"We cannot wait for the world to turn, for times to change that we might change with them, for the revolution to come and carry us around in its new course. We ourselves are the future. We are the revolution."

- Beatrice Bruteau, philosopher

"Why isn't
Montessori
available to
more children?"

### Too much **TOO** freedom RIGID

## Children are too independent

Too good for "our kind of kids"

**Old-fashioned** 

Children
not allowed
to be creative

#### "The best kept secret"

Good in math, but not in language

Only for rich children

Teachers don't talk to the children

Religiously based

Not accessible for those who need it the most

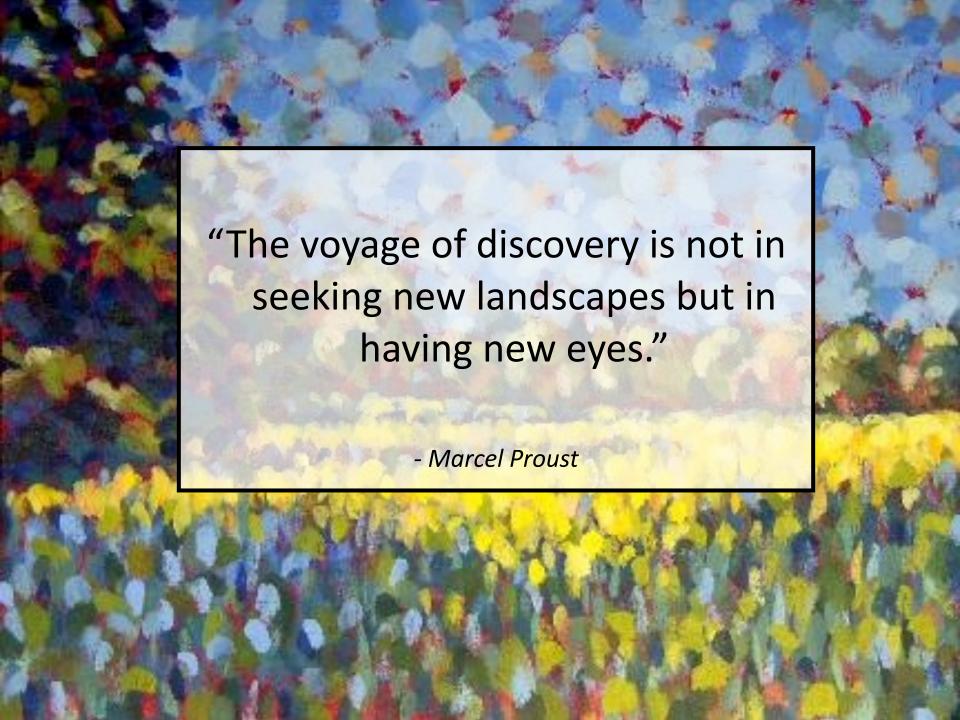
Children can't talk to each other

Too expensive

### "I still don't have all the answers, but I'm beginning to ask the right questions."







Once we know something, we find it hard to imagine what it was like not to know it. Our knowledge has cursed us. And it becomes difficult for us to share our knowledge with others, because we can't readily recreate our listeners' state of mind"

-Made to Stick





A National Conference presented by AMI/USA

July 11 - 14, 2002

Minneapolis Marriott City Center Hotel
Minneapolis, Minnesota

Montessori Training Center





A Model Montessori School





International Montessori Museum and Research Center

Community
Outreach
Replication

#### **MTCM Outreach Goals**

- Open a school where the population is ethnically diverse
- Open a school representing economic diversity
- Expand and add a charter serving K-6
- Diversify the Montessori teaching profession in Minnesota and beyond
- Develop community outreach programs
- Replicate the pilot Cornerstone Montessori within diverse communities serving low income families-Montessori for All

#### "How will Cornerstone Montessori

- Community Building Plan
- Marketing Plan
- Hire a mission driven staff member to execute the goal and meet the timeline

# Outreach strategy and outreach coordinator's responsibilities in collaboration with others

Learn about the community
Befriend community leaders
Present at places of worship
Become accessible to targeted population
Home visits
Native bilingual staff
Post fliers
Open houses
Maintain continuous visibility in the community

















# Outreach strategy and outreach coordinator's responsibilities in collaboration with others

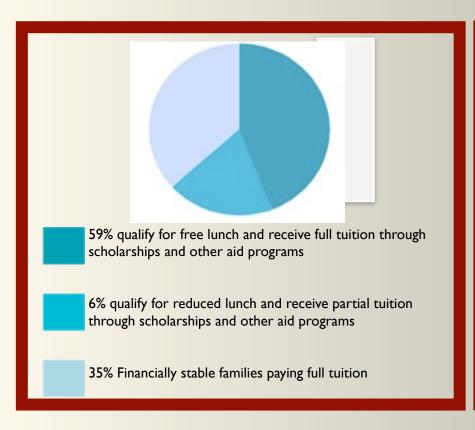
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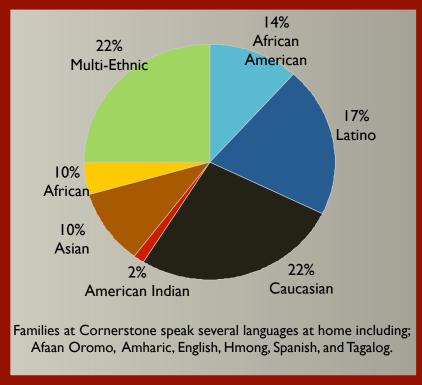
Cornerstone Montessori School seeks to create a broad community of multicultural and economically diverse families who share the mission to nurture the child's natural desire to learn and grow through quality Montessori environments leading to a harmonious and peaceful world.

#### Cornerstone Demographics

Family Income and Scholarships: Cornerstone Montessori School

Ethnicity:
Cornerstone Montessori School





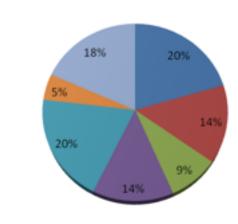
#### Cornerstone Montessori

\$817,000

Projected 2011/2012 Revenue Model

#### **REVENUE SOURCE**

Family Tuition Payments County Payments MELF Scholarships	\$166,850 \$117,150 \$ 71,000 \$113,000	20% 14% 9% 14%
MN Dept of Education- Charter School	Contract \$160,000	20%
Food Service Revenue	\$ 39,000	5%
General Operating Contributions	\$150,000	18%



#### Assumptions:

•3 Classrooms

**TOTAL REVENUE** 

- •72 children
  - -52 children ages 16 months 5 years
  - -20 children age 5-6 (kindergarten year)

## Children Enrolled in Cornerstone Charter

K (age 5)	K (age 5)	1st	2nd	3rd	1st	2nd	3rd	4th	5th	6th	4th	5th	6th	
10	10	13	12		13	12								70
10	10	10	13	12	10	13	12							90
10	10	10	10	10	10	10	13	12			12			107
10	10	10	10	10	10	10	10	13	12		13	12		130
10	10	10	10	10	10	10	10	10	13	12	10	13	12	150
10	10	10	10	10	10	10	10	10	10	10	10	10	13	143
10	10	10	10	10	10	10	10	10	10	10	10	10	10	140

#### **Cornerstone Outcomes**

In a neighborhood surrounded by some of our Minnesota's lowest performing schools, students at Cornerstone are performing substantially above normal on standardized tools of assessment.

96% of children performed average or above in School Readiness (27% above average).

- •100% of children performed average or above average in the Self-Social Awareness (38% above average).
- •92% of children performed average or above average in Quantity (27% above average).
- •100% of children performed average or above in Time/Sequence (35% above average).

-Bracken Basic Concept Skills, Spring 2010

#### **Cornerstone Outcomes**

#### All Children-Proficient Low Income

Personal and Social Development 95% 93%

Language and Literacy 99% 99% Mathematical Thinking 99.6%

00 00/

#### Montessori For All

Goal: To co-develop 10 high quality community-based Montessori Schools in communities of greatest need



#### American Indian Family Center



Launching an early childhood program as part of a larger social service organization structure serving the Native community in St. Paul. American Indian Family Center is located on the east side of St. Paul. They offer a broad range of social programs based in traditional values that honor four parts of each human equally: physical, spiritual, emotional and intellectual. Programs include Family, youth, and employment services as well as mental health and family support.

#### Little Earth of United Tribes



Little Earth of United Tribes, the nation's only urban housing development with American Indian preference has vowed to move its community toward self-determination. A ten-year capacity building initiative was launched and one of the community's goals is to increase educational outcomes, including increasing pre-school enrollment rates. Little Earth will transition the existing preschool to a Montessori program to serve families living within the Little Earth affordable housing community.

#### **Hmong American Partnership**





The Hmong American Partnership is launching an early childhood program for Hmong refugee women enrolled in employment programs. HAP is a multi-service organization whose programs empower the community to embrace the strengths of their cultures while achieving their potential. HAP provided critical services and supports more than 5,000 refugees, immigrants, and low-income community members through Youth and Family Services, Housing and Economic Development, Health, Wellness, Elderly Services, Employment Services, and Education & Training.

#### **Centro**





#### **Centro Siembra**



Centro is transitioning the early childhood program, Siembra, to a Montessori classroom, Siembra serves children 33 months to 5 years who have family income of 200% poverty or below. Centro is a 37 year old multi service organization located in the Phillips community of Minneapolis offering programs and services for recent Latino immigrants. Programs include mental and child health services, adult language courses and programs for youth and elders.

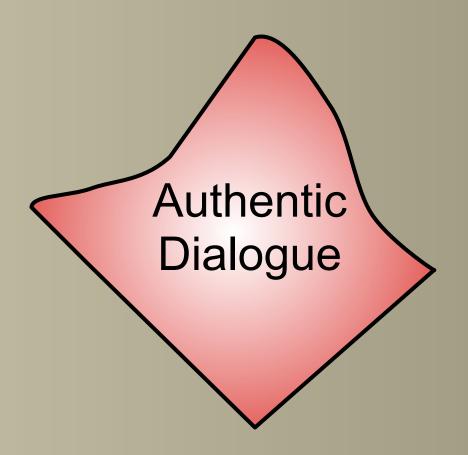
#### **Shakopee Mdewakatean Sioux**

The Shakopee Mdewakatean Sioux are transitioning the existing early childhood program to a Montessori classroom to serve Native families living in the Shakopee community. This will be a private school, serving financially stable families. However, the community is still struggling to overcome learning disparities and high level of dropout rates among their native youth.



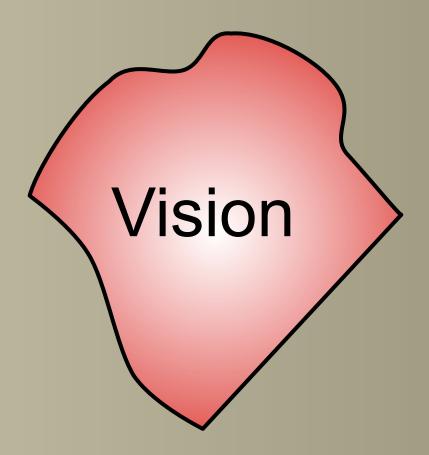
#### Classrooms, Children, Teachers and Assistants for current MTCM Affiliate Organizations

	American Indian Family Center	Hmong American Partnership	Little Earth of United Tribes	Shakopee Mdewaketean Sioux	Centro	Present Affiliate Total	Estimation of 5 other Affiliates	Total
Number of Classrooms	2	2	1	2	1	8	8	16
Number of Children	60	60	30	60	32	242	242	484
Total number of Teachers	2	2	2	2	1	10	10	20
Total number of Assistants	4	4	2	4	4	18	18	36



"A key difference between a dialogue and an ordinary discussion is that, within the latter people usually hold relatively fixed positions and argue in favor of their views as they try to convince others to change. At best this may produce agreement or compromise, but it does not give rise to anything creative."

- David Bohm



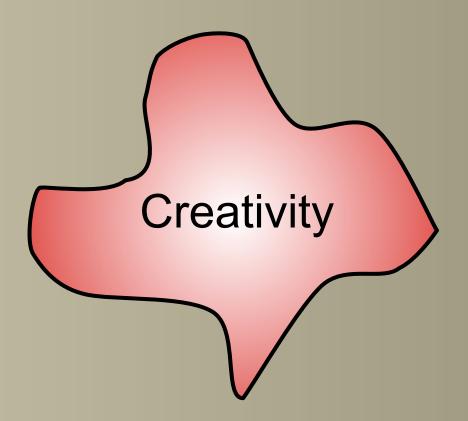


"Until one is committed, there is hesitancy, the chance to draw back, always ineffectiveness. The moment one definitely commits oneself, then

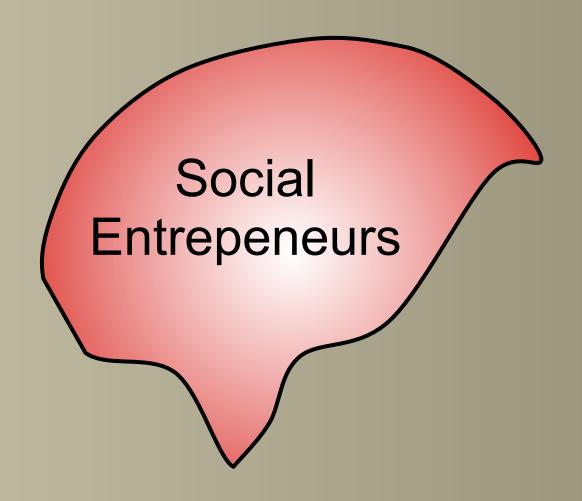
providence moves, too. All sorts of things occur to help one that would never otherwise have occurred."

-William H. Murray





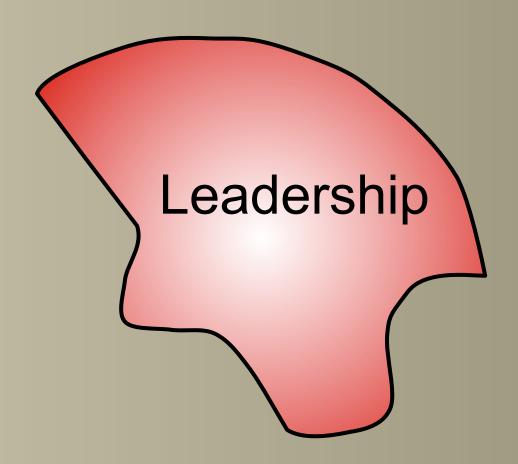






"Social entrepreneurs are not content just to give a fish, or teach how to fish. They will not rest until they have revolutionized the fishing industry."

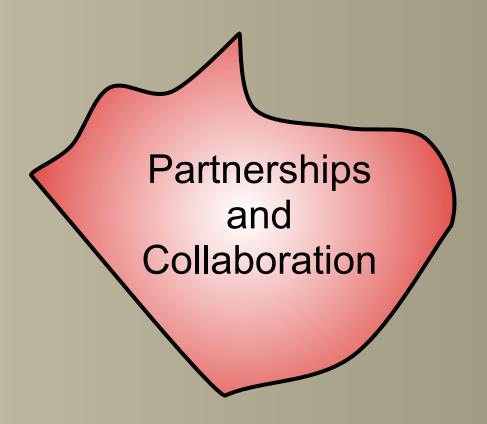
- Bill Drayton





"The first reasonability of a leader is to define reality. The last is to say thank you. In between the two, the leader must become a servant and a debtor."

- Max De Pree





Promotes the well-being of mankind supporting the civic, educational, religious and other needs of the community.



## Otto Bremer Foundation:

Our mission is to assist people in achieving full economic, civic and social participation in and for the betterment of their communities.



Promotes life-long learning and education for improving the quality of life for individuals and communities

Minnesota Association for Infant & Early Childhood Mental Health (MAIECMH)

To enhance the quality of life for children with mental health disorders and their families.



Major focus is on Youth and Education because our future depends on an educated workforce.

## **Hiawatha Education Foundation**

Funds Montessori programs for children at risk in Minnesota





Funding to support a healthy and vital community in which all people have the opportunity to enhance the quality of their lives and the lives of others.

## **New Horizon Gift Fund**

Provides scholarship money for children in poverty to attend Montessori schools.



Mike and Ann Ciresi

Supporters of at-risk children.
Mike established the Robins,
Kaplan, Miller & Ciresi L.L.P.
Foundation for Education, Public
Health and Social Justice which
is committed to addressing the
major challenges in our
communities and fund programs
at a level that can make a
significant and long-lasting
difference.



Committed to making child care the best that it can be—a solution for working parents, a fulfilling living for caregivers and most importantly, an opportunity to enrich the lives of children in care situations.



Our mission is to enhance the quality of life of the Latino community in Minnesota.



Provides food and shelter, as well as job placement assistance for women and children who are homeless. It is the only St. Paul day shelter for homeless families.



## jones family FOUNDATION

Focus on life-long learning, youth, poverty, family needs and matters of diversity.



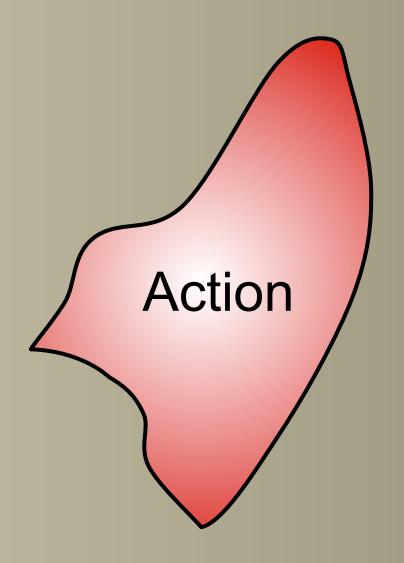
The vision of the Red Wing Public Schools is for all students to fulfill their highest potential and to become respectful, responsible, productive citizens.



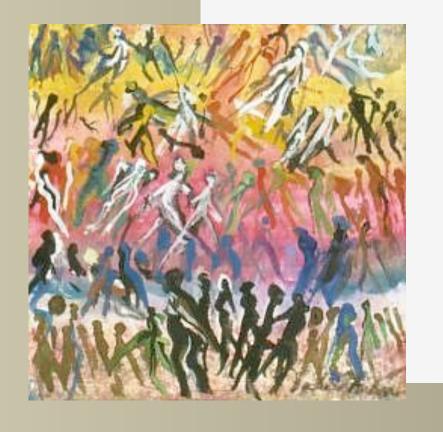
in Little Eagle, South Dakota, is a Montessori school that serves children of the Standing Rock Sioux reservation



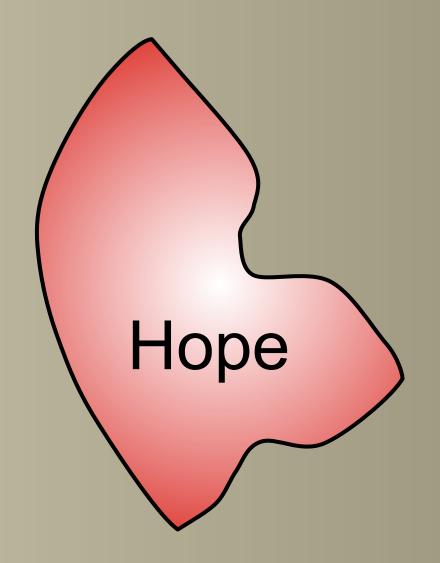


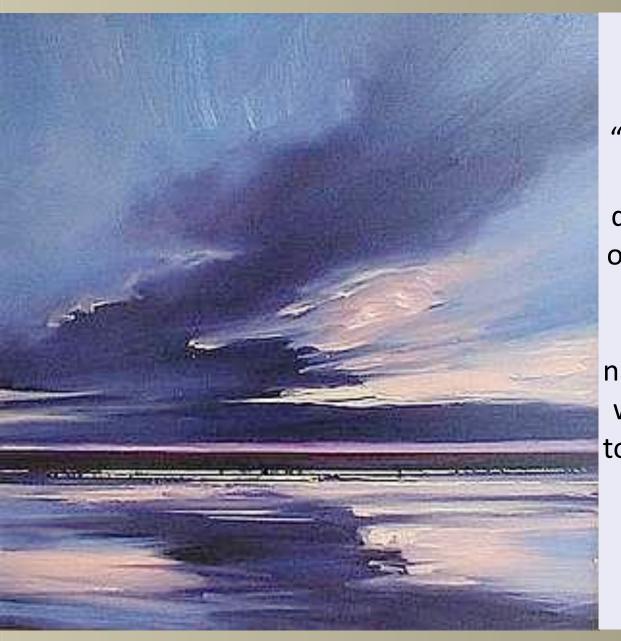


"The history of transformational phenomena – the internet, for example, or paradigm shifts in science – suggests



that transformation happens less by arguing cogently for something new than by generating active, ongoing practices that shift a culture's experience of the basis of reality." - The Art of Possibility





"Hope is not a feeling; it is a decision. And the decision for hope is based on what you believe at the deepest levels... You choose hope, not as a naïve wish, but as a choice, with your eyes wide open to the reality of the world."

-Jim Wallis

