

Morning
Session 1

Conference welcome

Morning
Session 2

Vista Group keynote: Our connected future

Morning
Session 3

Automation and simplification: how Vista Cloud streamlines your workflows.

Vista Cloud makes teams’ day-to-day easier by reinventing their workflows. From single sign-on and simplified user management to web-based forms and streamlined app installs, discover why the new Vista experience is a game-changer.

The moviegoer of tomorrow: trends, expectations, opportunities.

Moviegoers’ behaviours are fast-evolving – hear from them what they want their future experiences to look like, and discover emerging consumer trends from other industries you want to prepare for.

TBA

Lunch

Afternoon
Session 1

To Loyalty and beyond – a giant leap forward in understanding non-members.

Movio is expanding the scope of its data and insights to go beyond Loyalty to all moviegoers, and beyond ticketing to all F&B. Come along to explore how massively this can impact the depth of your understanding of your moviegoers.

Improving efficiency, spend per head, and satisfaction with self-service.

We’ll peel back the layers on our digital products, particularly our vision related to Kiosk and in-theatre self-service, and hear from major exhibitors how they embrace self-service.

Security: a pressing issue.

Starting with an overview of the state of cybersecurity (dynamic and evolving threat landscape, regulatory compliance and privacy concerns, and increasing use of AI and ML), our experts will cover what you should know and do to protect your business, and the measures Vista has taken in this space.

Afternoon
Session 2

TBA

Driving revenue with F&B – from concessions to in-seat dining.

Delve into the the different ways you can use Vista to drive F&B sales, with market examples. Covering Lumos Web, App, Kiosk, Order, Serve, and more, explore real-life set-ups and their impact on F&B sales.

Data empowerment with Vista – Horizon, Oneview, and the role of AI.

Discover the current capabilities and upcoming enhancements of our two key exhibition data products: Horizon and Oneview. Understand how they work together and how they can reveal, in real time, how you’re performing, why, and every opportunity to seize.