

Q3 2025

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 **youballin**
Tokenomics

Introduction	03
Token Economy Overview	05
\$YBL Token Allocation	07
Core \$YBL Utilities	10
NFT Integration	14



Introduction

YouBallin is an event-driven platform on Solana, empowering Fans, Talent, Legends, and Brands through two-phase competitive events, voting, and fractional NFTs.

Fans vote (250 \$YBL, \$5 per vote) to select and support Talent, invest in NFTs, and resell on third-party platforms (e.g., Magic Eden), while Talent earns prizes (40% of vote tokens) and Legends receive \$YBL per event for promotion. The \$YBL token drives all interactions, ensuring a seamless, mobile-first experience with Web2-level onboarding. For investors, \$YBL offers a deflationary model with demand from voting, NFT trading, and staking, targeting a TestFlight demo (July, 2025), Presale (August 2025), MVP (September 2025), and TGE (Fall 2025). For users, it enables monetization, participation, and governance, built on Solana's high-throughput (65,000 TPS), low-cost (\$0.00025/tx) blockchain. This tokenomics design aligns with web3 best practices, prioritizing sustainability, community, and creator empowerment.



Token Economy Overview

Single-Token Model:

\$YBL is the sole utility token on Solana, powering voting, NFT purchases, rewards, and governance.

User Groups:

Fans: Vote in Phase 1 (250 \$YBL for wildcard Talents) and Phase 2 (250 \$YBL for 60 Talents), buy/resell fractional NFTs (e.g., 1,000 fractions for 3,000 \$YBL), earn 20% of vote tokens as NFT holders.

Talent: Compete in events, earn 20% NFT shares (\$1,000 in \$YBL), win prizes (e.g., 10,687,500 \$YBL for 1st in MVP).

Legends: Vote free in Phase 1 (5 Talents each), earn 5% NFT shares per Talent, promote in Phase 2 (e.g., X posts), earn \$YBL per event (Ecosystem Growth).

Brands: Sponsor events for visibility (free or \$YBL-based ads), sign Legend deals.

Core Principles:

- Frictionless actions (voting, NFT trading, governance).
- Gamified loops (events, voting, NFT rewards).
- Creator monetization via NFTs, prizes, and royalties.
- Web2-level UX for mainstream adoption.
- Deflationary burns (10% of 5% fees).
- Community governance and staking incentives.

Blockchain:

Solana ensures scalability (225,000 votes per MVP event) and low costs.

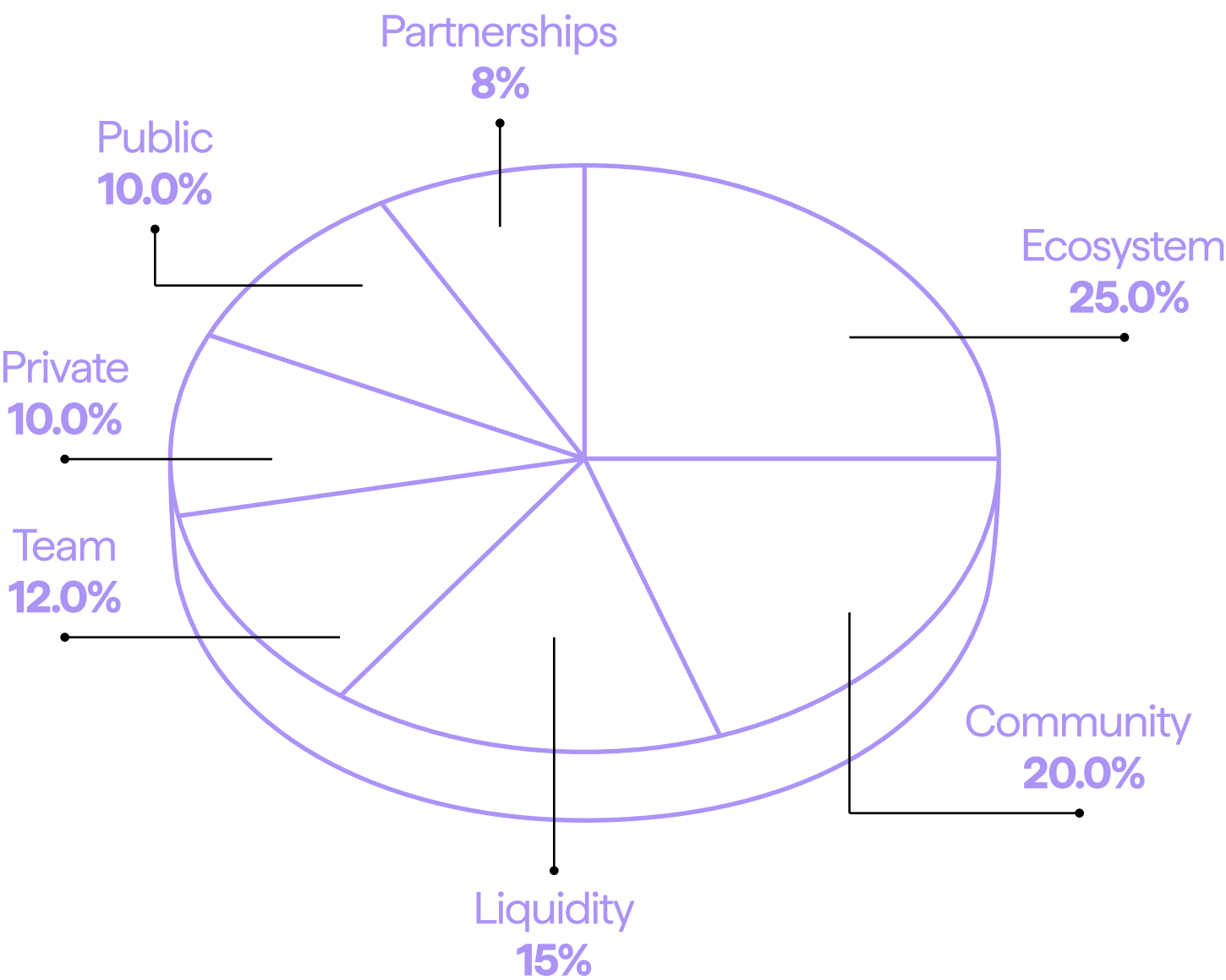
Token Supply:

- Total Supply: 1 billion \$YBL.
- Release Schedule: 100% released over 36 months.
- Circulating Supply at TGE (Fall 2025): 310 million \$YBL (31% of total supply):
 - **Presale:** 10% (100M, 10% unlocked, 6-month vesting).
 - **Ecosystem Growth:** 25% (25M unlocked, 36-month vesting).
 - **Community:** 20% (10M unlocked, 18-month vesting).
 - **Partnerships:** 8%
 - **Team:** 12% (5M unlocked, 24-month vesting).
 - **Liquidity:** 15% (150M, 100% unlocked for Raydium, CEXs).
 - **Public:** 10% (100M, 100% unlocked).



\$YBL Token Allocation

The allocation supports development, liquidity, and community growth, with 1 billion \$YBL released over 36 months for stability and adoption.



3.1 Token Supply and Allocation

- **Total Supply:** 1 billion \$YBL.
- **Allocation:**

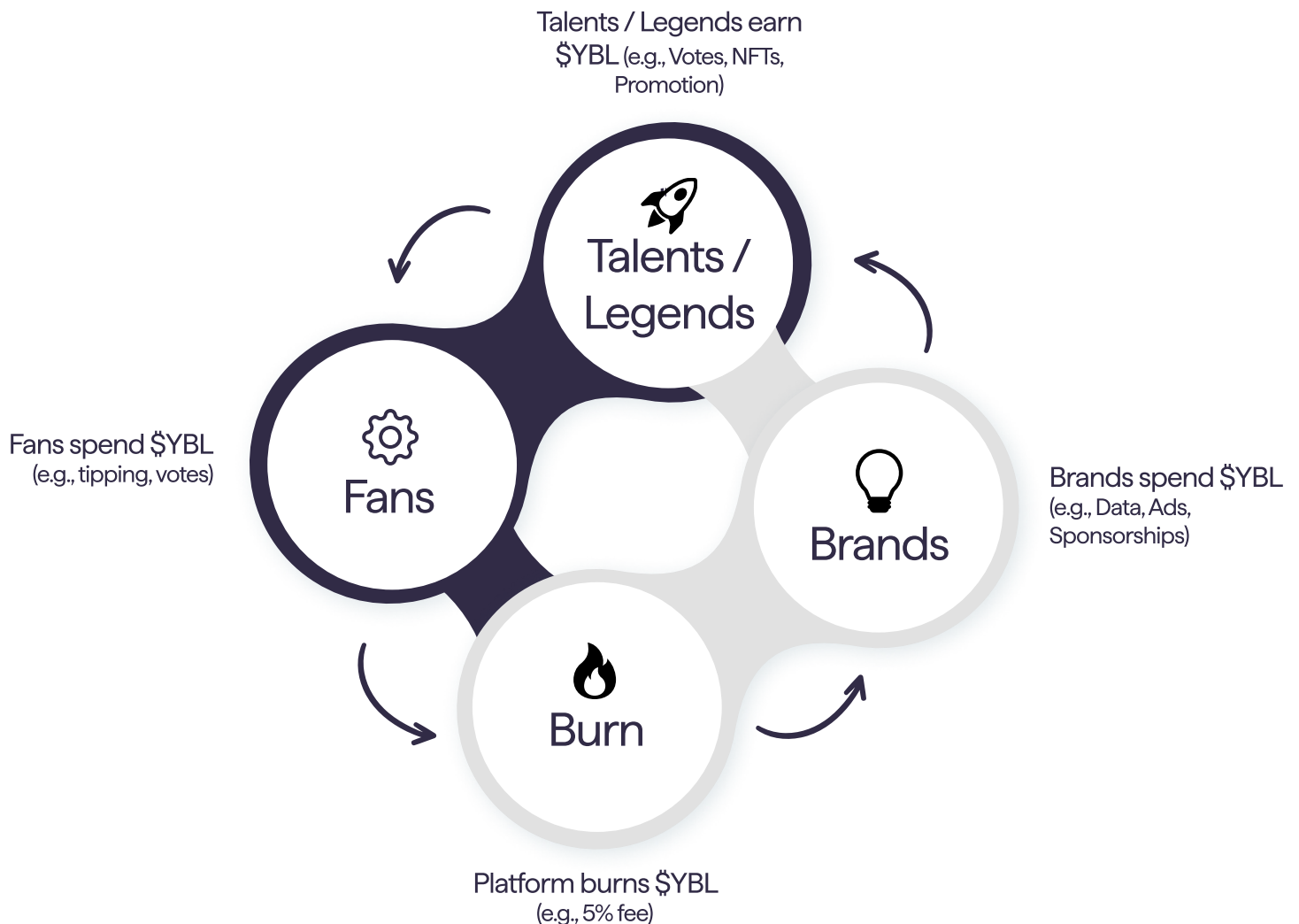
Category	Allocation	Cliff (Months)	Vesting (Months)	% Unlocked at TGE	Purpose
Ecosystem Growth	25.00%	0	36	10.00%	Fund platform development, security audits, and expansion (e.g., events, marketing)
Community	20.00%	0	18	5.55%	Incentivize user engagement trough rewards, airdrops, and event participation.
Liquidity	15.00%	0	0	100.00%	Ensure trading stability and low slippage on Solana DEXs (e.g., Raydium).
Team	12.00%	0	24	4.16%	Incentivize the team with performance milestones (e.g., user growth, feature launches).
Private	10.00%	0	6	10.00%	Attract early investors to fund initial development and growth initiatives
Public	10.00%	0	0	100.00%	Enable broad access via public sale, ensuring initial liquidity on Solana DEXs.
Partnerships	8%	0	12	24.00%	Engage influencers for awareness and secure advisors for business impact and growth
Total	100.00%			31%	



Core \$YBL Utilities

\$YBL powers the two-phase event model and drives all platform interactions, with features categorized by implementation status and priority for the TestFlight demo (late July 2025) and MVP (Q3 2025). This section integrates user roles (Fans, Talents, Legends, Brands) and addresses team feedback (e.g., Legends, competitions, staking value).

Utility Flow



For Fans

Available:

- Tipping: Send \$YBL to Talent/Legends (e.g., 500 \$YBL during events).
- Unlock Content: Access gated event content (e.g., 250 \$YBL for BTS video).
- Fan Quests: Earn \$YBL via missions (e.g., vote 10 times, earn 50 \$YBL).
- Vote: Vote on talent in events (\$5 of \$YBL = 1 vote).

Demo (Q3 2025, High Priority):

- Event Voting: 250 \$YBL (\$5) per vote in Phase 1 (10 wildcard Talents) and Phase 2 (60 Talents).
- Fractional NFT Purchase/Resale: Buy 80,000 fractions (\$4,000 per Talent), resell on Magic Eden (e.g., 1,000 fractions for 3,000 \$YBL, 5% fee).

For Talent:

Available:

- NFT Royalties: 5% on sales (e.g., 150 \$YBL on 3,000 \$YBL sale).

Demo:

- Event Participation: Compete in Phase 1, advance to Phase 2, earn 20% NFT shares (\$1,000 in \$YBL), win prizes (e.g., 1,187,500 \$YBL for 1st in demo).
- NFT Revenue: 20% of vote tokens to NFT holders (e.g., 1,250,000 \$YBL for 25,000 votes, 12.5 \$YBL per fraction).

For Legends:

Demo:

- Event Participation: Vote free in Phase 1 (5 Talents each), promote in Phase 2 (e.g., X posts), earn ~10,000 \$YBL (Ecosystem Growth).
- Token-Gated Content: 200 \$YBL to unlock AMAs.

For Brands:

Available:

- Ad Placement: Pay \$YBL for event ads (\$YBL for voting UI).
- Influencer Payments: Pay Legends (\$YBL for promotion).

Demo:

- Event Sponsorship: Free logo placement or \$YBL for premium ads.

Staking and Fee Mechanics:

Available Post MVP:

- Staking-Based Fee Reduction: 2–5% tiers (see Section 6).
- Governance: Staked \$YBL for voting rights.
- Staking Value: Reduce fees (e.g., 5,000 staked \$YBL = 3% fee, saving 25 \$YBL on 1,250 \$YBL).

Reputation System:

- Fans earn points (e.g., 100 points for 25 votes = 10 \$YBL from Community pool).

Talent-to-Legend Process:

- Talents apply with 100,000+ followers, gain Legend features (e.g., promotion rewards).



NFT Integration

NFTs enhance \$YBL utility, tied to the two-phase event model.

Available:

- Mint Content: Talent/Legends mint event NFTs.
- Fractionalize: 100,000 fractions (per Talent; 20% to Talent, 5% to Legend, 75% to Fans).
- Rent: Temporary NFT utilities (e.g., 50 \$YBL/week for sponsor rights).
- Showcase: Display NFTs on profiles (e.g., “Top Voter” badge).
- Royalties: 5% on resales.
- Token-Gated Experiences: 100 \$YBL for event pass NFTs.

Demo:

- Event-Driven NFTs: Mint NFTs for Phase 2 Talents, fractionalized for Fans.

Economic Flow:

- A Talent receives 25,000 votes (6,250,000 \$YBL). NFT holders get 20% (1,250,000 \$YBL, 12.5 \$YBL per fraction). A Fan with 1,000 fractions earns 12,500 \$YBL, resells for 3,000 \$YBL on Magic Eden (5% fee = 150 \$YBL, 10% burned = 15 \$YBL; Talent earns 5% royalty = 150 \$YBL).