Paulina Burek
Creative Designer

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LinkedIn
Portfolio

Summary

Design Engineer | B.S. Software Engineering Strategic brand builder and technical designer specializing in the Aesthetic Lifestyle niche. I combine engineering logic with hospitality-driven empathy to create high-functioning, "atmosphere-first" digital identities. Expert in Figma-to-code workflows, design systems, and scaling startups from v1 to premium market leaders.

Experience 3+ years

Stealth Mode
Founding Designer |
Design Engineer |
Product Designer
1 yr 4 months
Nov 2024 — Present
On-site

Achievements

- Reduced dev handoff cycles by 35% by building a Design System in Figma that maps 1:1 with the code architecture.
- Cut marketing design production time by 50% through a unified visual identity and template library.
- Optimized the core onboarding journey, driving a 20% increase in user completion rates.
- Collaborated with engineering to ensure 100% pixel-perfect accuracy and responsive feasibility for complex feature releases.

Team contributions

- Improved presentation and project management skills through regular team collaboration.
- Delivered projects on time and within budget, ensuring stakeholders satisfaction.
- Collaborated with key stakeholders to understand their vision and translate it into effective design solutions.

XIRCLS
Junior Designer
1 yt
2023 — 2024
Remote

XIRCLS is a next-generation AI-powered marketing technology that prioritizes the customer experience & automates brand collaborations for mutually beneficial marketing goals.

- Supported the development of comprehensive brand systems, ensuring design consistency across web, social, and print media for various client accounts.
- Assisted in the wireframing and prototyping of web interfaces, focusing on user-centric layouts and intuitive navigation.
- Worked directly with senior stakeholders and developers to prepare "dev-ready" assets, honing the technical handoff skills I now use as a Design Engineer.
- Streamlined the internal design workflow by organizing asset libraries, which improved project turnaround time for small-scale client campaigns.

Product contributions

- Effectively managed multiple briefs simultaneously, prioritizing tasks and providing relevant updates.
- Refined images, fonts, and layouts to enhance visual appeal and consistency.
- Increased user friendliness in digital products through thoughtful design improvements.

3 more on LinkedIn →

Education

- **BS Computer Software Engineering,** Western Governors University

more on LinkedIn →

Additional information

- English fluent, Polish native
- Knowledge of **HTML/CSS and responsive design principles**