

ONBOARDING MILESTONES

Every onboarding is unique. Under ideal circumstances, thorough onboarding takes 4-5 months.

AGREEMENTS

Defined Scope of
Work & Budget

Signed & Filed
Contract

Completed Risk
Assessment

SET-UP

Data Pipelines

Access to Digital
Systems

USPS Paperwork

DISCOVERY

General Program

Data - Macro &
Micro

Digital Strategy &
Operations

Brand

TRANSITION TIMELINE

