# Lukas Wiesner UX Designer

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## Experience

**UX Reserch Co-Lead BMW Group x SCADpro** Savannah, GA March 2024 - June 2024

## **UX** Designer

C3 Interiors

**YORD Studios** 

April 2023 - June 2023

Prague, CZ

Denver, CO July 2023 - September 2023

**UX Research Internship** 

I co-lead the research of a 10 week collaboration with the BMW Group Americas. On the project I helped organize research activities, oversaw the scheduling and directing of interviews, and facilitated analyses of qualitative data.

I worked closely with the principles to evaluate the business's online presence in order to identify a new digital strategy. This evolved to being contracted to redesign, develop, and test a new corporate website.

#### I worked between design and development teams assisting the development of user research on different Metaverses through secondary research and conducting user interviews.

## Education

### Savannah College of Art and Design

#### Bachelor of Fine Arts User Experience Design Savannah, GA September 2020 - May 2025

Relevant Coursework: . Contextual Research Methods

- . Perceptual and Cognitive Human Factors
- . Human/Computer Interaction
- . Information Architecture
- . Interactive Product Design
- . Applied Principles: Physical Computing
- . Prototyping Electronics for Designers

## University of Oxford

### CERTHe Philosophy

Oxford, UK January 2023 - May 2025

Relevant Coursework: . Qualitative Research Methods

- . Social Anthropology
- . Philosphy of Mind
- . Origins of Human Behavior
- . Artificial Intelligence Concepts: Practical Applications

Skills	Figma	Adobe Premiere Pro	NVivo 14
	Adobe XD	Adobe Photoshop	R Studio
	Rhinoceros 3D	Adobe illustrator	Python