Zulqurnain Shoukat

Product Designer (UX/UI, AI & No-Code)

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Professional Summary

Product Designer with **6+ years of experience** designing scalable, user-centered digital products across SaaS, AI-driven platforms, and no-code ecosystems. Proven track record of delivering MVPs and production-ready solutions for startups and enterprises. Strong expertise in UX research, design systems, Webflow, Framer, and AI-assisted workflows. Experienced working remotely with EU-based teams.

Core Skills

Product Design:	UX/UI Design, Design Systems, Information Architecture, User Flows, Wireframes, High-Fidelity UI
Research & Strategy:	UX Research, Usability Testing, A/B Testing, Competitive Analysis, Journey Mapping, Personas
Prototyping & No-Code:	Webflow, Framer, Replit, Figma Make, ProtoPie, Design Tokens & Variables
AI & SaaS:	AI-driven Product Design, SaaS Platforms, MVP Development, Rapid Experimentation
Collaboration:	Agile Teams, Stakeholder Communication, Design Reviews, Mentorship

Professional Experience

AI Product Designer & No-Code Expert

Ness Engineering / MVP Factory · Feb 2023 – Present · Remote (Berlin, Germany)

- Lead end-to-end product design for AI-enabled and SaaS products, from discovery to delivery.
- Conduct user research, usability testing, and stakeholder interviews to inform product strategy.
- Define information architecture, user flows, and wireframes for complex platforms.
- Design high-fidelity interfaces and interactive prototypes.
- Build and ship products using no-code and low-code tools including Webflow, Framer, Replit, and Figma Make.
- Deliver MVPs and scalable SaaS solutions across web, desktop, and mobile.
- Ensure accessibility, usability, and performance standards across products.

Product Designer & Webflow Developer (Part-time)

Algesoft · Mar 2023 – Oct 2024 · Remote (Seoul, South Korea)

- Led UX/UI design and Webflow development for client and internal platforms.
- Designed and developed websites and mobile applications across multiple industries.
- Built and launched the Algesoft company website on Webflow with optimized performance.
- Delivered key projects including NexLev, Langsy, Mindset Therapy, and H-Terior.
- Contributed to AI-driven platform design, focusing on user flows and usability.
- Combined UI/UX design, branding, and no-code development to accelerate go-to-market.

Senior User Experience Designer

SpurSol · Aug 2021 – Feb 2023 · Karachi, Pakistan

- Led UX research including interviews, surveys, and usability testing.
- Designed user stories, personas, information architecture, and user flows.
- Created wireframes and high-fidelity UI for MVPs and SaaS platforms.
- Built and maintained two scalable design systems.
- Collaborated with engineering teams in agile, fast-paced environments.

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Professional Experience

UX Designer

IBEX Global Pakistan · Mar 2020 – Aug 2021 · Karachi, Pakistan

- Worked closely with the Design Director on UX and interaction design.
- Designed interfaces and flows for web and iOS products.
- Contributed to the Fieldforce platform supporting large-scale 5G operations in the USA.

Earlier Experience

Senior Graphic / UI Designer — Business Beam / LearningCert

Creative UI/UX Designer — Cybeinc

UI & Graphic Designer (Intern) — Linked Things

Head of IT Department / Trainer — AMMA Foundation

Co-Founder / Trainer — MPC Agency

Education

Bachelor of Science in Computer Science (BSCS)

Dadabhoy Institute of Higher Education · 2015 – 2019

CGPA: 3.3 / 4.0

Associate Degree in Computer Programming Languages

Aptech Computer Education · 2015 – 2018

Division: 2nd Division

Certifications

Highest Score Program — Aptech Computer Education (2017)

Ambassador Program (AAPC) — Aptech Computer Education (2015)

Portfolio & Links

https://imzul.com

https://www.behance.net/zulqurnainb97a

https://www.youtube.com/@imzulda

https://dribbble.com/zulqurnainb97a

https://www.figma.com/@imzulda

https://www.instagram.com/zulqurnainb97a/

LinkedIn recommendations

7+ LinkedIn recommendations from managers, founders, and cross-functional partners.

https://www.linkedin.com/in/zulqurnain-shoukat/details/recommendations/