

Morning  
Session 1

Keynote one: James Hurman

Morning  
Session 2

Keynote two: TBA

Morning  
Session 3

Loyalty & Subscriptions –  
what works, who’s doing  
it well, and what types of  
results can you expect?

A group of exhibitors will share  
key learnings and best practices  
around their use of Loyalty and  
Subscriptions.

[Vista Cloud deep dive]  
Exemplary environment  
you can count on.

Understand why you’re in good  
hands with Vista Cloud as we dive  
into how the solution is designed to  
scale, remain available, and keep  
you safe. Get ready to ask your  
questions!

The price is right!

Starting with an overview of  
current pricing strategies and their  
results—including dynamic pricing  
and yield management—we’ll show  
you how Vista is removing barriers  
and increasing tools to make more  
effective pricing decisions.

Lunch

Afternoon  
Session 1

Afternoon activities:  
Please refer to Q&A page for more details