Lukas Wiesner

UX Designer

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Experience

UX Reserch Co-Lead

BMW Group x SCADpro Savannah, GA March 2024 - June 2024

UX Designer

C3 Interiors Denver, CO July 2023 - September 2023 I co-lead the research of a 10 week collaboration with the BMW Group Americas. On the project I helped organize research activities, oversaw the scheduling and directing of interviews, and facilitated analyses of qualitative data.

I worked closely with the principles to evaluate the business's online presence in order to identify a new digital strategy. This evolved to being contracted to redesign, develop, and test a new corporate website.

UX Research Internship

YORD Studios

Prague, CZ April 2023 - June 2023 I worked between design and development teams assisting the development of user research on different Metaverses through secondary research and conducting user interviews.

Education

Savannah College of Art and Design

Bachelor of Fine Arts User Experience Design Savannah, GA September 2020 - May 2025

Accomplished thorough industry-adjacent curriculum built by Google. Designed research-based products and experiences through studio courses

University of Oxford

CERTHe Philosophy

Oxford, UK January 2023 - May 2025

Completed rigorous coursework with a specialization in Philosophy resulting in a certification equivalent to a year of full-time undergraduate study

Relevant Coursework:

- . Contextual Research Methods
- . Perceptual and Cognitive Human Factors
- . Human/Computer Interaction
- . Information Architecture
- . Interactive Product Design
- . Applied Principles: Physical Computing

Relevant Coursework:

- . Qualitative Research Methods
- . Social Anthropology
- . Philosophy of Mind
- . Origins of Human Behavior
- . Artificial Intelligence: Practical Applications

Skills

Protopie Adobe Xd Adobe Ai Adobe Ps

Figma

Adobe Ae Arduino Rhino 3D Qualtrics NVivo 14 R Studio

KiCad

Python

C++

2025, Red Dot Award Awards **Best Concept Design**