

Egor Gerasimov

UI/UX Designer



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[Portfolio](#)

UI UX Designer with 6 plus years of experience designing SaaS platforms, design systems, and digital products for international organizations and startups. Strong expertise in user research, wireframing, information architecture, and prototyping. Experienced in cross functional collaboration, developer handover, and delivering scalable web and product design solutions.

Work experience

Akvo.org

UI/UX designer / Visual designer | Netherlands | February 2022 - Present

Collaborated across two departments as the primary design contact. Designed SaaS platform interfaces and prototypes for international clients in the sustainable development field, including UNEP (Marine litter platform), Cisco, UNICEF, USAID (water scarcity platform), IDH (income driver calculator), Impact global health and others. Additionally, developed layouts, animations, and high-quality print and web-based materials that adhered to brand guidelines and met deadlines.

- Developed wireframes, information architecture (IA), and prototypes.
- Developed assets and facilitated seamless developer handover.
- Conducted UI/UX and user research, usability testing, and user feedback sessions.
- Designed and enhanced UI/UX solutions, creating new interfaces and improving existing.
- Collaborated with in-house and clients' developers, project managers, and stakeholders.
- Designed and managed all marketing promo and print materials (Annual reports, Ebooks, 2-pagers, posters, presentation decks and more)

Akvo.org

Design Intern | Netherlands | August 2021 - February 2022

Collaborated with the Art Director, Marketing, and Development teams to create print/web materials, UI designs, and prototypes. Produced brand assets and animations, and ensured on-time delivery.

Art-Bird Group (now ziima.de)

UI/UX designer / Visual designer | Russia/Germany | August 2019 - August 2021

Designed e-commerce websites and prototypes for multiple companies under a single parent organization. Primarily served as a Web and UI/UX Designer while also managing various product lines. Additionally, supported the team by creating promotional materials, including labels, pre-print preparations, 3D visualizations, posters, animations, and more.

- Designed e commerce websites and digital product interfaces
- Built UI UX designs from scratch and redesigned existing products
- Developed wireframes, information architecture, and prototypes
- Managed projects and ensured timely delivery
- Created animations and 3D visualizations
- Designed product packaging, labels, and brand elements
- Prepared print ready materials and handled pre print preparation

Education

Saint-Petersburg university of culture and art

BA Multimedia designer | Saint-Petersburg, Russia | 2015 - 2019

Graduated with a Bachelor's Degree in Multimedia Design

Skills

UI UX design
Web and interface design
Product design
Design systems
Wireframing
Information architecture
Prototyping
User research
Developer handover
Low to high fidelity design
Graphic design
Branding
Project management

Tools

Adobe Creative Cloud
Figma
Asana, Trello, Notion
Cinema 4d + Redshift
Wordpress, Webflow
Chat GPT, Claude

Languages

English (Fluent)
Russian (Fluent)
Estonian (intermediate)

Additional education and courses

"Memorise.ly" UI Design course.
"Memorise.ly" Design Systems course.
"Bang bang education" Design print preparation course.
"Bang bang education" Mobile applications design course.