanding candidates.



SUMMER PROGRAMMES

Many elite universities offer pre-college summer programmes that allow students to explore academic fields while strengthening their applications. Our team assists students in:

Ensuring summer experiences are well documented

Selecting the right programmes that align with their aspirations.

Crafting strong applications to increase chances of acceptance.

ADDITIONAL SERVICES

SAT PREPARATION

The SAT is a standardized test used by US universities to assess a student's readiness for college. A high SAT score can significantly boost an applicant's chances of admission and scholarship opportunities. Our one-on-one SAT lessons are designed to deliver personalized, results-driven instruction. With structured guidance and strategic test preparation, our students gain the confidence and skills needed to maximize their SAT scores and strengthen their university applications.

IELTS ACADEMIC

The IELTS Academic test is an internationally recognized English proficiency exam. A high IELTS score demonstrates strong language skills, which are essential for success in an English-speaking academic environment and can be a key factor in admissions and scholarship opportunities. Our one-on-one IELTS Academic lessons provide a personalized approach to test preparation. By focusing on clear communication, structured writing, and listening comprehension, we help students develop the language skills needed not only to excel in the IELTS exam but also to thrive in university coursework and academic discussions.

SUBJECT TUITION

In addition to test preparation, We also offer one-on-one subject tuition for students following US, UK, and international school curricula. Our expert tutors provide targeted support in subjects such as mathematics, sciences, humanities, and social sciences, helping students build strong academic foundations and improve their grades. Whether students need long-term guidance or short-term exam preparation, our tailored approach ensures they develop the knowledge and skills necessary for academic success.

CONTACT US



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