

2026 EDITION

Top 150 YouTube Creators

Ranked by subscribers, with category, country and sponsorship fit. As of October 2026.

How to use this list

01 HOW WE RANK

Subscribers, creator-led only

Channels are ordered by subscriber count as of October 2026, taken from HypeAuditor's YouTube ranking and cross-checked against Wikipedia's list of most-subscribed channels. We kept only real YouTube creators: individuals, families and creator teams who built their audience on the platform. Music artists, athletes and celebrities, record labels, broadcasters, corporate brand channels, kids content studios and dubbed duplicate channels are left out.

02 SCOUTING WITH IT

Filter, shortlist, then verify

Start with the category pill and the country column to narrow the list to your market and audience. The sponsorship fit note is a quick read on which product categories each creator already works with or naturally suits. Shortlist five to ten creators and brief us on budget and timing. We check availability, rates and recent brand work before you commit.

03 THE CAVEAT

Subscribers are not reach

A subscriber count says little about who actually watches, where they live or whether they buy. Many top channels have global audiences that only partly overlap with your market. Social Cloud vets every creator on audience quality: real viewers, geography, age split and engagement on recent uploads. Treat this list as a map of who is big, not as a media plan.

12,000

vetted creators in the Social Cloud network across YouTube, Instagram, TikTok and Twitch

150

creator-led channels in this list, from 30 million to 522 million subscribers

29

home countries represented, with notes on language and market fit for each channel

RANKED BY SUBSCRIBERS, AS OF OCTOBER 2026

Creators 1 to 25

SOCIAL
CLOUD

2026 EDITION

#	CHANNEL	CREATOR / HOST	CATEGORY	COUNTRY	LANGUAGE	SUBS (M)	VIEWS (B)	SPONSORSHIP FIT	YOUTUBE.COM/
1	 MrBeast	Jimmy Donaldson	ENTERTAINMENT	United States	English	521.5	142.8	Mass-market brands, apps	@mrbeast
2	 Vlad and Niki	Vashketov family	KIDS & FAMILY	Russia / United States	English	151.5	123.9	Toys, family products	@vladandniki
3	 Stokes Twins	Alan and Alex Stokes	ENTERTAINMENT	United States	English	148.5	33.5	Mobile games, apps, snacks	@stokestwins
4	 Kids Diana Show	Diana Kidisyuk and family	KIDS & FAMILY	Ukraine / United States	English	138.4	126.4	Toys, family entertainment	@kidsdianashow
5	 KIMPRO	Kim Pro	ENTERTAINMENT	South Korea	Korean	135.4	155.2	Gadgets, toys, food products	@kimpro828
6	 Like Nastya	Radzinskaya family	KIDS & FAMILY	Russia / United States	English	133.5	123.4	Toys, family products	@likenastyaoffic...
7	 Alejo Igoa		ENTERTAINMENT	Argentina	Spanish	123.5	37.6	Mobile games, snacks, apps	@alejoigoa
8	 PewDiePie	Felix Kjellberg	VLOG	Sweden / Japan	English	109.6	29.5	Gaming hardware, lifestyle, apps	@pewdiepie
9	 Alan's Universe	Alan Chikin Chow	ENTERTAINMENT	United States	English	103.5	64.8	Teen brands, apps, snacks	@alanchikinchow
10	 Topper Guild		ENTERTAINMENT	United States	English	95.2	35.8	Mobile games, snacks, apps	@topperguild
11	 A4	Vlad Bumaga	ENTERTAINMENT	Belarus	Russian	92.8		Apps, snacks, toys (CIS)	@A4a4a4a4
12	 KL BRO Biju Rithvik	Biju and Rithvik	KIDS & FAMILY	India	Malayalam	89.7	114.2	Family products, FMCG (India)	@klbrobijurithvi...
13	 ZAMZAM BROTHERS OF...	Zamzam brothers	KIDS & FAMILY	United Arab Emirates	Urdu	84.8	44.2	Toys, family products (MENA)	@zamzam_brothers...
14	 Mark Rober		SCIENCE	United States	English	84.0	19.4	Tech, education, STEM products	@markrober
15	 Toys and Colors	Family creator team	KIDS & FAMILY	United States	English	83.2	122.6	Toys, family products	@toysandcolors
16	 Zhong		ENTERTAINMENT	United States	English	80.7	27.3	Mobile games, apps, snacks	@zhong
17	 Fede Vigevani		ENTERTAINMENT	Uruguay / Mexico	Spanish	79.7	29.9	Mobile games, snacks (LATAM)	@fedevigevani
18	 Anaya Kandhal	Anaya Kandhal and family	KIDS & FAMILY	United States	Hindi	75.8	121.1	Family products (Indian diaspora)	@anayakandhal
19	 ISSEI	Issei	COMEDY	Japan	Japanese	75.7	61.9	Snacks, apps (global shorts)	@issei0806
20	 YOLO AVENTURAS	Yolo and team	ENTERTAINMENT	Mexico	Spanish	71.0	29.9	Mobile games, snacks (LATAM)	@yoloaventuras
21	 Celine Dept		SPORTS	Belgium	English	67.8	66.3	Sportswear, football brands	@celinedept
22	 Dude Perfect	Dude Perfect team	SPORTS	United States	English	62.9	21.8	Sports brands, family FMCG	@dudeperfect
23	 MrBeast 2	Jimmy Donaldson	ENTERTAINMENT	United States	English	62.4	12.8	Mass-market brands, apps	@mrbeast2
24	 PANDA BOI		GAMING	Italy	English	62.4	27.5	Mobile games, gaming hardware	@pandaboi
25	 IShowSpeed	Darren Watkins Jr.	ENTERTAINMENT	United States	English	61.8	11.2	Sportswear, gaming, energy drinks	@ishowspeed

Subscribers in millions, total channel views in billions. Source: HypeAuditor and Wikipedia, October 2026. Sponsorship fit: Social Cloud estimate.

RANKED BY SUBSCRIBERS, AS OF OCTOBER 2026

Creators 26 to 50

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#	CHANNEL	CREATOR / HOST	CATEGORY	COUNTRY	LANGUAGE	SUBS (M)	VIEWS (B)	SPONSORSHIP FIT	YOUTUBE.COM/
26	 MrBeast Gaming	Jimmy Donaldson	GAMING	United States	English	60.6	12.1	Games, gaming hardware	@mrbeastgaming
27	 Alfredo Larin		ENTERTAINMENT	El Salvador	Spanish	60.5	65.3	Mobile games, snacks (LATAM)	@alfredolarin
28	 ToRung		COMEDY	Vietnam	Vietnamese	59.1		Snacks, apps (global shorts)	@torung
29	 Mikecrack	Miguel Bernal	GAMING	Spain	Spanish	58.7	22.2	Games, toys (Spain, LATAM)	@mikecrack
30	 shfa	Shfa and family	KIDS & FAMILY	United Arab Emirates	Arabic	56.9	38.6	Toys, family products (MENA)	@shfa-1
31	 JuegaGerman	German Garmendia	GAMING	Chile	Spanish	56.8	19.1	Games, apps (LATAM)	@juegagerman
32	 Juan de Dios Pantoja		VLOG	Mexico	Spanish	56.5	9.8	Lifestyle, fashion, apps (LATAM)	@juandediospanto...
33	 Jess No Limit	Tobias Justin	GAMING	Indonesia	Indonesian	54.7	7.4	Mobile games, gaming hardware	@jessnolimit
34	 shfa2	Shfa and family	KIDS & FAMILY	United Arab Emirates	Arabic	54.5	41.1	Toys, family products (MENA)	@shfa2
35	 Sierra & Rhia FAM	Sierra and Rhia	KIDS & FAMILY	Canada	English	54.3	105.7	Toys, family products	@sierrarhiafam
36	 LUCCAS NETO	Luccas Neto	KIDS & FAMILY	Brazil	Portuguese	53.7	15.6	Toys, family products (Brazil)	@lucasneto
37	 Karla Bustillos		ENTERTAINMENT	Mexico	Spanish	53.4	17.3	Family products, snacks (LATAM)	@karlabustillos
38	 Techno Gamerz	Ujjwal Chaurasia	GAMING	India	Hindi	53.3	16.7	Mobile games, hardware (India)	@technogamerzoff...
39	 MR. INDIAN HACKER	Dilraj Singh Rawat	SCIENCE	India	Hindi	53.3	11.6	Tech, gadgets, FMCG (India)	@mrindianhacker
40	 Real fools shorts official	Real Fools team	COMEDY	India	Hindi	52.9	19.8	Apps, FMCG (India)	@realfoolsshots...
41	 BEN EAGLE		ENTERTAINMENT	Vietnam	Vietnamese	52.6	45.0	Fitness, apps (global shorts)	@beneagleofficial
42	 BETER BÖCÜK		GAMING	Turkey	Turkish	52.1	16.8	Mobile games, snacks (Turkey)	@beterbocuk
43	 Natan por Ai	Natan	VLOG	Brazil	Portuguese	52.0	24.6	Apps, snacks (Brazil)	@natanporai
44	 BeatboxJCOP	JCOP	ENTERTAINMENT	South Korea	Korean	52.0	30.5	Audio, apps (global shorts)	@beatboxjcop
45	 Ben Azelart		ENTERTAINMENT	United States	English	51.6		Teen-oriented brands, apps	@BenAzelart
46	 Fernanfloo	Luis Fernando Flores	GAMING	El Salvador	Spanish	50.8	11.2	Games, apps (LATAM)	@fernanfloo
47	 Maria Clara & JP	Maria Clara and JP	KIDS & FAMILY	Brazil	Portuguese	50.8	36.7	Toys, family products (Brazil)	@mariaclaraejp
48	 AboFlah	Hassan Suleiman	ENTERTAINMENT	Kuwait	Arabic	50.6	9.4	Mobile games, apps (MENA)	@aboflah
49	 Ricis Official	Ria Ricis	VLOG	Indonesia	Indonesian	50.4	10.1	Lifestyle, FMCG (Indonesia)	@ricisofficial17...
50	 Ricky Limon		COMEDY	Mexico	Spanish	50.4	21.3	Snacks, apps (LATAM)	@rickylimon

Subscribers in millions, total channel views in billions. Source: HypeAuditor and Wikipedia, October 2026. Sponsorship fit: Social Cloud estimate.

RANKED BY SUBSCRIBERS, AS OF OCTOBER 2026

Creators 51 to 75

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#	CHANNEL	CREATOR / HOST	CATEGORY	COUNTRY	LANGUAGE	SUBS (M)	VIEWS (B)	SPONSORSHIP FIT	YOUTUBE.COM/
51	 Jesser	Jesse Riedel	SPORTS	United States	English	50.4	14.6	Sports brands, games, snacks	@jesser
52	 Dushyant Kukreja		COMEDY	India	Hindi	50.0	35.7	Apps, FMCG (India)	@dushyant_kukreja
53	 Mariano Razo		ENTERTAINMENT	Mexico	Spanish	49.2	32.2	Snacks, apps (LATAM)	@mariano_razo
54	 Enaldinho	Enaldo Gregório	ENTERTAINMENT	Brazil	Portuguese	48.5	26.5	Toys, snacks (Brazil)	@enaldinho
55	 Frost Diamond	Doni Frost	GAMING	Indonesia	Indonesian	48.4	15.6	Mobile games (Indonesia)	@frostdiamond
56	 Priyal Kukreja		ENTERTAINMENT	India	Hindi	48.3	37.8	Beauty, fashion, apps (India)	@priyal_kukreja
57	 Felipe Neto		ENTERTAINMENT	Brazil	Portuguese	48.2	20.0	Apps, FMCG (Brazil)	@felipeneto
58	 DaFuq!?Boom! (skibidi)	Alexey Gerasimov	ENTERTAINMENT	Georgia	English	47.7	21.2	Games, toys, merchandise	@skibidi
59	 dednahype	Dedna	COMEDY	United States	English	47.6	47.1	Apps, snacks	@dednahype
60	 Nick DiGiovanni		FOOD	United States	English	47.5	24.4	Food, kitchenware, delivery apps	@nickdigiovanni
61	 Você Sabia?	Daniel Molo, Lukas Mar...	EDUCATION	Brazil	Portuguese	47.4	8.7	Apps, education (Brazil)	@vocesabia
62	 MaviGadget		TECH	United States	English	46.7	66.2	Gadgets, e-commerce	@mavigadgets
63	 Luisito Comunica	Luis Villar	VLOG	Mexico	Spanish	46.0	12.1	Travel, telecom, FMCG (LATAM)	@luisitocomunica
64	 Total Gaming	Ajay Nagar	GAMING	India	Hindi	46.0	5.3	Mobile games, hardware (India)	@totalgaming093
65	 Kids Roma Show	Roma Kidisyuk and family	KIDS & FAMILY	Ukraine / United States	English	45.8	23.1	Toys, family products	@kidsromashow
66	 Akshay Nagwadiya		ENTERTAINMENT	India	Hindi	45.4	15.9	Apps, FMCG (India)	@akshaynagwadiya
67	 Lucan Pevidor		ENTERTAINMENT	Brazil	Portuguese	44.9	18.1	Snacks, apps (Brazil)	@lucanpevidor
68	 BRUNO	Vilyam Bruno	COMEDY	Russia	Russian	44.8	9.8	Apps, toys (CIS)	@vilyambruno
69	 Whindersson Nunes		COMEDY	Brazil	Portuguese	44.6	4.8	Mass-market brands (Brazil)	@whindersson
70	 Brent Rivera		ENTERTAINMENT	United States	English	44.5	13.7	Teen brands, apps, snacks	@brentrivera
71	 Like Nastya Show	Radzinskaya family	KIDS & FAMILY	Russia / United States	English	44.4	22.4	Toys, family products	@likenastya_show
72	 The geeta gurjar	Geeta Gurjar	VLOG	India	Hindi	44.2	71.4	Family products, FMCG (India)	@thegeetagurjar
73	 TheDonato	Donato Muñoz	GAMING	Venezuela	Spanish	43.9	8.7	Mobile games (LATAM)	@thedonato
74	 LeoNata Family	Leo and Nata	KIDS & FAMILY	Ukraine / United States	English	43.7	52.5	Toys, family products	@leonatafamily
75	 Zach King		ENTERTAINMENT	United States	English	43.5	23.8	Tech, consumer brands, apps	@zachking

Subscribers in millions, total channel views in billions. Source: HypeAuditor and Wikipedia, October 2026. Sponsorship fit: Social Cloud estimate.

RANKED BY SUBSCRIBERS, AS OF OCTOBER 2026

Creators 76 to 100

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#	CHANNEL	CREATOR / HOST	CATEGORY	COUNTRY	LANGUAGE	SUBS (M)	VIEWS (B)	SPONSORSHIP FIT	YOUTUBE.COM/
76	 Jasmin and James		VLOG	United States	English	42.6	78.2	Travel, lifestyle brands	@jasminandjames
77	 NichLmao	Nicholas Jiang	COMEDY	Singapore	English	42.2	21.0	Apps, snacks (global shorts)	@nichlmao
78	 Sourav Joshi Vlogs	Sourav Joshi	VLOG	India	Hindi	42.2	24.1	Automotive, FMCG (India)	@souravjvlogs
79	 CazéTV	Casimiro Miguel	SPORTS	Brazil	Portuguese	41.6	13.4	Sports, beverages (Brazil)	@cazetv
80	 Susy Mouriz		COMEDY	Mexico	Spanish	41.5	19.7	Beauty, fashion, apps (LATAM)	@susymouriz
81	 Kritika Channel	Kritika	ENTERTAINMENT	India	Hindi	41.5	58.7	Beauty, FMCG (India)	@kritikachannel1...
82	 tuzelity SHUFFLE	Tuzelity	ENTERTAINMENT	Germany	English	41.1	22.0	Fashion, sportswear, music apps	@tuzelityofficial
83	 Neetu Bisht		BEAUTY & FASHION	India	Hindi	41.1	47.5	Beauty, fashion, FMCG (India)	@iamneetubisht
84	 Marta and Rustam		COMEDY	United States	English	40.9	43.3	Apps, snacks	@martaandrutam
85	 Sujal Thakral		ENTERTAINMENT	India	Hindi	40.9	11.1	Apps, FMCG (India)	@sujalthakral
86	 Ryan's World	Ryan Kaji and family	KIDS & FAMILY	United States	English	40.5	64.0	Toys, family products	@ryansworld
87	 Mr DegrEE		FOOD	India	Hindi	40.4	44.2	Food, FMCG (India)	@mrdegreofficial
88	 Heroindori		KIDS & FAMILY	India	Hindi	40.1	16.6	Family products (India)	@heroindori
89	 Filmy Surraj	Surraj and Priti	COMEDY	India	Hindi	39.7	26.8	Apps, FMCG (India)	@surrajandpriti
90	 unknown boy varun	Varun	KIDS & FAMILY	India	Hindi	39.7	18.4	Family products (India)	@unknownboyvarun7
91	 mujjuu__14	Mujju	ENTERTAINMENT	India	Hindi	39.7	26.2	Beauty, fashion (India)	@mujjuu__14
92	 Willie Salim		VLOG	Indonesia	Indonesian	39.5	10.1	Food, FMCG (Indonesia)	@williesalim
93	 Markiplier	Mark Fischbach	GAMING	United States	English	38.9	24.0	Games, gaming hardware, apps	@markiplier
94	 Junya Official Channel	Junya	COMEDY	Japan	Japanese	38.9	25.0	Snacks, apps (global shorts)	@junya1gou
95	 Caín Guzmán		ENTERTAINMENT	Mexico	Spanish	38.8	27.4	Snacks, apps (LATAM)	@cainguzman
96	 GONZOK		VLOG	Mexico	Spanish	38.7	9.7	Apps, snacks (LATAM)	@gonzok
97	 Sagawa		COMEDY	Japan	Japanese	38.7	32.6	Snacks, apps (global shorts)	@sagawa
98	 Jkk Entertainment	JKK team	COMEDY	India	Hindi	38.7	18.0	Apps, FMCG (India)	@jkk_entertainme...
99	 That Little Puff	Puff (cat) and owner	ENTERTAINMENT	United States	English	38.6	37.3	Pet products, food, kitchenware	@thatlittlepuff
100	 Ian Lucas		ENTERTAINMENT	Argentina	Spanish	38.3	5.3	Fashion, music apps (LATAM)	@ianlucasoficial

Subscribers in millions, total channel views in billions. Source: HypeAuditor and Wikipedia, October 2026. Sponsorship fit: Social Cloud estimate.

RANKED BY SUBSCRIBERS, AS OF OCTOBER 2026

Creators 101 to 125

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#	CHANNEL	CREATOR / HOST	CATEGORY	COUNTRY	LANGUAGE	SUBS (M)	VIEWS (B)	SPONSORSHIP FIT	YOUTUBE.COM/
101	 Jordan Matter		ENTERTAINMENT	United States	English	38.3	16.0	Family brands, apps, cameras	@jordanmatter
102	 Ishaan Ali 11	Ishaan Ali	ENTERTAINMENT	India	Hindi	37.5	24.4	Fitness, FMCG (India)	@ishaanali11
103	 Bayashi TV	Bayashi	FOOD	Japan	Japanese	37.3	28.7	Food, kitchenware	@bayashitv_
104	 Saito		COMEDY	Japan	Japanese	37.3	34.7	Apps, snacks (global shorts)	@saito09
105	 Lucas and Marcus	Lucas and Marcus Dobre	ENTERTAINMENT	United States	English	37.3	17.8	Teen-oriented brands, apps	@lucasandmarcus
106	 Crazy XYZ	Amit Sharma	SCIENCE	India	Hindi	37.0	12.0	Tech, gadgets, FMCG (India)	@crazyxyz
107	 Arishnev		COMEDY	Russia	Russian	36.6	9.5	Apps, toys (CIS)	@arishnev
108	 Chapitosiki		ENTERTAINMENT	Russia	Russian	36.5	56.3	Pet products (CIS)	@chapitosiki
109	 J House jr.	J House family	KIDS & FAMILY	United States	English	36.3	62.6	Toys, family products	@jhousejr.
110	 Danny Fitt		ENTERTAINMENT	Mexico	Spanish	36.2	18.3	Family products, snacks (LATAM)	@dannyfitt
111	 The Royalty Family	Andrea, Ali and Ferran	KIDS & FAMILY	United States	English	36.1	13.6	Family products, travel, apps	@royaltyfam
112	 Tsuriki Show	Tsuriki family	ENTERTAINMENT	Ukraine / United States	English	36.1	49.8	Apps, snacks (global shorts)	@tsurikishow
113	 Box Of Vengeance		ENTERTAINMENT	India	Hindi	35.8	20.1	Fitness, apps (India)	@boxofvengeance
114	 Rafa & Luiz	Rafa and Luiz	COMEDY	Brazil	Portuguese	35.7	14.7	Snacks, apps (Brazil)	@rafael Luizoficial
115	 Yoeslan		ENTERTAINMENT	Indonesia	Indonesian	35.7	37.9	Toys, apps (Indonesia)	@yoeslan
116	 Justin Flom		ENTERTAINMENT	United States	English	35.5	40.7	Family brands, toys	@justinflom
117	 Daniel LaBelle		COMEDY	United States	English	35.5	24.9	Apps, snacks, sportswear	@daniellabelle
118	 Tech Master		TECH	India	Hindi	35.4	23.0	Gadgets, electronics (India)	@techmasterhq
119	 SSSniperWolf	Alia Shelesh	ENTERTAINMENT	United States	English	35.0	26.7	Games, apps, beauty	@sssniperwolf
120	 VEGETTA777	Samuel de Luque	GAMING	Spain	Spanish	34.8	16.5	Games, hardware (Spain, LATAM)	@vegetta777
121	 Dream		GAMING	United States	English	34.8	4.5	Games, merchandise, apps	@dream
122	 Emmie's Wonder Wardrobe	Emmie and family	KIDS & FAMILY	United States	English	34.6	29.2	Toys, kids fashion	@emmieswonderwar...
123	 rezendeevil	Pedro Rezende	GAMING	Brazil	Portuguese	34.6	14.4	Games, snacks (Brazil)	@rezendeevil
124	 Chotanawab		ENTERTAINMENT	India	Hindi	34.6	18.4	Family products, FMCG (India)	@chotanawab
125	 Zidaan Shahid Aly	Zidaan and family	KIDS & FAMILY	India	Hindi	34.2	38.7	Family products (India)	@zidaanahidaly

Subscribers in millions, total channel views in billions. Source: HypeAuditor and Wikipedia, October 2026. Sponsorship fit: Social Cloud estimate.

RANKED BY SUBSCRIBERS, AS OF OCTOBER 2026

Creators 126 to 150

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126	 DONA	Dona	FOOD	South Korea	Korean	33.8	23.9	Food, snacks, confectionery	@dona_mukbang
127	 Mau McMahon		ENTERTAINMENT	Mexico	Spanish	33.8	8.8	Family products, snacks (LATAM)	@maumcmahon
128	 Zach Choi		FOOD	United States	English	33.8	15.4	Food, delivery apps, kitchenware	@zachchoi
129	 DUDU e CAROL	Dudu Moura and Carol	ENTERTAINMENT	Brazil	Portuguese	33.6	16.1	Snacks, apps (Brazil)	@dudumoura
130	 Jomy Production	Jomy team	COMEDY	India	Hindi	33.2	13.7	Apps, FMCG (India)	@jomyproductions...
131	 Diosdado Juarez		VLOG	Mexico	Spanish	33.0	28.0	Apps, snacks (LATAM)	@diosdadojuarez
132	 VaniMani	Vani and Mani	KIDS & FAMILY	United States	English	33.0	20.1	Toys, family products	@vanimani_kids
133	 Andrey Grechka		COMEDY	Russia / United States	English	32.6	39.0	Apps, snacks (global shorts)	@andrey.grechka
134	 Preston	Preston Arsement	GAMING	United States	English	32.4	13.6	Games, toys, snacks	@prestonyt
135	 Ami Rodriguez		ENTERTAINMENT	Colombia	Spanish	32.4	6.7	Toys, beauty, snacks (LATAM)	@amirodriguezz
136	 Emily Vick		VLOG	Brazil	Portuguese	32.2	23.8	Beauty, fashion (Brazil)	@emilylvickof
137	 Renato Garcia		ENTERTAINMENT	Brazil	Portuguese	32.0	10.9	Automotive, apps (Brazil)	@renatogarciayou...
138	 Boram Tube Vlog	Boram and family	KIDS & FAMILY	South Korea	Korean	31.8	14.5	Toys, family products (Korea)	@boramtubevlog48...
139	 Filaretiki	Filaret family	KIDS & FAMILY	Ukraine / United States	English	31.7	38.4	Toys, family products	@filaretiki
140	 AH (Atta Halilintar)	Atta Halilintar	VLOG	Indonesia	Indonesian	31.4	5.8	Lifestyle, FMCG, apps (Indonesia)	@attahalilintar
141	 Liza Baez		VLOG	Mexico	Spanish	31.4	10.8	Beauty, travel (LATAM)	@lizabaez
142	 Soy Suco		ENTERTAINMENT	Mexico	Spanish	31.4	7.2	Apps, snacks (LATAM)	@soysuco24
143	 Cadel and Mia		ENTERTAINMENT	United States	English	31.2	79.6	Apps, snacks	@cadelandmia
144	 jacksepticeye	Seán McLoughlin	GAMING	Ireland	English	31.2	17.8	Games, gaming hardware, apps	@jacksepticeye
145	 ZHC	Zach Hsieh	ENTERTAINMENT	United States	English	31.0	4.7	Art supplies, tech, apps	@zhcyt
146	 seungbini shorts	Seungbini	BEAUTY & FASHION	South Korea	Korean	30.8	28.4	Beauty, fashion	@seungbini67
147	 Beast Philanthropy	Jimmy Donaldson	EDUCATION	United States	English	30.6	1.4	Cause marketing, CSR partnerships	@beastphilanthro...
148	 Chuster		COMEDY	Spain	Spanish	30.5	11.1	Apps, snacks (Spain, LATAM)	@chustertv
149	 Cacau Haxkar		ENTERTAINMENT	Brazil	Portuguese	30.4	11.7	Family products, snacks (Brazil)	@cacauhaxkar
150	 invictor	Invictor	GAMING	Mexico	Spanish	30.3	11.2	Games, snacks (LATAM)	@invictorgs3

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NEXT STEP

Want these creators in your **campaign?**

Send us your brief and a shortlist. We check availability, audience quality and rates, and come back with a plan across YouTube, Instagram, TikTok and Twitch.

START A PROJECT

social-cloud.com/contact

Tell us the market, the budget range and the launch window.

WRITE TO US

info@social-cloud.com

We reply within one business day.