

The Brazil 2025 City Solution Declaration

In 2025, the innovation ecosystem leaders in Brazil's cities present a new vision: not only to respond to global challenges within their borders, but to become solution providers for the world. We, from different parts of the innovation ecosystem—policy makers with focus on incubators, accelerators, tech parks, universities, investors, and entrepreneurs—embrace this opportunity to position our cities as engines of creativity, growth, and transformation.

Cities concentrate talent, infrastructure, and creativity. Together, these strengths make them uniquely capable of designing solutions that address urgent needs worldwide. From clean energy and resilient infrastructure to circular systems and digital services, urban innovation can leapfrog outdated models and set new standards for the future.

Our incubators, accelerators, tech parks, and research institutions are launchpads of tomorrow's solutions where the future is born. By fostering experimentation and scaling, these ecosystems turn new ideas and breakthroughs into global opportunities. Cities that nurture this potential establish themselves as trusted partners and leaders on the world stage.

The Brazil 2025 City Solution Declaration highlights the opportunity for cities to be recognized not only for reducing challenges, but for providing answers that help people and the planet flourish. By exporting home-grown innovations, showcasing them internationally, and connecting across borders, Brazilian cities can drive positive change well beyond their own communities. The fact that existing solutions has the potential to help the world delivering on human needs while avoiding more than 3 Gigaton of GHG emissions show the potential of Brazil and global innovation ecosystem.

We believe the future belongs to those who build together. By strengthening networks among entrepreneurs, researchers, investors, and public partners—locally and globally—our cities will amplify their reach and impact. Collaboration is our pathway to global leadership.

This declaration calls for a new story of urban innovation: cities as global hubs of solution development, deployment and export, not just consumers of them. By embracing this role, our innovation communities are shaping how people everywhere will live, work, and thrive.

Through creativity, collaboration, and commitment, we will, with the help of our innovation ecosystems, help our cities stand as solution providers to the world. The Brazil 2025 City Solution Declaration is not a list of obligations—it is a call to opportunity. Together, we will do our best to ensure that the solutions born in our cities help shape a flourishing future for all.