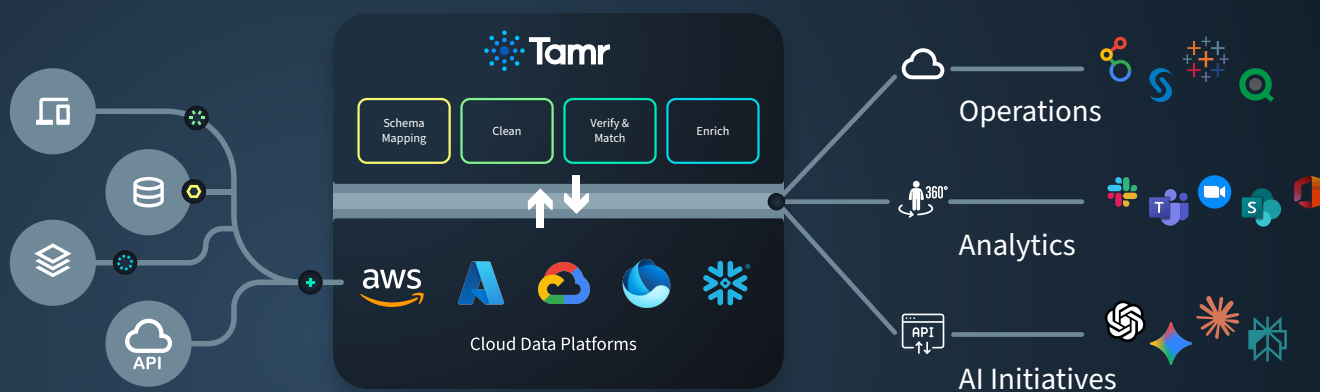




An AI-Centric Approach to MDM

As the only **AI-Native Master Data Management** solution, Tamr delivers the **trusted data** you need to power your generative **AI initiatives**.

By unifying, cleaning, and enriching fragmented enterprise data, Tamr produces the **golden records** required for responsible and effective AI automation, informed decision-making, improved revenue growth, and better customer experiences.



Why Tamr?

 **3x Faster**
Time to Value

 **3x Lower**
Total Cost of Ownership

 **Better Data**
Driving Operational Excellence

The Only AI-Native MDM

Tamr's patented, ML-based entity resolution with probabilistic matching enables scalable, adaptive data mastering.

Proven Scale

Organizations of all sizes rely on Tamr to unify and master millions of records from hundreds of sources—reliably and efficiently.

True Partner

Tamr serves as an extension of your team—agile, committed, and driven to make you successful and realize true business value.

Solutions



Customer 360

Power your customer experience with real-time, unified data.



CRM/ERP Data Unification

Provide every team with fresh, trustworthy data across critical systems.



MDM Modernization with AI

Reduce MDM complexity, save money, and boost accuracy



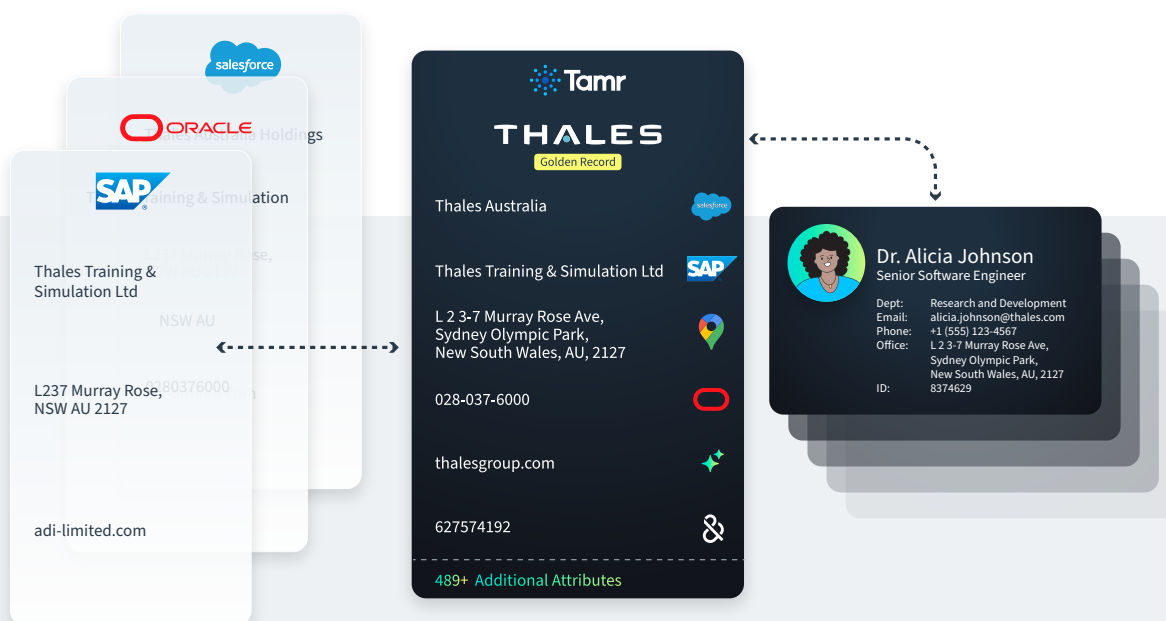
Healthcare Data Mastering

Enhance efficiency with real-time, unified provider and organization data.



Supplier Data Mastering

Streamline supply chain management, consolidate spend, and mitigate risk.



Better Data. Better Business.



Reduced duplicate records by 40% by unifying data across 50 countries & 250 sources



Drove **millions in new revenue** by mastering 375M customer records



Replaced 3 legacy MDM systems with a single real-time system for all master data



Reduced manual data prep by 90% and improved trust with 80%+ accuracy



Mastered **7M+ provider records in weeks**, enabling better staffing strategies